

JEFFREY SELLER (Producer). After appearing in a Purim play in the fourth grade, Jeffrey began a theatrical journey that included acting, directing, writing, selling ads, publicizing, booking shows, and finally, producing. In 1990 Jeffrey met Jonathan Larson, whose rock monologue, *tick, tick...BOOM!*, inspired Jeffrey to produce his work, with Kevin McCollum, with whom he owns The Booking Group, a theatrical booking and producing organization. Both of these gratifying relationships have culminated in the realization of Jeffrey's wildest dreams. Jeffrey grew up in Oak Park, Michigan, is a 1986 graduate of the University of Michigan, and received the 1996 Tony Award for Best Musical for *Rent*.