

The two most common image file formats for the Web are Graphics Interchange Format (.GIF) and Joint Photographic Experts Group (.JPG or .JPEG).

[Go to the Saving as .JPEG Tutor for more information.](#)

The .GIF format is ideal for line drawings and graphics with few colors or sharp edges. GIF supports up to 8-bit color (256 colors) and allows you to store custom palettes with your image.