

JUMBO PROTEST

In befitting retort to the software pirates NASSCOM got an elephant to stomp over hundreds of pirated software CDs in New Delhi.

Indeed, a giant step to prevent piracy.



She's got the look

Like all news releases this one came with a picture...

Only it was not easy to identify the product the



release was talking about—the Caller Identification Device tactfully placed in the bottom left corner of the picture.

SUFFER ON!!!

Finally, an advertisement that truly captures the Indian Internet users plight!

DON'T POST YOUR LETTER OVERSEAS!

E-MAIL (World wide)	Rs. 10/-
FAX (World wide)	Rs. 55/-
(India)	Rs. 30/-
INTERNET SURFING	Rs. 50/-
HOME PAGE	Rs. 250/-

With Free E-Mail Address!
New! Instant Photo Visiting cards.

ASIATIC BUSINESS CENTRE
124, Mint Road, Cama House,
Opp. Fort Market, Mumbai - 400 001.
Tel.: 2814498 / 2834619

Contributed by Sanjay Gupta, Mumbai

IT'S PEANUTS!
DAX modems has a new marketing campaign 'Pay peanuts for performance'.
Something to chew on.



At arm s length

Not even the conversion from meter gauge to broad gauge could bring Bangalore and Mysore as close to each other as this picture taken on the official release of a children's multimedia title.

TAKE NOTE

Innovative invitations are a welcome relief, but this one was a little unusual... screen-printed on a CD-ROM was an invitation to a Press conference at The Taj, Mumbai. Impressed, we inserted the CD-ROM into the drive hoping to view an equally impressive multimedia presentation. But were shocked to hear "Deewana, deewana dil...". The CD had nine other love songs.

Er, what was the real message!!

Your chance to backbyte

Seen something ridiculous or plain funny that highlights the lighter side of computing. Send your bytes to gulnar@chip-india.com and mail (newsclippings, ads, ideas, etc) to our Mumbai office to Gulnar Joshi, Features Editor. **Published entries will receive a gift hamper worth Rs 500.**