Product Manufacturer's use of ArCon and o2c 3D Objects
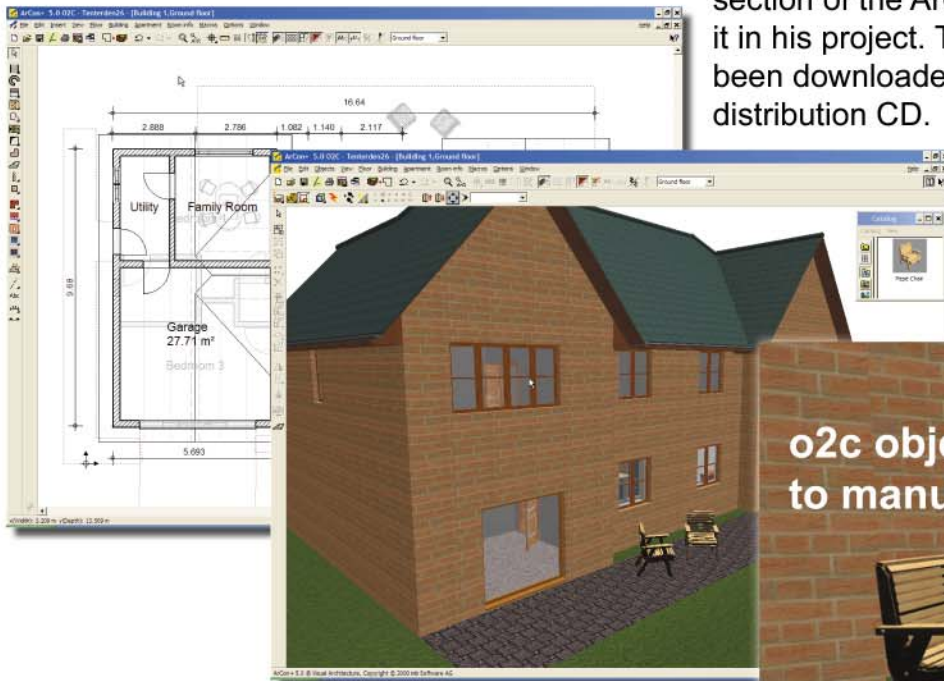
3D Architect

An o2c 3D object is created or converted from product manufacturer's specification or CAD drawings.

The o2c object has the product manufactuer's web link embedded within it: e.g.: www.3darchitect.co.uk/easyguild

An ArCon user (e.g. an Architect, Builder, Self-Builder...) likes a product found in the Garden section of the ArCon catalogue, and uses it in his project. The product object could also have been downloaded from a web site or from a distribution CD.

The ArCon user can place the object in his project and create photorealistic views of the products.

o2c objects link projects direct to manufacturers web site.

Click!

These o2c 3D objects can be rotated, re-textured and even animated.

Should the ArCon user like a particular object, then just by clicking on the object would connect the user direct to the product manufacturer's web site.

The product manufacturer has full control as to where each product object sends the potential customer. For example, each product could have its own reception page. No changes are required to the manufacturer's web site, as the object contains all the details.

The o2c object can also be used online, displayed within Internet Explorer or any Microsoft Office ™ product.

Visit **www.3darchitect.co.uk/easybuild** or **www.o2c.com** for more details.

ELECO building on technology

objects to see **o2c**

ArCon Visual Architecture

System Requirements
Pentium 200 (or higher)
Win 95, 98, Me, NT, 2000, XP
Ram: 64Mb - 128Mb or higher
Hard drive: 50Mb - 350Mb
Graphics: 800 x 600 or higher