

For graphics, you have more control than you do over text over how the final image appears to the user.

The two most common image file formats for the Web are Graphics Interchange Format (.GIF) and Joint Photographic Experts Group (.JPG or .JPEG).

Generally, .GIF format is considered the best choice for line drawings and graphics with few colors or sharp edges.

The .JPEG format is the preferred choice when saving images with broad tonal ranges, such as photographs or scanned images.