

# Welcome to the shareware LISTSERV for Windows 95

At last, the authentic LISTSERV™ is available to the average user – and at shareware prices! This is the original Eric Thomas LISTSERV™ list management software that has enjoyed nine years of dependable performance on the Internet. The same software that:

- Runs the TOPTEN list (with over 82,000 subscribers)
- Manages over 19,000 lists worldwide with a combined membership of 2.3 million
- Delivers an average of 10 million messages every weekday

...and defined the de facto standard for mailing list management.

## And now it's available as *shareware!*

In contrast to most shareware packages, LISTSERV™ is a full-fledged, highly reliable commercial product with a long-standing reputation for being the best in its class – which is exactly what you'd expect from the product that first introduced the concept of computer assisted mailing list management back in 1986.

The unregistered version of LISTSERV for Windows 95 has all the features of the licensed version of the software, allowing you to evaluate the software to its fullest capability. When you're ready to register, you'll be issued a customized license activation key (LAK), which enables LISTSERV to operate in the capacity *you* choose.

Whether you are looking for software to assist you in maintaining a professional discussion list or you just want a place to chat with others who share your passion for model trains, LISTSERV can help you accomplish your goals. Thousands of people use LISTSERV every day to:

- Promote and support their commercial products
- Coordinate medical research
- Share recipes
- Develop subject-based communities all over the world
- Get a hardcopy of last night's TOPTEN list from the David Letterman show
- Solve hairy technical problems
- Learn foreign languages

Or just meet friends and have fun!

[Why should I register?](#)

[LISTSERV or LISTSERV Express?](#)

[Pricing](#)

[Registering](#)

[Registration form](#)

[For more information...](#)



## **Why should I register?**

When you register your copy of LISTSERV, you support the technical staff that developed the software for you to use. In addition, you encourage us to continue making LISTSERV available as a shareware product.

Before you register, consider your options carefully. Do you want to have just one list, or several? How large do you expect your list(s) to become? How does your Internet service provider structure its charges? If you are paying for mail delivery by the message, or if you are paying hourly rates for SLIP/PPP access, you may want to consider subscribing to LISTSERV Express.

## **LISTSERV or LISERSV Express?**

With *LISERSV Express*, we will deliver the mail generated by your list using our record-breaking mail delivery system (40-50 messages delivered per second!) We are providing this service for the convenience of people who have to pay for their Internet access by the hour (or who have to pay for each individual message they send or receive). Even with just 50 subscribers and 10 postings per day, a small mailing list already generates 500 messages a day! With 100 subscribers and 30 daily postings, you would be delivering 3,000 messages a day - not something you would want to do over a dial-up connection.

LISERSV Express accomodates 7,500 daily deliveries per license point, at a cost of only \$3.25/month (for the first point; additional points are even cheaper at \$2.50/month). That's 0.0014 *cent* per message, or 69,230 messages per dollar! Of course, you probably won't be using your entire allowance, but at \$3.25/month LISERSV Express will probably be much cheaper than the extra connection hours you would need to deliver that much mail from your own PC. And our large, finely-tuned central machines can provide much better turnaround time than a typical home PC, or even a typical Internet provider's unix system with 200 logged on users. Check our [delivery times](#) for hard figures.

In addition, LISERSV Express gives you free upgrades to new versions of LISERSV as they are released - for as long as you subscribe to the LISERSV Express service.

LISERSV Express subscribers will receive 2 license activation keys (LAKs) when they license the software: a one-year LAK for the LISERSV Express subscription, and a second, perpetual LAK for the basic LISERSV software, which will remain valid even in the event that you should decide to discontinue the LISERSV Express service in the future.

## Pricing

LISTSERV is licensed using a point system. Each list needs from 1-5 points, according to the size of the list. The prices are as follows:

<b>Size of list</b>	<b>Points</b>	<b>One-time charge</b>	<b>With LISTSERV Express add... Annual charge</b>
0-150 subscribers	1	\$ 97.00	\$ 39.00
151-300 subscribers	2	\$147.00	\$ 69.00
301-500 subscribers	3	\$197.00	\$ 99.00
501-1,000 subscribers	4	\$247.00	\$129.00
1,001-2,500 subscribers	5	\$297.00	\$159.00

All prices are in US dollars; rates may vary outside the US

## Multiple lists

For those who want to host more than one list, the same table can be used to figure out your costs. Just remember that each list needs at least one point. For example:

- To run 3 lists, each with 150 or fewer subscribers, you need a 3 point license (3 lists at 1 point per list).
- To run 2 lists, one with 435 subscribers and another with 15 subscribers, you need 4 points (one 3 point list + one 1 point list).

## **Registering**

When you register the software, we will issue you a license activation key (LAK) with the capacity that you have selected. We accept payments by US check, money order, wire transfer or credit card (American Express, Visa, MasterCard). Credit card orders can be placed by calling 1-800-399-5449 (or +1 301 731 0440 from outside the US and Canada), Monday through Friday between 9AM and 5PM Eastern US time. Checks and money orders should be mailed to:

L-Soft international, Inc.  
8401 Corporate Drive  
Suite 380  
Landover, MD 20785  
USA

Please remember to include both an email address and a telephone number when registering by conventional mail. Also, please be sure to indicate the capacity of the license you are purchasing, and whether you are purchasing the LISTSERV Express service as well.

Registration Form

**For more information...**

For more information about LISTSERV for Windows 95, just write to *sales@lsoft.com* or visit our web site at *http://www.lsoft.com*

# LISTSERV™ for Windows 95™ -- Registration Form

## 1. User information:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone number: +\_\_\_\_ (\_\_\_\_) \_\_\_\_\_  
Today's Date (MM/DD/YY): \_\_\_\_/\_\_\_\_/\_\_\_\_  
E-Mail address (required): \_\_\_\_\_  
\_\_\_\_\_

## 2. Please tell us something about the system running LISTSERV™ for Windows 95™:

CPU (e.g., i486DX-66, P90, P120, etc): \_\_\_\_\_  
RAM (e.g., 8MB) \_\_\_\_\_  
Windows 95™ version (e.g., Build 490, etc.) \_\_\_\_\_  
Internet host name (e.g., listserv.myhost.net): \_\_\_\_\_  
\_\_\_\_\_  
Internet IP address (e.g., 204.136.23.187): \_\_\_\_\_  
\_\_\_\_\_

## 3. Payment and fees:

Fees are in U.S. dollars, please do not send cash. Checks and money orders must be made payable to L-Soft international. Select form of payment (check one):

Enclosed check or money order in U.S. dollars  
 Credit card payment:  VISA  MasterCard  
 American Express  
Card Number: \_\_\_\_\_  
Expiration Date (MM/YY): \_\_\_\_/\_\_\_\_  
Cardmember signature (required): \_\_\_\_\_

Number of points to be licensed: \_\_\_\_\_  
Total price (from table): \$ \_\_\_\_\_

## 4. Mail this form together with payment to:

L-Soft international, Inc.  
8401 Corporate Drive  
Suite 380  
Landover, MD 20785  
USA

Or, if credit card payment was selected, this form may be faxed to +1 301 731 6302 or E-mailed



to [sales@lsoft.com](mailto:sales@lsoft.com).

These figures are from [LISTSERV@PEACH.EASE.LSOFT.COM](mailto:LISTSERV@PEACH.EASE.LSOFT.COM) as of 22 Aug 1995, for the period 1-22 Aug 1995:

**Total: 826,174 deliveries**

<b>Average delivery time:</b>	<b>944 sec (15:44)</b>
<b>50% delivered in less than:</b>	<b>15 sec (00:15)</b>
<b>90% delivered in less than:</b>	<b>57 sec (00:57)</b>
<b>95% delivered in less than:</b>	<b>90 sec (01:30)</b>
<b>96% delivered in less than:</b>	<b>101 sec (01:41)</b>
<b>97% delivered in less than:</b>	<b>115 sec (01:55)</b>
<b>98% delivered in less than:</b>	<b>133 sec (02:13)</b>
<b>99% delivered in less than:</b>	<b>177 sec (02:57)</b>

You can find monthly statistics about PEACH and other LISTSERV sites at the WWW site <http://www.lsoft.com>.

