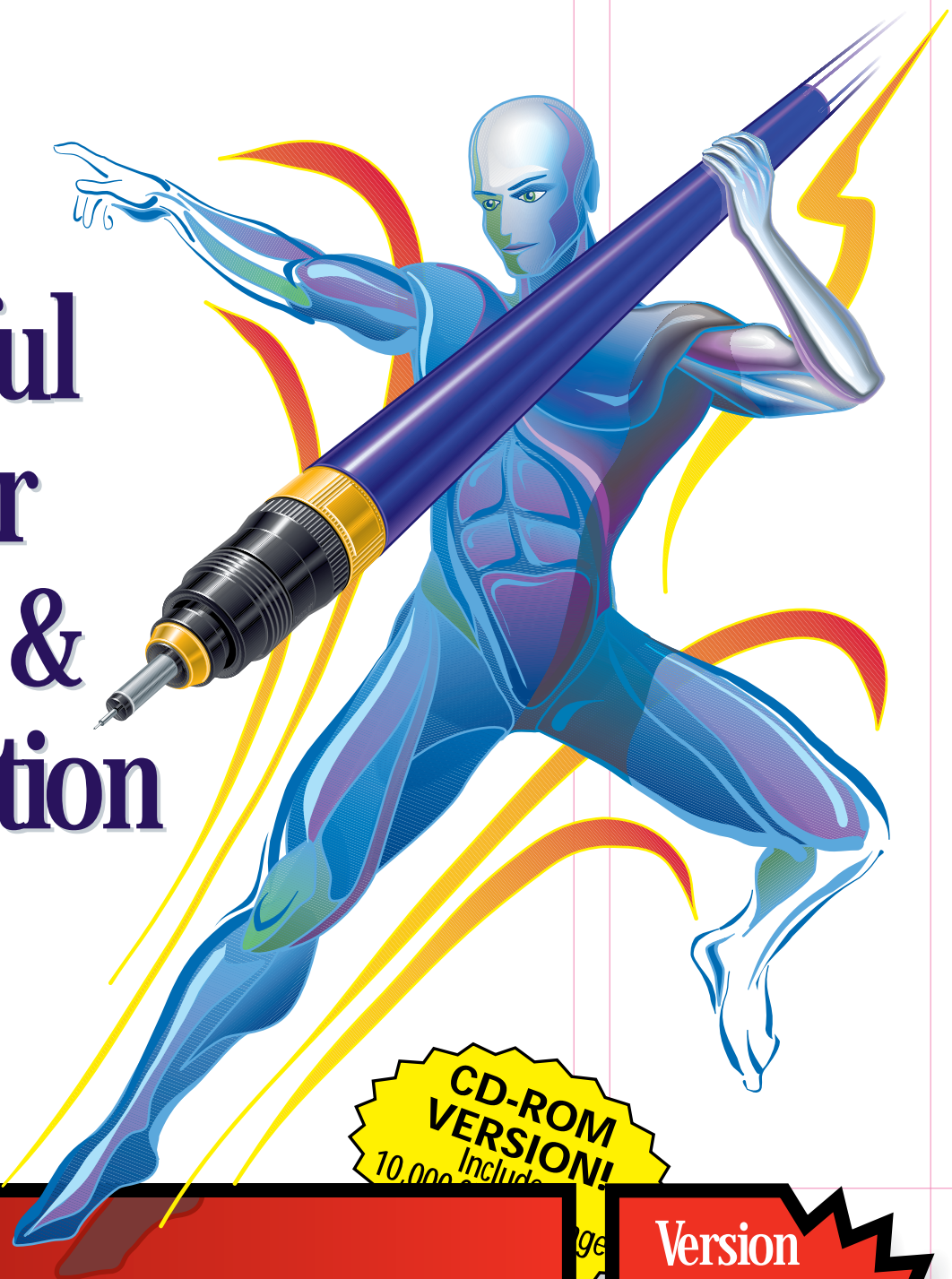


# The Most Powerful Tool For Design & Illustration

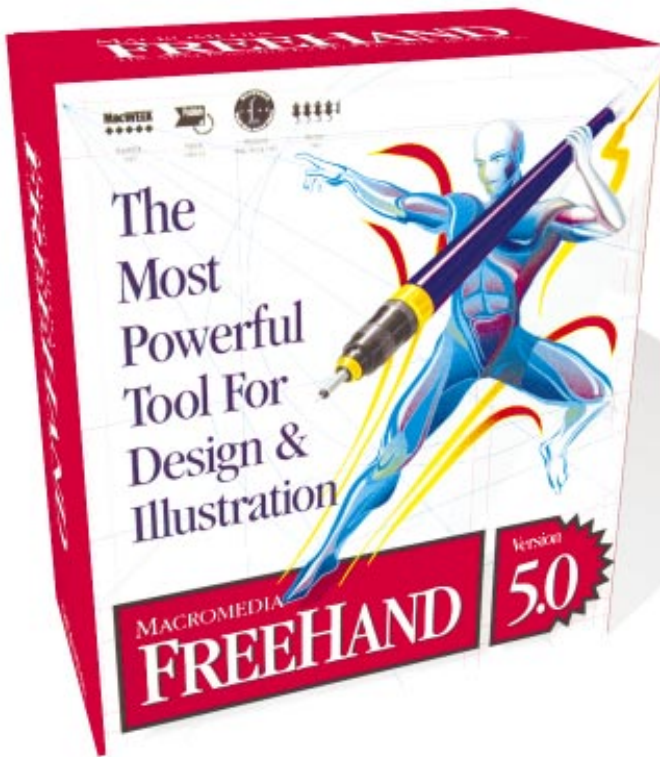


**CD-ROM  
VERSION!**  
10,000 Includes

# FREEHAND™

Version  
**5.0**

For Windows™



# Macromedia FreeHand 5.0

Here's what the press said about the previous version of FreeHand:

*"As illustration software increases in complexity, many applications have embraced sophistication at the expense of clarity. FreeHand 4.0 balances the two beautifully, providing improved text-handling capabilities and a flexible interface that can accommodate many different ways of working. . . . If you haven't yet purchased an illustration program, FreeHand deserves serious consideration."*

—Windows Sources,  
November 1994

*"FreeHand 4.0 for Windows and FreeHand 4.0 for the Macintosh are perhaps the easiest products to use, but that does not mean they are less powerful. . . . FreeHand, for either version, provides top-quality object-creation and editing tools and the most customizable environment of the programs reviewed. . . . its typesetting options are superior to all. . . . FreeHand's cross-platform file sharing is the best in this comparison."*

—InfoWorld,  
October 17, 1994

*"FreeHand 4.0's text-handling and document-creation capabilities not only surpass those in Illustrator but in many ways outperform similar features in Aldus PageMaker and QuarkXPress."*

—Macworld,  
June 1994

Now step up to the next level with the new FreeHand 5 for Windows!

## The Most Powerful Tool For Design & Illustration

FreeHand 5.0 for Windows 3.1, Windows 95, and Windows NT is the most powerful and easiest-to-use software for design and illustration. Its comprehensive feature set, customizable working environment, and superior performance as a native 32-bit application, make FreeHand the tool of choice for graphic designers, creative directors, production artists, and illustrators worldwide.

FreeHand has everything you need to develop simple illustrations or complex designs with a minimum of effort. Its open architecture allows you to take advantage of drop-in interactive tools and palettes. FreeHand's extensive text handling capabilities, including style sheets, spelling checker, search & replace, text on a path, copyfitting, columns, and linked text blocks, surpass those found in any other design and illustration

package. And its intuitive special effects tools—Fisheye Lens, EyeDropper, 3D Rotation, Smudge, and others—let you easily create extraordinary images.

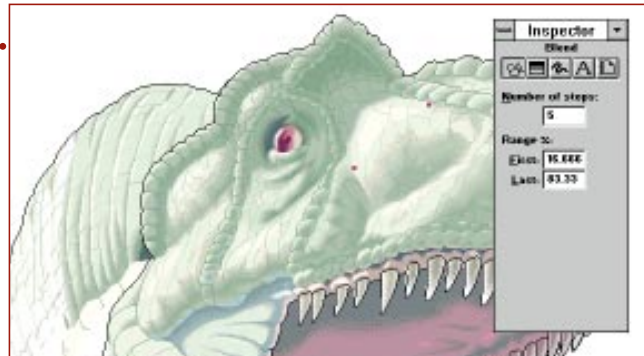
With FreeHand, you can edit a design in preview faster than in any other program, undo and redo up to 100 steps, use an unlimited number of layers, create smooth blends and automatic reblends, drag and drop both colors and styles, lay out multiple pages, and import high-quality TIFF images from Photoshop™ and scanners. In addition, FreeHand comes with over 500 quality fonts, and 10,000 pieces of useful clipart.

The result is that FreeHand is the fastest way to go from design to finished project. No other application has the features or the flexibility. No other program releases your creativity like FreeHand.

## Main Components

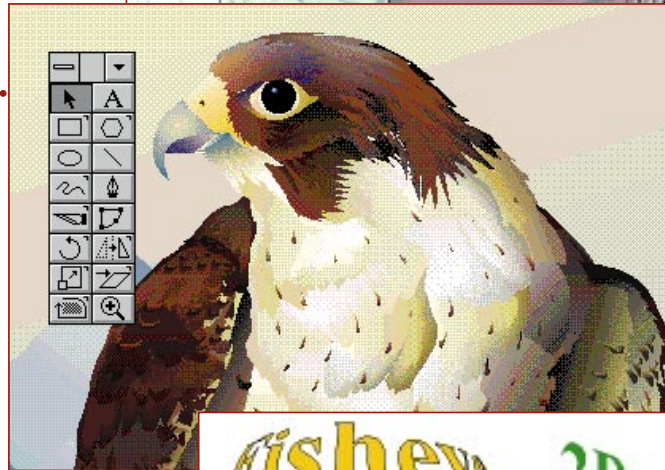
### Inspector Palette

The Inspector Palette reports on everything that happens in FreeHand. Just select any object or text, and the Inspector Palette displays all the pertinent information about that item. Using the five major areas of the Inspector Palette—Object, Fill, Stroke, Text, and Document—you can numerically or visually adjust any aspect of any part of your design or illustration.



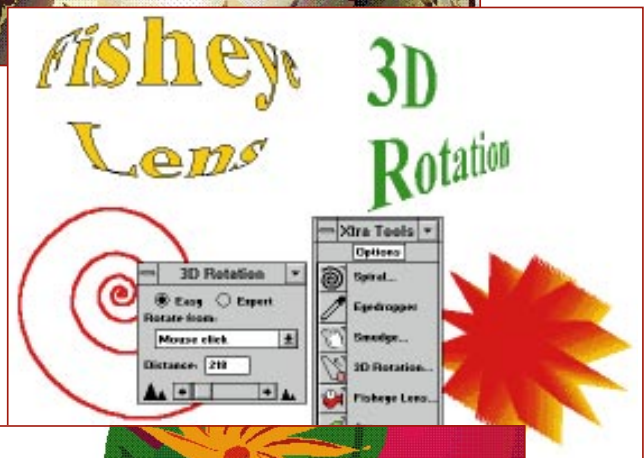
### Toolbox

The Toolbox palette contains two different types of design and illustration tools. The Rectangle, Polygon, Ellipse, Line, Freehand, Pen, Dragging Knife, and Bezigon tools are used to create graphics while the Transformation tools are used to move, rotate, reflect, scale, skew, trace, and magnify. Also included are the familiar Pointer (or selector) and Text tools.



### Xtra Tools

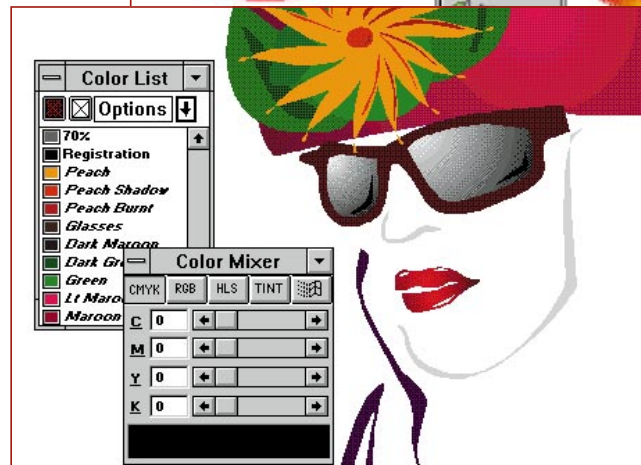
This palette gives you easy access to drop-in interactive tools for quickly creating amazing special effects, such as Fisheye Lens, EyeDropper, 3D Rotation, Smudge, and more.



### Color List and Color Mixer

The Color List is like an artist's palette of colors. It contains the named spot and process colors that you choose for a particular illustration. All these colors can be changed, reordered, renamed, or deleted at any time.

The Color Mixer is used to mix new colors either numerically or interactively—change hues as you adjust the sliding bars or use colors from any of 14 predefined color libraries. Using these custom colors is as easy as dragging the color and dropping it onto the object you want to color. It's the most natural way to work.





## Key Features in FreeHand 5.0

**Access amazing text features like ❶** text on a path, text style sheets, spelling checker, search & replace, tabs, columns, copyfitting, kerning—everything!

**Expand the capabilities of FreeHand 5.0** endlessly with new plug-in interactive tools ❷ and floating palettes.

**OLE 1.0 Support**, as both a client and a server, lets you work smoothly with other programs.

**Create special effects with easy tools** like ❸ Fisheye Lens, ❹ 3-D Rotation tool, Calligraphy Pen, ❺ Dragging Knife, and Starburst tool.

**See changes you make instantly ❻** on screen, in true WYSIWYG, with Edit in Preview—the fastest in the industry.

**Take your ideas in new directions** with 100 levels of undos and redos. It's a safety net for design experimentation and creativity.

**Design in individual layers ❼** that can be locked, reordered, or hidden. Speed redraws by turning off Preview on selected layers.

**Create complex multi-colored gradients ❽** quickly and easily with up to 64 colors. Plus, use editable blends which can reblend automatically as you edit!

**Drag & drop colors and styles ❾** onto any object for the fastest and most natural style of editing possible.

**Import TIFF and EPS images** from programs like Photoshop to use in FreeHand documents.



❸  
**Fisheye  
Lens Tool**

❹  
**3D Rotate  
Tool**

❺  
**Slicing  
Objects**

❽  
**Multicolor  
Gradients**

*Design created entirely in FreeHand. Cover design & illustration and shoe illustration created in FreeHand by Michael Scaramozzino, DreamLight Inc., Stoneham, MA.*

## More Features

- **Calligraphy Pen and Pressure-sensitive Pen** let you create natural strokes which become editable paths automatically.
- **Draw Starbursts, Polygons, and Spirals** right on the screen, without having to go through dialog boxes!
- **AutoTrace** automatically turns any object into editable Bézier curves.
- **Unique Eyedropper tool** actually pulls colors out of placed TIFF images for further use in your FreeHand illustration.
- **Powerful path functions** like Remove Overlap, Intersect, Punch, Union, Transparency, Inset, and Expand Stroke.
- **Report Generator** gives you information about fonts, colors, and linked graphics.
- **Unique Path Simplify command** for faster redraws and printing, and easier editing.
- Create **4-color separations** from within FreeHand, without having to waste time switching to other applications. Do global automatic trapping or use the **new Trapping tool** for custom spreads and chokes.
- **Automatic precision** with snap-to-guides, snap-to-points, snap-to-grids plus magnification of up to 25,600% in FreeHand's 22' by 22' pasteboard.
- **Endless fill possibilities** including tiled or patterned, graduated, radial, or bitmap patterns—even predefined and custom PostScript fills!
- **Paste Inside** lets you selectively show or hide any object or part of an object.
- **The most complete text environment** including optional text edit window, hyphenation, spelling checker, search & replace, tabs, columns, rows, text on a path, style sheets, underlining, kerning, object avoidance, paragraph rules, and lots more.
- **Import & Export** ASCII, EPS, FreeHand 3.1 and 4 (Windows or Macintosh), Illustrator 1.1, 88, 3.0, 4.0, 5.5 (Windows or Macintosh), RTE TIFF, Windows Bitmap & Metafile
- **Import** AutoCAD DXE, CGM Graphics, CorelDRAW! 3.0 & 5.0, HPGL Graphics (PLT), Micrografx Designer 3.x

## Power Comparison

Feature	FreeHand 5	CorelDRAW 5	Illustrator 4
Native 32-bit application	Yes	No	No
Open architecture (allows third-party drop-in tools, palettes, and filters)	Yes	No	No
Open multiple documents	Yes	No	Yes
Starburst, Polygon, and Spiral tools	Yes	No	No
Trapping tool	Yes	No	No
Cross-platform versions	Yes	No	Yes
Document report creator	Yes	No	No
Multiple views of the same document	Yes	No	No
Drag 'n drop colors and styles for fast, easy editing	Yes	No	No
Text column balancing and copyfitting	Yes	No	No
Three different clipart views of the pancreas	No	Yes	No
Flicker-free drawing and editing	Yes	No	Yes
Multipage documents	Yes	Yes	No
Any object can be a guide	Yes	No	No
Spelling checker, search & replace text, text style sheets	Yes	Yes	No
Read CorelDRAW 5 files	Yes	Yes	No
Size of work area	20"×20"	32"×32"	18"×18"

## Macromedia FreeHand 5.0

### System Requirements

- An Intel 486 or Pentium-based DOS-compatible computer
- Windows 3.1 or 3.11 using Win32/s (included), Windows NT, Windows 95
- 12MB of RAM
- 25MB of available hard disk space
- Mouse or digitizing drawing tablet with stylus
- High-resolution graphics adapter card (such as VGA or Super VGA)
- CD-ROM drive for installation of program, fonts and clipart.

### File Format Compatibility

Import & Export:

ASCII, EPS, FreeHand 3.1 and 4 (Windows or Macintosh), Illustrator 1.1, 88, 3.0, 4.0, 5.5 (Windows or Macintosh), RTE, TIFE

Windows Bitmap & Metafile

Import:

AutoCAD DXE, CGM Graphics,

CorelDRAW! 3.0 & 5.0, HPGL Graphics

(PLT), Micrografx Designer 3.x



*Try FreeHand! Call for a complimentary Showcase CD-ROM\* 1-800-326-2128*

\*Hurry, quantities limited. One CD per caller. Offer subject to change without notice. In Europe call +(44) 344-76-1111. Outside the U.S. and Canada call 1-415-252-2000.

### Technical Support

In North America, new registered users receive 90 days of free, unlimited technical support beginning with their first call.

Registered upgrade owners receive 30 days of free, unlimited technical support from their first call. After the initial complimentary period, comprehensive Priority Access technical support plans are available. For more information, please call (800) 455-7031.

FreeHand users outside North America should contact their local distributor for support options.

### Training

Call for information on FreeHand training materials: (800) 945-9070 or (415) 252-7999.

### Ordering Information

For the name of a Macromedia authorized reseller in your area call (800) 756-9603.

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Fax (415) 626-0554

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Crowthorne, Berkshire  
RG45 6LS England UK  
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Fax 44-1344-76-1149

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Shinsen-cho 11-7  
Shibuya-ku, Tokyo 150 Japan  
Tel 81-3-3462-5790  
Fax 81-3-3462-5794

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*Design created entirely in FreeHand.  
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