

## More Features

- **Calligraphy Pen and Pressure-sensitive Pen** let you create natural strokes which become editable paths automatically.
- **Draw Starbursts, Polygons, and Spirals** right on the screen, without having to go through dialog boxes!
- **AutoTrace** automatically turns any object into editable Bézier curves.
- **Unique Eyedropper tool** actually pulls colors out of placed TIFF images for further use in your FreeHand illustration.
- **Powerful path functions** like Remove Overlap, Intersect, Punch, Union, Transparency, Inset, and Expand Stroke.
- **Report Generator** gives you information about fonts, colors, and linked graphics.
- **Unique Path Simplify command** for faster redraws and printing, and easier editing.
- Create **4-color separations** from within FreeHand, without having to waste time switching to other applications. Do global automatic trapping or use the **new Trapping tool** for custom spreads and chokes.
- **Automatic precision** with snap-to-guides, snap-to-points, snap-to-grids plus magnification of up to 25,600% in FreeHand's 22' by 22' pasteboard.
- **Endless fill possibilities** including tiled or patterned, graduated, radial, or bitmap patterns—even predefined and custom PostScript fills!
- **Paste Inside** lets you selectively show or hide any object or part of an object.
- **The most complete text environment** including optional text edit window, hyphenation, spelling checker, search & replace, tabs, columns, rows, text on a path, style sheets, underlining, kerning, object avoidance, paragraph rules, and lots more.
- **Import & Export** EPS, PICT, PICT2, FreeHand 3 and 4, Illustrator 1.1, 88, 3.0, 5.5.
- **Placement** EPS, TIFF, DCS, RTE, ASCII.

Power Comparison: FreeHand vs. Illustrator	FreeHand 5	Illustrator 5.5
<b>New!</b> Drop-in interactive tools and palettes	Yes	No
Multiple-page support	Yes	No
<b>New!</b> Spelling Checker	Yes	Yes
<b>New!</b> Find & Replace text	Yes	Yes
<b>New!</b> Text style sheets	Yes	No
<b>New!</b> Fisheye Lens	Yes	No
<b>New!</b> 3-D Rotation tool	Yes	No
<b>New!</b> Multi-color gradients	Yes	Yes
Auto-reblend	Yes	No
Drag 'n' Drop colors and styles	Yes	No
TIFF support	Yes	No
<b>New!</b> Use both FreeHand 5.0 and Illustrator 5.5 plug-ins	Yes	No
<b>New!</b> Read and write both FreeHand 5.0 and Illustrator 5.5 files	Yes	No
Calligraphy pen, variable weight pen	Yes	Yes
Edit in Preview	Yes	Yes
Multiple undo/redo	Yes	Yes
Unlimited layers	Yes	Yes
Includes native Power Macintosh Version	Yes	Yes

## Macromedia FreeHand 5.0

### System Requirements

Macintosh IIcx or greater or Power Macintosh

- System 6.0.7 or greater (System 7 recommended)
- 5MB of application RAM (8MB or more recommended)
- 25MB of available hard disk space

Mouse or digitizing tablet

- Color monitor recommended
- PostScript-compatible printer recommended

### File Format Compatibility

Import & Export:

EPS, PICT, PICT2, FreeHand 3 & 4, Illustrator 1.1, 88, 3.0, 5.5

Placement:

EPS, TIFF, DCS, RTE, ASCII



Try FreeHand! Call for a complimentary Showcase CD-ROM\* 1-800-326-2128

**M** MACROMEDIA®  
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\*Hurry, quantities limited. One CD per caller. Offer subject to change without notice. In Europe call +44 204 76 111. Outside the U.S. and Canada call 1-415-252-2000.  
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### Technical Support

In North America, new registered users receive 90 days of free, unlimited technical support beginning with their first call. Registered upgrade owners receive 30 days of free, unlimited technical support from their first call. After the initial complimentary period, comprehensive Priority Access technical support plans are available. For more information, please call (800) 455-7031.

FreeHand users outside North America should contact their local distributor for support options.

MacWEEK  
1993

Publish  
1989-93

Macworld  
1990, 1992 & 1993

MacUser  
1993

### Ordering Information

For the name of a Macromedia authorized reseller in your area call (800) 756-9603.

Macromedia, Inc.  
600 Townsend Street  
San Francisco, CA 94103 USA  
Tel (415) 252-2000  
Fax (415) 626-0554

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4 Wellington Business Park  
Duke's Ride  
Crowthorne, Berkshire  
RG11 6LS England UK  
Tel 44-344-76-1111  
Fax 44-344-76-1149

Macromedia Japan  
Seron Building 3F  
Shinsen-cho 11-7  
Tokyo 150 Japan  
Tel 81-3-3462-5790  
Fax 81-3-3462-5794

Macromedia Pacific  
(and Latin America)  
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Fax (613) 859-4162

*Design created entirely in FreeHand.  
Cover design & illustration and show illustration  
created in FreeHand by Michael Scaramozzini,  
DreamLight Inc., Stoneham, MA.*

XMDSFHMS

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# The Most Powerful Tool For Design & Illustration

MACROMEDIA  
**FREEHAND**

Version

**5.0**

For Macintosh and Power Macintosh



# Macromedia FreeHand 5.0

## The Most Powerful Tool For Design & Illustration

FreeHand 5.0 for the Macintosh and the Power Macintosh is the most powerful and easiest-to-use software for design and illustration. Its comprehensive feature set, customizable working environment, and superior performance make FreeHand the tool of choice for graphic designers, creative directors, production artists, and illustrators worldwide.

FreeHand has everything you need to develop simple illustrations or complex designs with a minimum of effort. Its open architecture allows you to take advantage of drop-in interactive tools and plugins in addition to Illustrator's plug-ins. FreeHand's extensive text-handling capabilities, including style sheets, spelling checker, search & replace, text on a path, copyfitting, columns, and linked text blocks, surpass those found in any other

design and illustration package. And its intuitive special effects tools—RiseEye Lens, EyeDropper, 3D Rotation, Smudge, and others—let you easily create extraordinary images.

With FreeHand, you can edit a design in preview faster than in any other program, undo and redo up to 100 steps, use an unlimited number of layers, create smooth blends and automatic colorblends, drag and drop both colors and styles, lay out multiple pages, and import high-quality TIFF images from Photoshop® and scanners.

The result is that FreeHand is the fastest way to go from design to finished project. No other application has the features or the flexibility. No other program releases your creativity like FreeHand.

### Main Components

**Inspector Palette**  
The Inspector Palette opens in one-clicking that begins in FreeHand, but is not any object or text, and the Inspector Palette displays all the pertinent information about that item. Using the RiseEye Lens, Fill, Stroke, Text, and Document—you can numerically or visually adjust any aspect of any part of your design or illustration.

**Toolbox**  
The toolbox palette contains all different types of design and illustration tools. The Rectangle, Polygon, Ellipse, Line, Freehand, Pen, Dragging, Kofic, and Rotate tools are used to create graphics while the Transformation tools are used to move, rotate, reflect, scale, skew, trace, and magnify. Also included are the familiar Pointer (or selector) and text tools.

**Key Tools**  
This palette gives you easy access to drop-in interactive tools for quickly creating amazing special effects, such as RiseEye Lens, EyeDropper, 3D Rotation, Smudge, and more.

**Color List and Color Mixer**  
The Color List is like an artist's palette of colors. It contains the named spot and process colors that you choose for a particular illustration. All these colors can be changed, renamed, removed, or deleted at any time.

The Color Mixer is used to mix new colors either numerically or interactively—change hue as you adjust the sliding bars or use color from any of 14 predefined color libraries. Using these custom colors is as easy as dragging the color and dropping it on the object you want to color. It's the most natural way to work.



### Key Features in FreeHand 5.0

Access amazing text features like **Ⓢ** text on a path, text style sheets, spelling checker, search & replace, tabs, columns, copyfitting, kerning, everything!

Expand the capabilities of FreeHand 5.0 endlessly with new plug-ins in interactive tools **Ⓢ** and floating palettes. Plus, use Illustrator's plug-ins without having to leave FreeHand!

Create special effects with easy tools like **Ⓢ** RiseEye Lens, **Ⓢ** 3D Rotation tool, Calligraphy Pen, **Ⓢ** Dragging Kofic, and Starburst tool.

See changes you make instantly **Ⓢ** on screen, in true WYSIWYG, with Edit in Preview—the fastest in the industry. Take your ideas in new directions with 100 levels of undo and redo. It's a safety net for design experimentation and creativity.

Design in individual layers **Ⓢ** that can be locked, reordered, or hidden. Speed redoes by turning off Preview on selected layers.

Create complex multi-colored gradients **Ⓢ** quickly and easily with up to 64 colors. Plus, use editable blends which can rebuild automatically as you edit!

Drag & drop colors and styles **Ⓢ** onto any object for the fastest and most natural style of coloring possible. Import TIFF and EPS images from programs like Photoshop to use in FreeHand documents.



Design created entirely in FreeHand. Cover design & illustration and the illustrations created in FreeHand by Michael Sautermeister, Crawford, Giff Inc., Stamford, MA.

"The illustration software increases its capability every year, and now, it's reached a point where it's not just a design tool, but a creative tool. It's the most powerful and easiest-to-use software for design and illustration. Its comprehensive feature set, customizable working environment, and superior performance make FreeHand the tool of choice for graphic designers, creative directors, production artists, and illustrators worldwide."

—Michael Sautermeister, Crawford, Giff Inc.

"I've used a lot of software and I've found that the only one that gives me the power to do what I want to do is FreeHand. It's the most powerful and easiest-to-use software for design and illustration. Its comprehensive feature set, customizable working environment, and superior performance make FreeHand the tool of choice for graphic designers, creative directors, production artists, and illustrators worldwide."

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