

Headquartered in New York with offices in London, Paris, Hamburg and Sydney and with 1997 revenues of \$531 million, GT Interactive Software Corp. is a leading global cross-media entertainment company which develops, markets, merchandises and distributes game software; creates e-commerce, electronic storefront leasing, advertising, content licensing and multiplayer gaming opportunities on the Internet; and produces television programs. Via its OneZero Media subsidiary, GT operates a specialised entertainment portal, *getwild.com*, which acts as the Entertainment Zone on AltaVista; and produces the nationally syndicated television program, *The Wild Wild Web*. The company's software labels include: GT Interactive, Humongous Entertainment, Cavedog Entertainment, Oddworld Inhabitants SingleTrac and One Stop. These labels are present on the PC, Sony and Nintendo hardware platforms. Located at <http://www.gtinteractive.com> on the World Wide Web, GT Interactive is publicly traded under the NASDAQ National Market under the symbol GTIS.