



## Kit Ellis

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Kit Ellis joined Nintendo of America in January 2009. Since then, he has led the development and execution of campaigns for key product launches such as *Splatoon*, *Super Smash Bros. for Wii U*, *Super Smash Bros. for the Nintendo 3DS*, *Mario Kart 8*, *Pokémon X* and *Pokémon Y*. Ellis also appears regularly on the Nintendo Minute weekly web show.

Prior to Nintendo, Ellis held public relations positions with Namco Bandai Games America, Konami Digital Entertainment America and TriplePoint Communications.

Ellis earned a Bachelor of Science degree in marketing and international management, with a minor in psychology, from Georgetown University. His favorite video games of all-time are *Super Mario World* and *Super Mario 64*.