

What is Shareware?

Shareware is not a kind of software, but rather an alternative form of software marketing. The shareware method of software marketing allows you to receive the latest top-quality software from an authorized disk vendor for a very small fee. The disks that you receive are not demos; they contain fully functioning programs and instructions or manuals that you can easily read on-screen or print.

If after using a shareware program you find it to be useful, you must register directly with the program's author if you wish to receive the many benefits of shareware registration which generally include such things as the right to continue using the program, free technical support, a printed manual, and program updates and enhancements. You are only required to register a shareware program if you plan to continue using it after your own personal evaluation. The choice is yours because shareware authors have enough faith in their programs to allow you to "try before you buy!"

We are convinced that shareware offers the safest, fairest and most economical way for you to get the IBM software you want and need. Shareware is becoming the only way people wish to buy software. This is because shareware marketing allows people to really try out a program before deciding to buy it by registering it directly with the author.

Shareware is the future of software marketing! As the public becomes more aware of the shareware concept, it will be the only way people wish to buy software. Wouldn't you rather try out a program before investing in it? Marketing products via shareware also stimulates better quality, after all, only very good shareware products will be supported through registrations, since no one would register a poor quality program. Shareware authors are also generally more receptive to users' comments and suggestions because a shareware author is user-supported through direct registrations.

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