The next steps require you to make choices that affect the file size and image quality. In Internet publishing, a good way to keep the file size down is to limit the colors and dimensions of your graphic.

5. In the Bitmap Export dialog box, choose one of the following in the Color box:

- ◆ 256 Shades Of Gray

- ◆ 256 Colors

- ◆ 16 Million Colors

- ◆ CMYK Image