

For example, the tag you assign to a title looks like this:

```
<TITLE>My Web Page </TITLE>
```

The tag is made up of an open angle bracket (<), characters that describes the tag's action, and a closing angle bracket (>). Most tags occur in pairs. In the previous example, the beginning tag, <TITLE> turns the property on and the ending tag </TITLE>, turns the property "off." HTML tags don't contain specific style information such as the font, size, and spacing. The way text is displayed depends on the browser and how the user of your document is set up.