

***Introducing:  
IBM  
DATABASE 2  
OS/2***

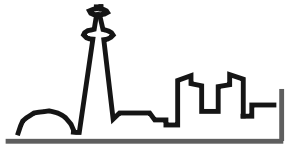
***Field Television Network***

***January 26, 1993***

***IBM Toronto Development Lab***



**IBM CONFIDENTIAL Until Announced**



# **Disclaimer**

***The information in this presentation concerns a product IBM has announced today, January 26th, 1993. Any discussion of OEM products is based upon information which has been publicly available and is subject to change. The product demonstrations being shown today have been done on an early version of the announced product and are also subject to change.***

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THE FOLLOWING TERMS ARE TRADEMARKS OR REGISTERED TRADEMARKS OF THE IBM CORPORATION IN THE UNITED STATES AND/OR OTHER COUNTRIES:

|                                  |                   |
|----------------------------------|-------------------|
| AIX                              | AS/400            |
| DB2                              | ES/9000           |
| ETHERAND                         | MVS/ESA           |
| OPERATING SYSTEM/2               | OS/2              |
| OS/400                           | PERSONAL SYSTEM/2 |
| PRESENTATION MANAGER             | PS/2              |
| RISC                             | RISC SYSTEM/6000  |
| SAA                              | SQL               |
| SQL/DS                           | SYSTEM/370        |
| SYSTEMS APPLICATION ARCHITECTURE | TOKEN RING        |
| VM/ESA                           | IBM               |

THE FOLLOWING TERMS ARE TRADEMARKS OF OTHER COMPANIES AS FOLLOWS:

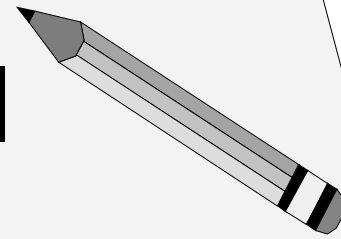
|                       |                               |
|-----------------------|-------------------------------|
| dBASE                 | ASHTON-TATE CORPORATION       |
| INTEL                 | INTEL CORPORATION             |
| LOTUS 1-2-3; SYMPHONY | LOTUS DEVELOPMENT CORPORATION |
| MICROSOFT             | MICROSOFT CORPORATION         |
| OSI-RDA               | OPEN SOFTWARE FOUNDATION      |
| UNIX                  | AT&T CORPORATION              |
| WINDOWS               | MICROSOFT CORPORATION         |

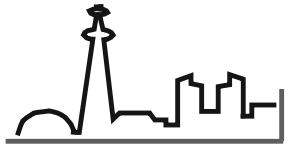


IBM DATABASE 2 OS/2

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**Introducing DB2/2**  
**DB2/2 Technical**  
**Vendor News**  
**Summary**





***The Name***

**IBM DATABASE 2<sup>TM</sup> OS/2<sup>TM</sup>**

**IBM SAA DISTRIBUTED DATABASE CONNECTION SERVICES/2<sup>TM</sup>**

**IBM DB2/2<sup>TM</sup>**

**HOW DO YOU SAY THE NAME?**

**DEPENDS ON WHERE YOU ARE FROM!**

# MAINFRAME HOST WORLD

# DB2/2

PHONETIC:

"DEE" "BEE" "TU" "SLASH" "TU"

# WORKSTATION LAN WORLD

# db2/2

PHONETIC:

"DEE" "BEE" "TU" "TU"



**EVERYBODY**

**DDCS/2**

**PHONETIC:**

**"DEE" "DEE" "CEE" "ESS" "SLASH" "TU**

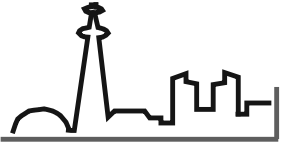
**OR**

**"WOW, ARE YOU KIDDING?"**

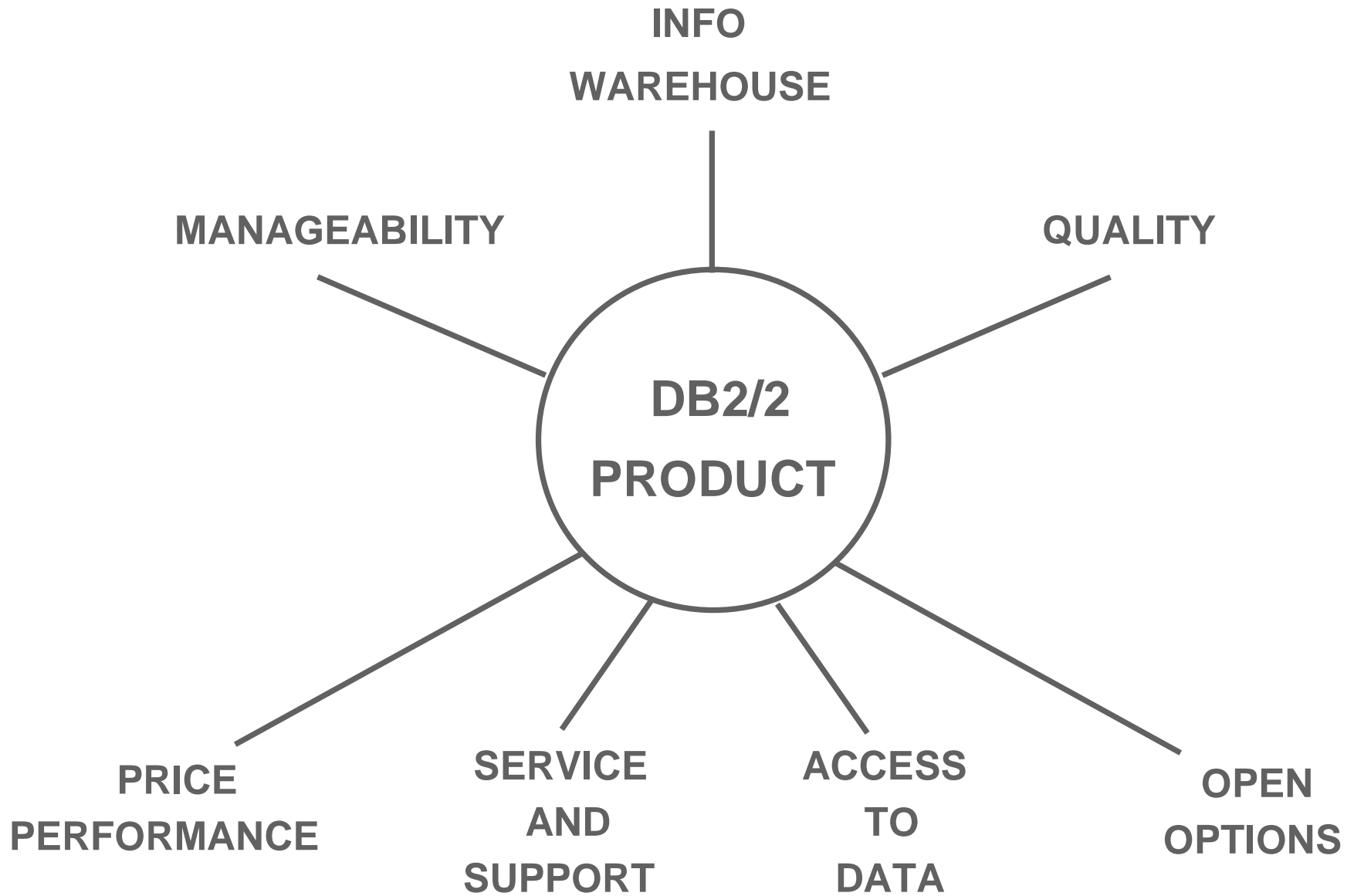
# WHAT'S IN A NAME?

NO MATTER HOW YOU SAY THE NAME,

YOU'LL SEE THE VALUE IN BOTH PRODUCTS



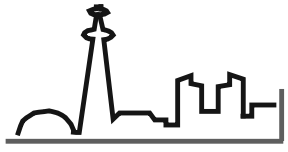
# *The Value*





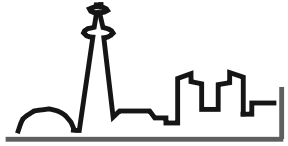
# ***Product Family Positioning***

- **Information Warehouse Component**
- **Family of IBM Relational Databases**
- **Distributed Database Directions**
  - Positions Database Development
  - Available in 2Q '93



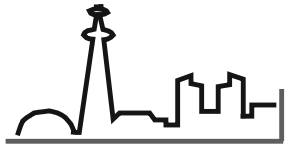
# *Quality*

- **Data is as vital as cash!**
- **IBM is a proven quality leader**
- **IBM invented Relational Technology**
  - Installed Terabytes
- **Quality Objectives**
  - 10X Improvement



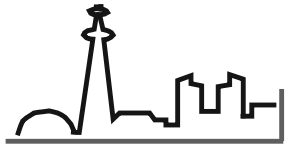
# ***Accessing ALL environments***

- **Successful applications grow!**
  - Expand to support more users
- **Solid solutions require architected answers**
- **Participant in Information Warehouse**
  - Client/Server Workgroup
  - Access to enterprise data using DRDA
    - ▶ Extend DB2, SQL/DS, and AS/400 to workgroup LAN
  - Develop host applications on the workstation



# *Service & Support*

- **IBM made it's name supporting customers!**
  - Client/Server applications more complex
  - Diverse set of users & systems
  - Broad palette of offerings
  - IBM provides consulting services



# *Price Performance*

- **Right package at the right price**
- **Multiple versions**
  - DB2/2 and DDCS/2
- **Fully functional SQL Database**
- **Architected DRDA Requester Gateway**





# *The Opportunity*

**SQL-based Servers ARE ON A ROLL!**

**FORRESTER SURVEY - DECEMBER 1992\***



- IBM IS ONE OF INDUSTRY LEADERS
- NEED TO SUPPORT ENTERPRISE WIDE APPS

*\*THE SOFTWARE STRATEGY REPORT*

**IBM DATABASE 2 OS/2**

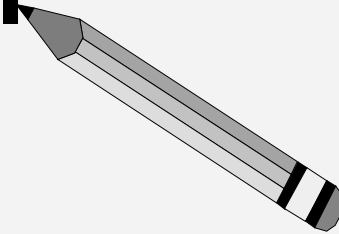
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**Introducing DB2/2**

**DB2/2 Technical**

**Vendor News**

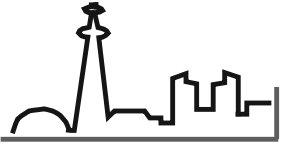
**Summary**



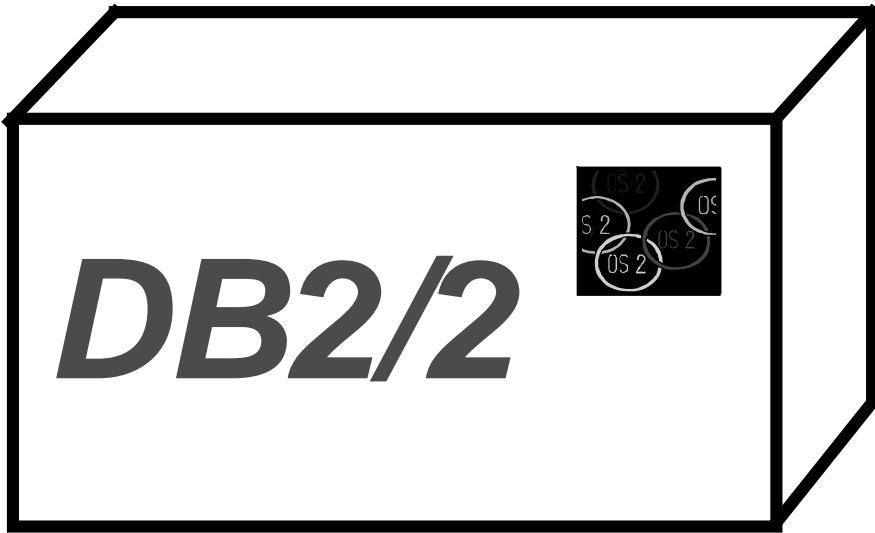


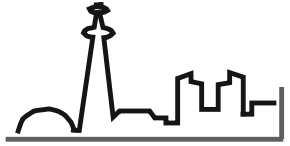
# *Old Packaging*





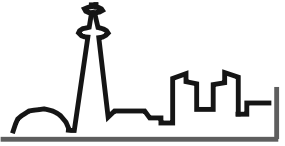
# *New Products & Packaging*





# ***DB2/2 Distributed Feature***

- **DOS database client-enabler**
- **DOS/Windows database client-enabler**
- **OS/2 NetBIOS database client-enabler**
- **Query Manager (new!)**



# *Related Products*

