

Draw Deluxe 7-21-95

**Note: You need to install Arts & Letters DRAW.
The EXPRESS Art Show is not available unless you
run install.exe from the CD-ROM.**

FREE CLIP ART -- FREE CLIP ART -- FREE CLIP ART



To receive your FREE clip art collection of dozens of award-winning clip-art images, you must register your copy of Arts & Letters Clip Art & DRAW Deluxe. Just print this form, complete the information, and mail it today! For shipments outside of North America, contact the distributor for your country listed below.

Arts & Letters is a family of graphic arts products. Pick the one that meets your needs and fits your budget. Click on **EXPRESS Art Show** for a narrated exhibit of artwork created using *EXPRESS*.

Click on the button labeled **EXPRESS Features** to display a list of features you will find in *EXPRESS*, top of the line of Arts & Letters products. And best of all, now you can purchase *EXPRESS* at a very special price. Click on **EXPRESS Upgrade** for more information.

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Save Over \$100 -- We've Reserved a Copy for You of Arts & Letters EXPRESS for the Next 30 Days at a Very Special Price!

Discover how easy it is to use Arts & Letters Clip Art & DRAW Deluxe and then step up to the top of the line of Arts & Letters graphics products. Arts & Letters EXPRESS comes complete with over 10,000 Drag 'n' Drop clip-art images, 1,000 fonts, powerful drawing and editing tools, greeting cards, calendars, templates, and dozens of other features.

In laboratory tests conducted by one of the largest and most influential computer magazines in Europe, Mikrodatorn, Arts & Letters was ranked #1 in ease-of-use and performance vs. CorelDraw 4.0 & 5.0 and Micrografx Designer. For example, in total time to print the same page, Arts & Letters was over *twice* as fast as CorelDraw 4.0 and 5.0.

Also included is a step-by-step multimedia tutorial on CD-ROM. Experienced artists and designers will show you how to create stunning graphics in minutes. And we'll include a Logo Collection and Design Guide with tips on designing your own logo, stationery and business cards.

For a complete list of features, click on the **EXPRESS Features** button above.

Print this form to order Arts & Letters EXPRESS for only \$99 (US) plus postage and handling (North America ONLY). Please indicate method of payment below. For pricing and delivery outside of North America, contact the distributor for your country listed below.

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EXPRESS Ranked #1 in Performance and Ease-of-Use

Arts & Letters *EXPRESS* is the top of the Arts & Letters line. It includes over 10,000 Drag 'n' Drop clip-art images organized in over 180 libraries. Among the 180 libraries are Aircraft, Cartoons, Computers, Fantasy, Flags, Holidays & Seasons, Landmarks/Historic Sites, Maps, Musical Instruments, Nature, People, Religion, Science Fiction, Signs, Space, Sports & Recreation, and Transportation. The Clip-Art Manager displays previews of each image and provides a keyword search feature.

Pushpins allow dialog boxes to be kept on-screen during editing sessions. Assign attributes by selecting from visual palettes of fills and line styles.

The Color Filters feature allows you to adjust the colors of all objects in a file -- or just a few -- without breaking apart the objects: convert to grayscale, replace hue, add/remove (mix) paint are just a few of the controls.

Extrude and Warp/Perspective allow you to simulate two-point perspective and three-dimensional effects automatically. Hole-cutting allows backgrounds to show through objects. Autotrace automatically transforms bitmaps (scanned images) into editable objects.

Additional advanced features include masking and polymorphic tweening. A dynamically updated Hint line displays options and identifies tools and commands. An on-line glossary and keyword search facility provide instant answers to any questions. Sophisticated editing tools, construction toolbox for precise drawing, line-to-curve conversion, and 4-color separations make Arts & Letters *EXPRESS* the equal of any graphic arts task.

EXPRESS Has the Features You Need!

Productivity

- Preview of files through Thumbnail images and brief descriptions
- Drag/Drop file management through Windows
- Eyedropper tool for saving and recalling attributes
- Intuitive object selection
- True multi-tasking of screen redraw
- Accel-O-Draw speeds screen redraw
- Secondary mouse button functions speed editing sessions
- Hint Line provides continuous help
- Data-driven charting tools
- Multiple view levels -- stepless zoom ratio of 80:1
- Edit in full color or wire frame
- Custom attributes and styles
- Image capture
- Autotrace bitmaps
- File management (deleting files)
- Object Linking and Embedding (OLE) supported
- Import (EPS, CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF)
- Export (EPS, CGM, TIF, SCD, WMF, WPG)
- PostScript file conversion utility (import)
- Floating Tool Bar
- Push-pin menus to create customized layouts

Clip Art and Drawing Tools

- Clip-Art Manager with Thumbnail images,
- Find feature that searches for specific images by keyword
- Drag & Drop clip art (OLE supported)
- Over 10,000 award-winning art forms and clip-art images

- Line and Bezier curve drawing tools
- Construction toolbox for precision drawing
- Advanced curve editing tools
- Convert symbols to freeform
- Snap to lines and curves
- Line-to-curve conversion

Typographic Controls

- Interactive tracking, leading, and styles control
- Edit attributes of specific letters within a text block
- Typeface preview that can be customized
- Text along a path
- Over 1,000 scalable fonts -- 4 to 3,200 points
- TrueType, PostScript and Bitstream fonts supported
- Edit TrueType and PostScript Type 1 outlines

Color and Object Management

- Color mixing
- Color and brightness/contrast correction
- Instant adjustment of stacking order for all objects in a file
- Object Browser allows naming, locking, and hiding of objects
- Proportional sizing from the center of an object
- 24-bit color support
- Spot and 4-color separations
- Named color, line, and fill styles
- Vector and raster fills
- Gradient fills
- Bitmap image enhancement
- Selection within a grouped object
- Precision alignment of objects
- Size/Rotate objects
- Slant objects
- Activity Manager (with text & color effects)

Special Effects

- Extrude feature to create three-dimensional effects
- Warp/Perspective
- Text along a path
- Snap to points or grid
- Object distribution
- Attribute blending
- Shape interpolation
- Pictographs (symbol charts)
- Calligraphic pens
- Image color reduction/cropping
- Hole cutting & masking

Technical Support and Tutorials

- Free technical support
- On-line Help
- Step-by-step Instructional Tutorial (CD-ROM)



Surprise a friend or associate with a free Guided Tour of EXPRESS and other Arts & Letters products on CD-ROM. Just complete the following information.

The EXPRESS Guided Tour includes a fully-functional copy of Arts & Letters DRAW with over 400 clip-art images.

If you would like us to mention your name, check the box below OR we'll just send it as a surprise.

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- Mention my name.
 Send it as a surprise.

Print a copy of this form for each friend or associate that you would like to receive a FREE copy of the Arts & Letters Guided Tour, including a fully-functional drawing program with over 400 clip-art images, a test drive version of Arts & Letters EXPRESS, a Guided Tour of SpaceAGE, Dinosaurs and WarBirds.

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