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Draw on Your Imagination - The Easiest Way to Get Started

With many of the features of more expensive programs, the Arts & Letters *DRAW Series* offers you easy access to the world of computer graphics. *DRAW* includes over 1,000 Drag & Drop images of spacecraft, dinosaurs, military aircraft and general purpose clip art. The Clip-Art Manager displays previews of each image, and the File command allows you to view thumbnails of files before you open them.

Pushpins allow dialog boxes to be kept on-screen during editing sessions. Assign attributes by selecting from visual palettes of fills and line styles.

A dynamically updated Hint line displays options and identifies tools and commands. An on-line glossary and keyword search facility provide instant answers to any questions. These and other advanced features make Arts & Letters *DRAW* the easiest way to get started creating your own artwork.

***DRAW* Has the Features You Need!**

Productivity

- Preview of files through Thumbnail images and brief descriptions
- Drag & Drop file management through Windows
- Intuitive object selection
- True multi-tasking of screen redraw
- Secondary mouse button functions speed editing sessions
- Hint Line provides continuous help
- Multiple view levels -- stepless zoom ratio of 80:1
- Custom attributes and styles
- Object Linking and Embedding (OLE) supported
- Import (PIC, TIF, TXT, WMF)
- Export (EPS, CGM, TIF, SCD, WMF, WPG)
- Push-pin menus to create customized layouts

Clip Art and Drawing Tools

- Clip-Art Manager with Thumbnail images,
- Drag & Drop clip art (OLE supported)
- Over 1,000 award-winning clip-art images
- Line and Bezier curve drawing tools
- Advanced curve editing tools
- Snap to lines and curves

Typographic Controls

- Automatic kerning, leading, and styles control
- Typeface preview that can be customized
- 91 scalable fonts -- 4 to 3,200 points
- TrueType and PostScript fonts supported

Color and Object Management

- Color mixing in Hues mode
- Object List allows naming and selecting of objects
- Proportional sizing from the center of an object
- 24-bit color support
- Named color, line, and fill styles
- Vector and raster fills
- Gradient fills
- Selection within a grouped object
- Precision alignment of objects
- Size/Rotate objects

Activity Manager (with text & color effects)

Technical Support and Tutorials

Free technical support

On-line Help

Step-by-step Instructional Tutorial (CD-ROM)

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EXPRESS Ranked #1 in Performance and Ease-of-Use

Arts & Letters *EXPRESS* is the top of the Arts & Letters line. It includes over 10,000 Drag 'n' Drop clip-art images organized in over 190 libraries. Among the 190 libraries are Aircraft, Cartoons, Computers, Fantasy, Flags, Holidays & Seasons, Landmarks/Historic Sites, Maps, Musical Instruments, Nature, People, Religion, Science Fiction, Signs, Space, Sports & Recreation, and Transportation. The Clip-Art Manager displays previews of each image and provides a keyword search feature.

Pushpins allow dialog boxes to be kept on-screen during editing sessions. Assign attributes by selecting from visual palettes of fills and line styles.

The Color Filters feature allows you to adjust the colors of all objects in a file -- or just a few -- without breaking apart the objects: convert to grayscale, replace hue, add/remove (mix) paint are just a few of the controls.

Extrude and Warp/Perspective allow you to simulate two-point perspective and three-dimensional effects automatically. Hole-cutting allows backgrounds to show through objects. Autotrace automatically transforms bitmaps (scanned images) into editable objects.

Additional advanced features include masking and polymorphic tweening. A dynamically updated Hint line displays options and identifies tools and commands. An on-line glossary and keyword search facility provide instant answers to any questions. Sophisticated editing tools, construction toolbox for precise drawing, line-to-curve conversion, and 4-color separations make Arts & Letters *EXPRESS* the equal of any graphic arts task.

EXPRESS Has the Features You Need!

Productivity

- Preview of files through Thumbnail images and brief descriptions
- Drag & Drop file management through Windows
- Eyedropper tool for saving and recalling attributes
- Intuitive object selection
- True multi-tasking of screen redraw
- Accel-O-Draw speeds screen redraw
- Secondary mouse button functions speed editing sessions
- Hint Line provides continuous help
- Data-driven charting tools
- Multiple view levels -- stepless zoom ratio of 80:1
- Edit in full color or wire frame
- Custom attributes and styles
- Image capture
- Autotrace bitmaps
- File management (deleting files)
- Object Linking and Embedding (OLE) supported
- Import (EPS, CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF)
- Export (EPS, CGM, TIF, SCD, WMF, WPG)
- PostScript file conversion utility (import)
- Floating Tool Bar
- Push-pin menus to create customized layouts

Clip Art and Drawing Tools

- Clip-Art Manager with Thumbnail images,
- Find feature that searches for specific images by keyword
- Drag & Drop clip art (OLE supported)
- Over 10,000 award-winning art forms and clip-art images
- Line and Bezier curve drawing tools
- Construction toolbox for precision drawing

Advanced curve editing tools
Convert symbols to freeform
Snap to lines and curves
Line-to-curve conversion

Typographic Controls

Interactive tracking, leading, and styles control
Edit attributes of specific letters within a text block
Typeface preview that can be customized
Text along a path
1,000 scalable fonts -- 4 to 3,200 points
TrueType and PostScript fonts supported
Edit TrueType and PostScript Type 1 outlines

Color and Object Management

Color mixing
Color and brightness/contrast correction
Instant adjustment of stacking order for all objects in a file
Object Browser allows naming, locking, and hiding of objects
Proportional sizing from the center of an object
24-bit color support
Spot and 4-color separations
Named color, line, and fill styles
Vector and raster fills
Gradient fills
Bitmap image enhancement
Selection within a grouped object
Precision alignment of objects
Size/Rotate objects
Slant objects
Activity Manager (with text & color effects)

Special Effects

Extrude feature to create three-dimensional effects
Warp/Perspective
Text along a path
Snap to points or grid
Object distribution
Attribute blending
Shape interpolation
Pictographs (symbol charts)
Calligraphic pens
Image color reduction/cropping
Hole cutting & masking

Technical Support and Tutorials

Free technical support
On-line Help
Step-by-step Instructional Tutorial (CD-ROM)

Buy a Second Copy of Arts & Letters *EXPRESS* for Your Home or Office or a Friend!

**Ranked #1 in performance and ease-of-use vs. CorelDraw 4.0 & 5.0 by
MikroDatorn, one of Europe's largest and most influential PC Magazines.**

- Send a copy of the CD-ROM version of Arts & Letters *EXPRESS* to the individual named below. Bill me only \$99 (US) plus shipping and handling charges (U.S.A. only). This special price available to registered users of Arts & Letters *EXPRESS*. For pricing and delivery outside of the United States, contact a distributor below.
- Send a FREE Guided Tour of Arts & Letters *EXPRESS* on CD-ROM, including a fully-functional drawing program with over 400 clip-art images to the individual below.

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Whenever you're ready, we've reserved a copy of *Arts & Letters EXPRESS* for you for the next 30 days at a very special price!

Discover how easy it is to use Arts & Letters DRAW and then step up to the top of the line of Arts & Letters graphics products. *Arts & Letters EXPRESS* comes complete with over 10,000 Drag & Drop clip-art images, 1,000 fonts, powerful drawing and editing tools, greeting cards, calendars, templates, and dozens of other features. See the order form below.

In laboratory tests conducted by one of the largest and most influential computer magazines in Europe, MikroDatorn, Arts & Letters was ranked #1 in ease-of-use and performance vs. CorelDraw 4.0 & 5.0 and Micrografx Designer. For example, in total time to print the same page, Arts & Letters was over twice as fast as Corel 4.0 and 5.0.

Featured on the cover of CD-ROM Today (February '95), EXPRESS was awarded Editor's Choice. John Agger, writing in Windows World Magazine, said in a recent review; "There is no other program on the market that offers so many functions and incredible performance. EXPRESS is a wolf in sheep's clothing; it's fast, efficient and powerful -- yet easy to learn and even easier to use."

And performance is just one of the reasons it's called Arts & Letters EXPRESS.

Also included is a step-by-step tutorial and multimedia Tips & Techniques on CD-ROM. Experienced artists and designers will show you how to create stunning graphics in minutes. And we'll include a Logo Collection and Design Guide with tips on designing you own logo, stationery and business cards.

For a complete list of features, click on the **EXPRESS Features** button above.

Print this form to order *Arts & Letters EXPRESS* for only \$99 (US) plus postage and handling (North America ONLY). Please indicate method of payment below. For pricing and delivery outside of North America, contact the distributor for your country listed below.

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EXPRESS - die Nr.1 in Geschwindigkeit und Bedienungskomfort

Arts & Letters *EXPRESS* ist das Top-Produkt aus der Arts & Letters Produktreihe. Es enthält über 10.000 Drag&Drop Clipart-Grafiken in über 190 Bibliotheken. In den 190 Bibliotheken sind enthalten: Luftfahrt, Cartoons, Computer, Phantasie, Flaggen, Ferien & Feiertage, Landschaften/Historische Ansichten, Landkarten, Musikinstrumente, Natur, Menschen, Religion, Science Fiction, Schilder, Weltraum, Sport & Erholung und Transportmittel. Der ClipArt-Manager zeigt eine Vorschau auf jede Grafik und stellt eine Schlüsselwort-Suche zur Verfügung.

Über sog. Pushpins kann man Dialogfenster während des Editier-Vorgangs auf dem Bildschirm halten. Attribute lassen sich zuordnen, indem man sie aus angezeigten Füllpaletten und Linienarten auswählt.

Mit der Farbfilter-Funktion können Sie die Farben aller Objekte in einer Datei einstellen -- oder nur von einzelnen -- ohne die Objekte dabei herauszulösen: Halbton-Konvertierung, Farbton-Ersetzung, (Misch-)Farbe hinzufügen bzw. entfernen sind nur einige der Einstellungsmöglichkeiten.

Mit der Extrudieren- und Verändern/Perspektive-Funktion lassen sich automatisch eine Zwei-Punkt-Perspektive und dreidimensionale Effekte simulieren. Mit der Funktion Löcher aussparen können Hintergründe durch Objekte hindurch sichtbar gemacht werden. Die Funktion Vektorisieren wandelt Bitmaps (gescannte Bilder) automatisch in editierbare Objekte um.

Zusätzliche weiterentwickelte Funktionen beinhalten Maskieren und polymorphes Tweening. Eine dynamisch aktualisierte Hilfszeile zeigt Optionen an und erklärt Werkzeuge und Befehle. Ein Online-Glossar und eine Schlüsselwort-Suche geben Ihnen schnell Antwort auf alle Fragen. Mit seinen hochentwickelten Editier-Werkzeugen, einer Konstruktions-Toolbox für exaktes Zeichnen, der Linie-zu-Kurve-Konvertierung und der 4-Farb-Separation ist Arts & Letters *EXPRESS* jeder Grafik-Design-Aufgabe gewachsen.

EXPRESS hat die Funktionen, die Sie brauchen!

Produktivität

- Vorschau auf Dateien über Thumbnail-Images und kurze Beschreibungen
- Drag&Drop-Dateimanagement über Windows
- Eyedropper-Tool, um Attribute zu speichern und abzurufen
- Intuitive Objekt-Auswahl
- Echtes Multitasking des Bildschirm-Neuaufbaus
- Turbomodus beschleunigt Bildschirm-Neuaufbau
- Sekundäre Maustasten-Funktionen unterstützen die Editier-Sitzungen
- Die Statuszeile gibt laufende Hilfestellung (Kontextsensitiv)
- Datengesteuerte Diagramm-Tools
- Vielfache Ansichts-Ebenen, stufenlos bis zu einem Zoom-Verhältnis von 80:1
- In Vollfarbe oder Drahtmodell editieren
- Benutzerdefinierte Attribute und Schriftarten
- Bildschirm-Schnappschuß
- Vektorisieren von Bitmaps
- Dateimanagement (Dateien löschen)
- Object Linking and Embedding (OLE) unterstützt
- Import (EPS, CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF)
- Export (EPS, CGM, TIF, SCD, WMF, WPG)
- PostScript Dateikonvertierungs-Utility (Import)
- Fließkomma-Leiste
- Frei plazierbare Werkzeugleisten

Clip Art und Zeichen-Werkzeuge

- ClipArt-Manager mit Thumbnail-Vorschau
- Suchfunktion, mit der bestimmte Grafiken über Schlüsselworte gesucht werden
- Drag&Drop Clipart (OLE-unterstützt)
- Über 10.000 preisgekrönte Grafikobjekte und Clipart-Grafiken
- Zeichen-Werkzeuge für Linien und Bezier-Kurven

Konstruktions-Toolbox für Präzisionszeichnungen
Verbesserte Kurven-Bearbeitungs-Werkzeuge
Konvertierung von Symbolen in Freiformat
Fangen an Linien und Kurven
Konvertierung Linie-zu-Kurve

Typografische Einstellungen

Interaktive Einstellung von Unterschneidung, Zeilenabstand und Schriftarten
Bearbeitung der Attribute von einzelnen Buchstaben innerhalb eines Textblocks
Schriftarten-Vorschau mit Anpassung
Text an Linie
1.000 skalierbare Schriften -- 4 bis 3.200 Punkte
Unterstützung von TrueType- und PostScript-Schriften
Editiermöglichkeit von TrueType- und PostScript Type 1-Outlines

Farb- und Objekt-Management

Mischen von Farben
Korrektur von Farbe und Helligkeit/Kontrast
Sofortige Einstellung der Stapelreihenfolge für alle Objekte in einer Datei
Objektverwaltung zum Benennen, Sperren und Verbergen von Objekten
Proportionale Größenänderung vom Zentrum eines Objektes aus
24-Bit Farbumterstützung
Spot und 4-Farb-Trennungen
Benannte Farb-, Linien- und Füllattribute
Vektor- und Rasterfüllungen
Gradiente-Füllungen
Bitmap-Aufwertung
Auswahl innerhalb eines gruppierten Objektes
Präzisionsausrichtung von Objekten
Größenänderung/Drehen von Objekten
Objekte neigen
Aktivitätsmanager (mit Text- & Farbeffekten)

Spezialeffekte

Extrude-Funktion für dreidimensionale Effekte
Verändern/Perspektive
Text entlang eines Pfades
Fangen an Punkten oder Raster
Objekt-Verteilung
Attribut-Überblendung
Umriß-Interpolation
Piktogramme (Symbol-Diagramme)
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Technischer Support und Lernprogramme

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Färgkorrigerings-funktionen låter dig justera ett dokument eller enstaka objekts färginställningar utan att bryta isär objekten: omvandla till gråskalor, ersätt nyanser, lägg till/från (mixa) färger är några exempel på tillgängliga metoder.

3D-effekt och Vräng/perspektiv låter dig automatiskt simulera tvåpunkts perspektiv och tredimensionella effekter. Hållklippning låter bakgrunder synas igenom objekt. Kalkera punktbild omvandlar automatiskt punktbilder (inscannade bilder) till redigerbara objekt.

Ytterligare avancerade funktioner inkluderar bl a klippmaskeringar. En info-rad visar möjliga val och identifierar verktyg och funktioner. En ordlista och sökords-möjlighet ger direkta svar på frågor du har om handhavande. Kraftfulla redigeringsverktyg, verktyg för precisionsritning, linje till kurva-omvandling samt 4-färgsseparatorer gör *Arts & Letters EXPRESS* redo för avancerat grafiskt skapande.

EXPRESS (Editor) har funktionerna du behöver!

Produktivitet

Miniatyrer och korta beskrivningar gör att du snabbt hittar rätt fil

Drag/Släpp-filhantering i Windows

Pipett-verktyg för spara/återta egenskaper

Intuitiv objektmarkering

Äkta "multitasking" vid omritning av skärmyta

Turbo-knapp snabbar upp omritning av skärmen

Höger musknapp-funktioner snabbar upp redigeringsarbete

Info-rad ger kontinuerligt stöd

Diagramfunktioner

Många sidyor -- steglös zoom 80:1

Redigera i fullfärg eller med enbart konturer

Skräddarsy egna egenskaper och mallar

Fånga skärmbild

Kalkera punktbild

Filhantering (radera filer)

Stöd för Objektlänkning och inbäddning (OLE)

Importerera (EPS, CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF)

Exporterera (EPS, CGM, TIF, SCD, WMF, WPG)

PostScript filkonvertering (import)

Flytande verktygslåda

Häftstift-menyer för att skräddarsy arbetsytan

Symboler och ritverktyg

Bibliotekshantering med miniatyrer

Sök-funktion för specifika symboler

Drag- och släpp-symboler & bilder (OLE-stöd)

Mer än 10.000 prisbelönda symboler & bilder

Ritverktyg för linjer och Bezierkurvor

Verktygslåda för precisionsritning

Avancerade kurvredigeringsverktyg

Omvandla symboler till frihandsobjekt
Fäst mot linjer och kurvor
Linje till kurva-omvandling

Typografiska egenskaper

Interaktiv knipning, spärrning och redigering av egenskaper
Redigera egenskaper av specifika bokstäver inom ett textblock
Förhandstilt av typsnitt och font som kan skräddarsys
Text längs bana
Mer än 1.000 skalbara fonter -- 4 till 3.200 punkter
TrueType och PostScript fonter stöds
Redigera TrueType och PostScript Typ 1 konturer

Färg- och objekthantering

Färgblandning
Färg- och ljusstyrka/kontrast-korrigerig
Omedelbar justering av utritningsordning för samtliga objekt i en ritning
Objekthantering gör det möjligt att namnge, låsa och gömma objekt
Proportionell storleksförändring från centrum av objekt
24-bit färgstöd
Dekor- och 4-färgsseparationer
Namnge färg-, linje- och fyll-egenskaper
Vektor- och raster-mönster
Toningar
Korrigerig av punktbilder
Markering inom ett grupperat objekt
Precisionskorrigerig av objekt
Storleksförändra/rotera objekt
Skeva objekt
Exempelhantering (med lektioner, text- och färg-effekter)

Special-effekter

Funktion för skapande av 3D-effekter
Vräng/perspektiv
Text längs bana
Fäst mot punkter eller stödraster
Distribuera objekt
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Fri teknisk support
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