Whom to Call:

CV1041A

What Is High Blood Pressure?

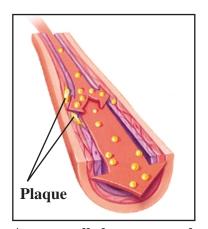
High blood pressure is known as the "silent killer" because it often has no symptoms. Left uncontrolled, high blood pressure can lead to heart disease, heart attack, stroke, kidney disease, or blindness. Making some lifestyle changes and taking any prescribed medication should keep your blood pressure under control.

How Blood Pressure Affects Arteries

As blood moves through your body, it presses against the inside walls of arteries (blood vessels that carry blood to the body). Frequent high blood pressure can cause changes in the artery walls. The walls thicken and become rough, which leads to a buildup of plaque (a fatty material).



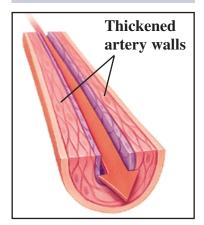
Healthy artery walls allow blood to flow freely.



Artery walls become rough and collect plaque.

What You Can Do to Control High Blood Pressure:

- Quit smoking
- · Lose weight
- Eat healthier
- Limit alcohol intake
- Exercise
- Reduce stress
- Take your medications
- Check your blood pressure regularly



Artery walls thicken and blood flow is reduced.

Measuring Blood Pressure

Your blood pressure is too high if it measures 140/90 ("140 over 90") or higher most of the time. The top number is the pressure of blood against the artery walls *during* a heartbeat (**systolic**). The bottom number is the pressure of blood against artery walls *between* heartbeats (**diastolic**).

Number	Normal	High Normal	Too High
Top (systolic)	Below 130	130-139	140 or higher
Bottom (diastolic)	Below 85	85-89	90 or higher

Notes

