

# ezimerchant



**Now you can accept credit cards and orders over the Internet.**

With no previous experience you can have your e-commerce Web site up and running in minutes.

With little effort you can be selling to the world through a storefront open 24 hours a day, seven days a week. With **ezimerchant** you can open your business to the world.

Not only will **ezimerchant** help you build your e-commerce Web site, it will also take orders and credit card details. All this without worrying about complicated software, hardware and expertise normally associated with processing payments over the Internet.

**ezimerchant** utilises the most advanced cryptography and security measures to protect customer information. Through **ezimerchant's** Secure Server your clients will receive protection many times greater than are experienced in normal everyday transactions. Only you will be able to view your customers order, making the process of shopping from your Internet site not just easy, but safer.

After setting up your Internet business you can relax knowing that your clients will enjoy the convenience and security of buying from your Web site. This is the easiest e-commerce solution for accepting payment over the Internet.

- Accept credit cards and orders over the Internet
- Build your Web site and product catalogue in minutes
- No experience necessary, ideal for new computer users
- Puts you in control of your Web site
- Provides comprehensive and secure Shopping Cart Facilities
- Streamlines business processes
- Reduces manufacturing, distribution and support costs
- Creates new sales channels
- Open 24 hours a day, seven days a week
- Improves customer convenience
- Provides global reach

How secure is **ezimerchant**?

**ezimerchant** utilises Secure Sockets Layer 3.0 (SSL). SSL is a standard designed by Netscape Communications to ensure secure communications over the Internet and is widely accepted as the main protocol for securing Internet communications. A powerful encryption system currently used by banks is used to safeguard your information. From time to time AWP will be posting updates with new security modules. So at any time you can be assured of the highest level of security for your business transactions.

### **Does **ezimerchant** provide for Real Time Authorisation?**

Presently you can transact your business through the Secure Server. You can logon to your workspace on the server and download purchase order information. Real Time Authorisation is a feature of **ezimerchant Pro** (upgrade to **ezimerchant**) to be released shortly.

## System Requirements

Microsoft Windows 95/98/NT

Pentium or Compatible PC

32 MB RAM (higher recommended)

16 bit high colour (higher recommended)

15 MB of free hard disk space

Standard Internet connection

CD-ROM drive

## Screengrabs

