The bevel angle represents the angular difference between an imaginary line perpendicular to the face of the object (in this case, the Artistic text) and its beveled edge. Since you're working with text, it's best not to set a high angle, as this creates a beveled edge that cuts too far into the face of the object.

 In the Extrude Roll-Up, type 35. This sets the bevel angle to 35 degrees.

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