Amiga Mail News

Commodore U.S. Announces Leasing Program

Commodore Business Machines (U.S.) has announced the formation of Commodore Leasing, a national leasing program that will provide users with the benefits of manufacturer-endorsed leasing and the opportunity to gain from the use of a state-of-the-art multimedia computer system.

Commodore Leasing is being implemented in conjunction with Berwyn, PA-based Master Lease, a division of Tokai Financial Services, Inc., one of the largest leasing companies in the U.S.

Effective immediately, Commodore Leasing will enable businesses of all sizes to lease the company's Amiga 500P, Amiga 2000 and Amiga 3000 professional series machines. In addition to providing users with the financing they need to acquire Amiga systems, Commodore Leasing will give users a single-source financing solution for their Commodore Amiga equipment needs.

Through Commodore Leasing, the manufacturer and its resellers now are able to offer their customers a unique leasing program that responds to each client's particular financial requirements. Specialized lease plans offered by Commodore Leasing include the ''Discounted Rental Lease,'' which allows for a reduced monthly lease payment during the first year or two of the lease, and ''Flex-Lease,'' a lease plan specially designed for the customer who operates a cyclical business.

''Commodore Leasing will provide our professional customers with the financial flexibility they need when acquiring a system for uses including videographics and training courseware development and delivery,'' said Ron Stanczak, Commodore's vice president of professional sales. ''With the assistance of Master Lease, we expect to broaden our user base in key markets, particularly in the corporate market where users can see how the Amiga complements their existing systems.''

Stanczak said leasing offers many benefits and is an effective way for both large and small companies to remain competitive particularly during an economic slowdown. For example:

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- ❑ users don't need cash to get the equipment they need;
- ❑ a lease does not require a down payment;
- ❑ the cost of everything from equipment and software to monthly maintenance can be included in the lease.

''Commodore Leasing makes it possible for both large and small companies to acquire state-of-the-art technology without the burden of ownership,'' said Bill Stephenson, national program manager for Master Lease. ''The Amiga is a phenominal product that is ideal for companies which lease personal computer equipment. We think businesses will be quick to understand how the Amiga can enhance their productivity, particularly at a time when multimedia is catching the attention of the corporate market.''

Master Lease, a division of Tokai Financial Services, Inc., specializes in equipment leasing for the copier, computer, telecommunications, office automation equipment, industrial and medical equipment industries.

Commodore U.S. Announces New Power Up Program

Commodore Business Machines, Inc. (U.S.) offers owners of certain Commodore computers the opportunity to own an Amiga 500 at a great price through the *Power Up Program*. Now, owners of a Commodore 16™, Commodore 64®, Commodore SX64, Commodore 128™, or a PET®, Commodore Plus/4™ or VIC 20® can save up to $300 on an Amiga 500P and up to $200 on an Amiga 500S.

To realize the Power Up Program savings, an owner of one of the above machines needs only write the CPU serial number on the cover of the original owner's manual (no photocopies will be accepted) and take it to an authorized Commodore-Amiga dealer.

The Power Up Program offer is also open to students and educators. To take advantage of this special pricing opportunity, a student needs to bring a high school diploma, college ID, or college acceptance letter to an authorized Commodore dealer. An educator needs to bring a school ID or business card.

The Amiga 500S comes with a word processor and three games. The Amiga 500P includes one MB RAM, a word processor, clock/calendar, paint and music programs, and a challenging graphics-oriented game.

The offer, not valid with any other offer or special pricing program, is available until October 31, 1991 at participating Commodore dealers. Call 1-800-66-Amiga or contact an authorized Commodore dealer for more information.

European Developers Can Put It on Plastic, Too

European developers can now use Visa and MasterCard to purchase technical materials from CATS, West Chester. There will be a $15.00 shipping and handling charge and all orders will be shipped next day air. Only current authorized developers can use this service; a developer number must appear on all orders.

Developers without a Visa or MasterCard may continue to oder by check (U.S. dollars), but they must include the $15.00 shipping and handling charge and a $25.00 dollar fee for processing foreign checks.

The credit card program was expanded to European developers to let them avoid the $25.00 foreign check processing fee.

In the U.S.A., commercial developers may use credit cards to purchase materials from CATS.