Now, you have the choice of using some sophisticated publishing techniques. All bitmapped graphics are rectangular but you can specify transparent areas in the graphic to create the illusion that it is a different shape when it appears in your HTML document. The transparent areas appear in the color and pattern (if any) of the Web browser's background color.

- In the GIF89A Options dialog box, click the area you want to make transparent in the Preview Box
 - If you know the Index number, type the value in the Index box.