# The Web Media Publisher
## Release 2.7

**32 Bit HTML Editor for Windows 95 and Windows NT**

## Quick View of Features:

- 32 Bit
- Long File Names (great for those .html and .shtml extensions)
- HTML 3, Netscape 2.0, and MS Explorer features
- Spell Checker
- FTP File Upload
- Preview Images while adding to Document
- Internal Web Browser
- Easy Tables Creation with Preview
- Easy Forms Creation
- Easy Frames Creation
- Support for Shockwave
- Full JAVA support
- WYSIWYG Background text and background color selection
- Target Windows
- Default HTML Template
- Embedding Option for Netscape and MS Explorer
- Open Web Browser with current document from The Web Media Publisher
- Control Netscape from The Web Media Publisher
- Convert files between Macintosh, UNIX and DOS format
- Unlimited file size
- Extended Character List
- Choose Font Colors Quickly and Easily
- Drag and Drop text editing
- Colored HTML tags
- Find and Replace
- Relative Path Names
- Web Timer
- Multi-file Search and Replace
- User Definable Toolbars
- View Images before Selecting
- and much, much more...

# General Information

The Web Media Publisher is a tool for designing HTML documents for the World Wide Web.   The creation of the Publisher was geared to high-end HTML programmers, as well as newer or casual users. We have tried to make this program as versatile as possible, allowing as much freedom to be as creative as possible.

Even though this program makes creation of complex HTML documents easy, it is advised that users be knowledgeable in HTML.

**See http://home.netscape.com/home/how-to-create-web-services.html** for reference material on creating web sites.

Registration for this product is recommended.   It allows us to continue updating this product, and creating new products to make life easier for everyone.   It also removes the startup splash screen, and allows saving of documents after the trial period.

Do to the ever changing HTML specs, updates shall be available frequently.
Check **http://www.wbmedia.com/software.html** as often as you wish.
Suggestions for features will be accepted by email: **suggest@wbmedia.com**.

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For distribution rights and for all other uses, including all corporate use, please contact Steve Jackson at software@wbmedia.com for license information.

Steve Jackson may also be contacted via mail at:
412 S. Willaman Dr. #504
Los Angeles CA 90048-3990

# Using Publisher

(Click on any area for help)

## The Web Media Publisher

File  Edit  Tags  Document  Window  Help

| | | | | | | | B | i | u | Break | HR | Center | Font | PRE | P | Comment |

C:\WINDOWS\Desktop\test.html

C:\WINDOWS\Desktop\test2.html

```
<!--This document was created with The Web Media Publisher-->
<HTML>
<HEAD>
<TITLE></TITLE>
</HEAD>
<BODY>


</BODY>

</HTML>
```

Link
Image
Anchor
Embed

| H1 | H2 |
| H3 | H4 |
| H5 | H6 |

Browser
Reload
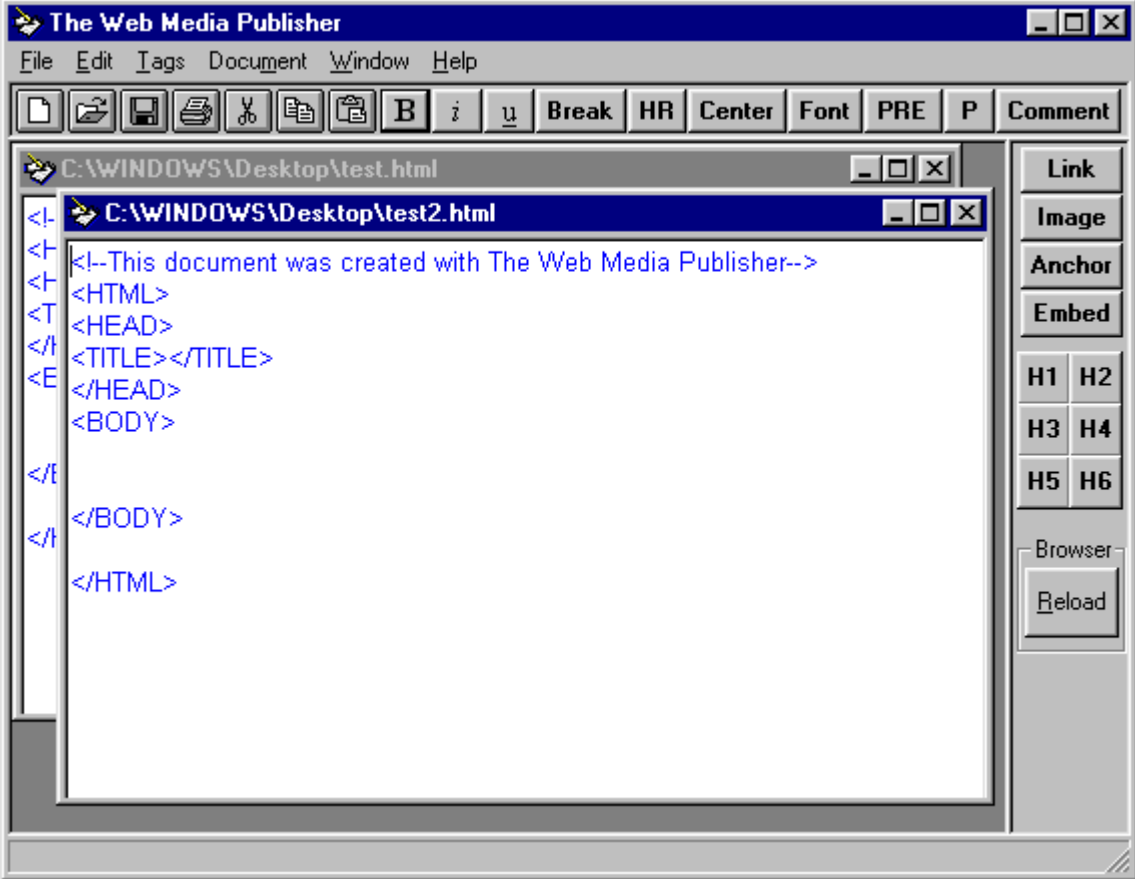
## User Definable Buttons

## Shortcut Keys

# Convert Characters

The **Convert Characters** feature allows **Publisher** to automatically covert **typed** foreign characters into **HTML Character Entities**.

In other words, if you are using a keyboard that supports extended characters such as an **umlaut**, **Publisher** will convert it to it's **HTML** equivalent as you type it in.

This feature does not work with cut and pasted text.

# User Definable Buttons

To access the **User Definable Buttons**, select **ToolBar** under the **Window** menu.   When the **Toolbar** appears, you will notice 10 empty buttons.   These are the **User Definable Buttons**.   To create your own button, press **Create Button**.

Each **User Definable Button** has 3 options:

Under **Button Title:** type the text you would like to appear on the button.

Under **First Tag:** type the first half of the tag (i.e. **<B>**).

Under **Second Tag:** type the second half of the tag (i.e. **</B>**).   If you do not have a second half, leave it blank.

Press **OK** and you will see the blank buttons become your works of art!

Buttons will be saved between sessions.

# Center Cursor

When this option is checked, the **Center Cursor** option allows the user to let the cursor place itself between the tags after a button is pushed.

Sometimes when working on larger documents, the cursor may become "lost" when you push a tag button.   If this happens, uncheck the **Center Cursor** option, and the cursor will behave properly. Every time Publisher starts, this option will be checked.

# Add List Tags

This option allows you to add **List** "**<LI>**" tags to the beginning of each line of *selected* text.

# Remove Tags

This option allows you **Remove All HTML Tags** from a document.   If a group of text is selected when using this feature, only the selected text will be affected.   <span style="color:red">There is no undo for this function</span>.   You should save the document before using this option so you can revert to the saved version if needed.

# Lower Case Tags

The **Lower Case Tags** option allows all tags to be inserted in lower case rather than the default upper case setting.

# Add Breaks

This option allows you to add **Break** "**<BR>**" tags to the beginning of each line of *selected* text.

# Color Tags On Opening

When checked, the **Color Tags On Opening** option scans all documents when they are being opened and highlights any Tag found.

You may uncheck this option to disable it if you find that it slows down opening a document more than you'd like.

# Tool Bar

When checked, a floating **ToolBar** containing **List tags** appears next to **Publisher**.   This option is saved between sessions.   To remove the **ToolBar**, uncheck this option.

# Use Web Timer

The **Use Web Timer** option starts **Web Timer** every time a document is opened, and closes **Web Timer** every time a document is closed.

**Web Timer** is a tool that records the amount of time you work on each document. This is a handy tool for professionals who charge by the hour. **Web Timer** counts in 10 second intervals.

**Web Timer** also has an info button that allows the user to see the amount of time each session has taken since the last time **Web Timer** was reset. To reset it, press **Clear Data**, then **Save Changes**. The **Pause** button pauses the timer, press **Resume** to continue.

**Web Timer** always starts minimized. There is no option to have it start maximized.

# JAVA

The **JAVA** tool is simple and straight forward.   It has two parts:

## Applet

This area allows you to specify both the **Required** and **Optional Attributes** of a **JAVA** applet.
**Optional Attributes** may include browser specific options.

## Param

This area allows you to specify the **Parameters** of your **JAVA** applet.
The **Name** and **Value** of each **Parameter** are usually required values.

# Insert Image Map

This option allows you to insert embedded **Image Maps** into your HTML document.   This allows the browser to read **Image Maps** directly from the HTML document without linking to the server.   It saves a tremendous amount of time, and server load, as well as allowing the browser to display the URLs as the mouse passes over the mapped image.
This feature supports **NCSA** format image maps created by the program "**Map This!**", written by Todd C. Wilson.   At the time this help file was constructed, **Map This!** had a Web page at
http://galadriel.ecaetc.ohio-state.edu/tc/mt/.
**NCSA** format image maps created by programs other than **Map This!** have not been tested with this feature.

To use this feature:
Select the area of the HTML document that you'd like to add the **Image Map**.
Select "Insert **Image Map**" from the Document menu.
Select the **Image Map** you'd like to import.
Give the **Image Map** a name.

Note:
When adding the image that will use the **Image Map**, type the name of the map in the "**Use Map**" area while selecting your image (see <u>Images</u>).

# User Template

Clicking this option creates a user defined template in the current document.   It will overwrite any information contained in the document.   To create a user defined template, see **Save Template**.

# Save Template

Clicking this option saves the current information in the main window as the **User Template**.  If a **User Template** has been defined, every document started by pressing the new document button will have the **User Template** instead of the **Default Template**.

# Images

The **Image** button allows the user to insert images into the HTML document.

**Graphic File**: The image that the user will see.

**Low Source**:   A low resolution image that may be initially loaded before the Graphic File.   It's purpose is to act as a marker for the Graphic File.

**Alternate Text**: Text that shows in place of the image   if the end user's browser fails to load the image.

**Width, Height**: Specify width and height of the image to stretch or shrink it.   Adding a value also allows the text to load before the image downloads.

**Hspace, Vspace**: Distance between the image and any other text or image.

**Border**: Adjust the border size of the image if it is a hypertext link.

**Align**: Allows the user to align the image with text.

**Use Map**: Support for on the fly browser <u>Image Mapping</u>.

**ISMAP**: Support for standard image maps.

# Reload

The Reload button allows the user to **Save** the current document and **Reload** that document inside **Netscape** or **MS Explorer**.   It will launch the browser if it is not running.

If you switch documents in **Publisher**, press **Reload** to make **Netscape** change it's current document (this option does not work with **MS Explorer**).

This function becomes active after selecting a web browser from the **Select Web Browser** menu, or if the **Local Preview** menu item is checked.

# Conversions

Because each operating system platform has different ways of formatting text and HTML files, the four **Conversion** options allow converting documents from:

1. Macintosh to Windows format.
2. UNIX to Windows format.
3. Windows to Macintosh format.
4. Windows to UNIX format.

# Embed

The **Embed** button is used to embed Shockwave files into the Web Page.   It can also be used with some MS Explorer options.   When using the **Embed** option for Shockwave, you **must** enter the WIDTH and HEIGHT of the Shockwave file.

# Anchor

The **Anchor** button is used to mark a link within an HTML document.   When an Anchor is specified in a hypertext link, the Web Browser jumps to the location of the **Anchor** in the page.

# Technical Information

This program is designed for use on Microsoft Windows 95 and Windows NT.

# Frames

The **Frames** option allows easy building of HTML Frames (as supported in Netscape). Start by selecting the FRAMESET button.   Insert ROWS and or COLS information with commas separating each column or row (i.e.: 50%,50%).

Next, in the Publisher, select between the <FRAMESET> and the </FRAMESET> tag.   Then in the **Frames** option box select the FRAME button.   Select your SRC and other options.   Add a FRAME for each ROW or COL noted in the <FRAMESET> TAG.

The NOFRAMES button is an optional tag.

Note: Frames MUST be input before the <BODY> tags, or FRAMES will not show in the HTML document.

# Tags

The **Tags** option contains less used HTML TAGS and include browser specific options.
You will find List tags, Options for fonts, Extended Character tags, more Table Options, as well as MS Explorer specific tags under this menu.

**Add Breaks** allows you to add <BR> tags at the end of every line of selected text.

**Add List Tags** allows you to add <LI> tags at the end of ever line of selected text.

# Font

The **Font** option allows the user to change all aspects of the font used in the Publisher's text window.   It has no effect on the HTML document.

# Text Color

The **Text Color** option allows the user to change the color of the font used in the Publisher's text window. It has no effect on the HTML document.

# Background

The **Background** option allows the user to change the color of the Publisher's text window.   It has no effect on the HTML document.

# Tag Color

The **Tag Color** option allows you to select the color of the tags in your document.   If you'd prefer to not have a tag color, set it to the same color as the **Text Color**.

# Select Web Browser

The **Web Browser** option allows the user to select a Web browser that links to the **Reload** button on the side toolbar of the Publisher.

After selecting a Web browser, press the **Reload** button on the side toolbar to launch the Web Browser and show the current HTML document.

# Body

The **Body** option allows the user to select the document's BGCOLOR, TEXT, LINK, VLINK, and ALINK colors as well as a tileable BACKGROUND image.   Select an option by clicking on the word that represents the option you want to change.

# Form

The **Form** option allows easy building of HTML forms.   Start with a FORM TEMPLATE which builds the basics of the form, then add in options as needed such as TEXT BOX or RESET BUTTON.

It is advised that the user be knowledgeable in building forms, or consult written material on the subject. The NAME, VALUE, etc. tags may be confusing to novice writers.

# Table

The **Table** option allows easy building of HTML tables.   Initially the user must input a value for **ROWS** and **COLUMNS**.   Afterward, select the desired table cell and input the data in the "**Input Table Data Here:**" box.

The **Column Width** slider may be used to lengthen the selected cell for the user to see all of the information at once.   It has no effect on **HTML Table** settings.

The **Preview** button allows users to view their **table** before adding it to the document.   Press the button and **Netscape** will automatically show the table.   After adding the **table** to the document, press **Reload** to change **Netscape** back to the current document.

**MS Internet Explorer** users must exit **Internet Explorer** before pressing **Preview**.   After adding the **table** to the document, exit **Internet Explorer** and press **Reload**.

It is advised that the user be knowledgeable in building tables, or consult written material on the subject.

# Default Template

The **Default Template** option allows the user to start with a standard template.   If the document contains data when the option is selected, the Publisher will prompt the user to overwrite.

The basic formatting text of HTML.   It consists of two brackets <> around
the TAG word. Most TAGS have opening and closing ends in front and behind
the text being formatted.   The closing tag always has a slash "/" before the
TAG word.   For example the bold tag would work like this:

<B>text to be formatted</B>

# Registration

After 20 uses, you will need a Registration Key to use certain options (see register.txt included with package).

Registration is $35 (U.S. Dollars Only). International Orders add $5 if paying by check or Money Order drawn on a bank outside of the U.S. (Canadians included).

Payment is accepted by check or money order payable to:

**Steve Jackson**
412 S.Willaman Dr. #504
Los Angeles, CA 90048-3990

Checks must be made out to: **Steve Jackson**.   (checks made out to Web Media, etc. are not valid and will be returned to sender - delaying the registration key).

Please include your name, e-mail address, telephone number (optional), and address.

You will receive an e-mail with your Registration Key immediately.

Registration Benefits:

The Registration Key will allow **unlimited** use of the product, as well as **remove** the splash screen at startup.
Downloadable updates will be provided free of charge to Registered users. If a major upgrade is made to the product, the author reserves the right to assess an upgrade fee.

# Heading Tags

There are 6 **Heading Tags**: **H1, H2, H3, H4, H5, and H6**.   **H1** is the largest **Heading** and **H2** is the smallest.

To use these tags, select the text that you'd like to make a **Heading** and then press one of the six buttons.

# Link

The **Link** button allows you create **Hypertext** or images linked to other documents.

Select the text you'd like to make a link of, then press the **Link** button.   In the dialog box, type or select the **URL** you'd like the text linked to.

If you'd like to link an image, select the whole image tag, then press the **Link button.** In the dialog box, type or select the **URL** you'd like the image linked to.

# New Document Button

This button creates a **New Document** with the **User** or **Default Template**.

# New Document

This button creates a **New Document**.

# Open Document

**Opens** a new document for editing.

# Save Document

**Saves** the current document.   If the current document has not been saved before, then the **Saves As** dialog opens.

# Save As

Allows you to name your document and **Save** it.

# Close Document

**Closes** the current document without **Exiting** the program.

# Print Document

**Prints** the current document.

# Exit

Shuts down the program.

# Recent Files List

Shows the last eight opened or saved files.   Select one to open it.

# Cut Copy Paste Undo Delete and Select All

Invokes **Cut, Copy, Paste, Undo, Delete, and Select All**.

# Bold Italic and Underline

Invokes the **Bold**, **Italic** or **Underline Tag**

# Break

Adds a **Break Tag** to your document.   **Breaks** are used to move text or images one line down.

# Horizontal Rule

Adds a **Horizontal Rule Tag** to your document.

# Center

Adds **Center Tags** to your document.   Select the text or images that you'd like centered on your page, then press the **Center** button.

# Preformatted Text

Adds **Preformatted Text Tags** to your document.

# Paragraph

Adds **Paragraph Tags** to your document.   Publisher adds starting and ending tags as specified in the latest HTML specifications.

# Comment

Adds **Comment Tags** to your document.   It works in two ways.   If you select text before pressing the **Comment** button, then the selected text will become a **Comment**.
If no text is selected, the **Comment** dialog appears and asks you to enter your **Comment**.

# Main Working Area

This is the area that you work in.
Drag and Drop file opening is now supported.   Drag as many files as you'd like into the **Dark Grey** area.

Warning: If you Drag and Drop a document onto another document, the text in that document will be replaced by the text of the document being Dragged and Dropped.

# File

(Click on any area for help)

| File | Edit | Tags | Document | Window | Help |
|------|------|------|----------|--------|------|
| New | | | | Ctrl+N | |
| Open | | | | Ctrl+O | |
| Save | | | | Ctrl+S | |
| Save As | | | | | |
| Close | | | | Ctrl+W | |
| Print | | | | Ctrl+P | |
| Exit | | | | | |
| C:\WINDOWS\Desktop\test2.html | | | | | |
| C:\WINDOWS\Desktop\test.html | | | | | |

# Edit

(Click on any area for help)

| Edit | Tags | Document | Window |
|------|------|----------|--------|
| Undo | Ctrl+Z | | |
| Cut | Ctrl+X | | |
| Copy | Ctrl+C | | |
| Paste | Ctrl+V | | |
| Delete | Del | | |
| Select All | | | |
| Insert Date | | | |
| Insert Contents | | | |
| Spell Check | Ctrl+F12 | | |
| Find | Ctrl+F | | |
| Find Next | F3 | | |
| Replace | Ctrl+R | | |
| Multi File Replace | | | |

# Tags

(Click on any area for help)

| Tags | Document | Win |
|---|---|---|
| Lists | ▶ | |
| Font Options | ▶ | |
| Paragraph | ▶ | |
| Characters | ▶ | |
| Table Options | ▶ | |
| Other | ▶ | |
| Internet Explorer | ▶ | |
| Front Buttons | ▶ | |
| Add Breaks | | |
| Add List Tags | | |
| Remove Tags | | |

# Document

(Click on any area for help)

| Document | Window | He |
|---|---|---|

Body
Form
Table
Frames
Java ▶
FTP

Insert Image Map

Default Template
User Template

Save Template

Conversions ▶
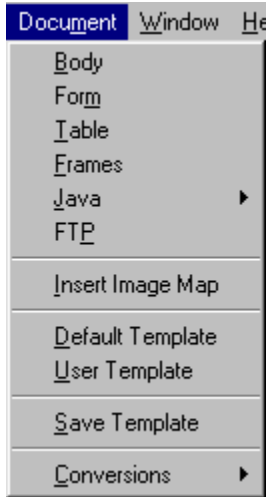
# Window

(Click on any area for help)

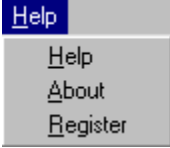| Window | Help | |
|---|---|---|
| Cascade | | Shift+F5 |
| Tile | | Shift+F4 |
| Arrange Icons | | |
| ✔ Center Cursor | | |
| Lower Case Tags | | |
| ✔ Color Tags On Opening | | |
| ✔ Convert Characters | | |
| Use Web Timer | | |
| Tool Bar | | |
| Font | | |
| Text Color | | |
| Background | | |
| Tag Color | | |
| ✔ Local Preview | | |
| Select Web Browser | | |

# Help

(Click on any area for help)
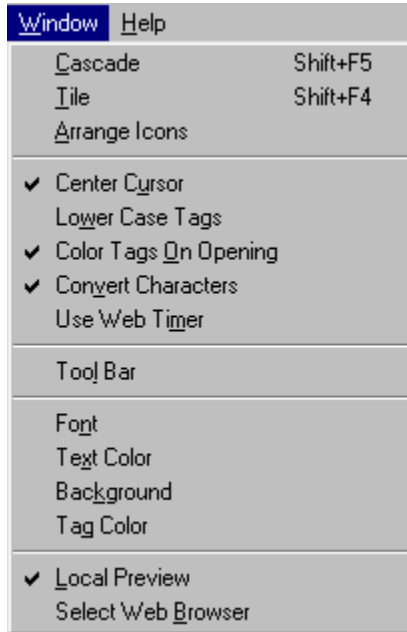
Help

Help
About
Register

# Insert Date or Contents

Click this option to insert the **Current Date** or the **Contents** of another text file into the current document.

# Find

Use this to find any text string within the current document.

# Replace

There are three options to **Replace** text:

**Replace:**  Replaces the first instance it finds of the specified text
**Replace All:** Replaces all instances of the specified text.
**Replace Selected:** Replaces all instances of the specified text within any selected text in the current document.

Note: The **Replace Selected** feature is **Case Sensitive**, the others are not.

# Multi File Search and Replace

This option allow you to perform **Search and Replace** across multiple files.   This makes it easy to manage a whole website.

To select files to perform the **Search and Replace**, you may either double-click on each file, or you may select multiple files by dragging down in the file window, then pressing **Add Selected Files**.

To remove added files, double click them from the file list.

# Arrange Windows

Allows you to arrange the open documents.

# Help File

Shows this help file.

# About

Shows **Version**, **Registration**, and **Upgrade** information about Publisher.

# Registering Publisher

Click this option to enter your **Registered User Name** and **Registration Key**.
To do this, you must first obtain a **Registration Key**.

# Shortcut Keys

**Shortcut Keys** have been added:

| | |
|---|---|
| **Bold** | **Ctrl+B** |
| **Italic** | **Ctrl+I** |
| **Underline** | **Ctrl+U** |
| **Reload Browser** | **Ctrl+T** |
| **Link** | **Ctrl+L** |
| **Image** | **Ctrl+M** |
| **Embed** | **Ctrl+E** |
| **Center** | **Ctrl+J** |
| **Break** | **Ctrl+Y** |
| **Horizontal Rule** | **Ctrl+H** |

# Spell Check

**Spell Check** allows you to check the spelling of your documents while skipping all of the HTML tags.

# FTP File Upload

The **FTP** feature allows you to upload files to any server without leaving **Publisher's** authoring environment.

When the feature is started, it automatically queues the current document for upload.   You may remove files from the upload queue by double clicking in the "**File(s) to upload:**" box.

To use FTP, you must:
1.  Type in the **name** or **IP address** of the FTP server you'd like to connect to.
2.  Type in the **directory** that you'd like to upload the files to.*
3.  Add a **username** and **password**.

The "**Save Password**" will remember the last **password** entered between sessions.

You may add additional files to the upload queue by pressing "**Add Files**".   You may select multiple files at a time by dragging down the file list box with the mouse and then **pressing "Add Selected Files**".   You may also double-click individual files to add them to the list.

When you are ready to send the files, press the "**Send File(s)**" button, and the transfer will begin.   Press "**Done**" when you'd like to exit the **FTP** feature.

**\* It is advised that you double check the directory that you are uploading to.   Failure to assign the proper directory may result in the unintentional overwriting of other files.   If you have any question as to the proper directory to upload, contact your network administrator ISP.**

# Local Preview

The **Local Preview** option allows you to view the current document within **Publisher's** own **web browser**.   Pressing the **Reload** button will open the browser with the current document showing.   To use another web browser, uncheck this option.