

# PRESS RELEASE

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## **MMX™ PUTS THE EXTREME IN EXTREME ASSAULT**

SCHAUMBURG, IL, June 10, 1997 - - Blue Byte Software Inc., a worldwide interactive PC CD ROM entertainment company proudly announces support for the Pentium® II and MMX™ technology in it's Extreme Assault, which launches August 1st.

We've combined Extreme Assault, an exciting 3D action game, with the Pentium II and Intel MMX™ technology. The result...a game using the benefits of the latest media enhancement technology, which incorporates faster video frame rates to afford smoother graphics, light shading, textures, animation's and clear, rich sound. Other software developers have designed their products without using the technology to it's full extent. The industry media have recognized that Extreme Assault is using MMX™ technology to literally give consumers a big bang for the buck experience.

Judging by the media's response to Extreme Assault and quotes such as: "I truly hope that 'real simulation' developers will look at EA as an example of what in-mission graphics SHOULD be." "It's about time a developer started actually using MMX™ in such a way that a noticeable visual improvement is apparent" (*Extreme Assault Preview*, [www.pcm&e.com](http://www.pcm&e.com) June 1997), it's obvious that we are doing something right.

Blue Byte Software is a significant leader among software publishers providing innovative games for PC CD-ROM and Thomas Hertzler, CEO, says "The long term prospect of working with Intel and MMX™ [technology] is just the beginning and we are extremely excited about working with Intel for future Blue Byte products."

With MMX™ technology becoming the new standard, it's an obvious progression for Blue Byte to support it. "Using a fast 3-D hardware environment and the Pentium II processor means our games will be much faster, more enjoyable to play, offer a deeper experience to the gamer and will set a new standard of gaming", says Hertzler.

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*Blue Byte Software was founded in Europe in 1988. The company has established itself as one of the most influential PC game production companies in Europe, producing such hits as Jimmy Connors Pro Tennis Tour, The Battle Isle Series, Serf City (The Settlers), multi-award winning The Settlers II, Albion and Archimedean Dynasty.*

*The American Headquarters, founded in October 1995, is located in Schaumburg, Illinois and the European Headquarters is located in Mulheim, Germany. Blue Byte is moving forward with existing products and new products in development and is on track to achieve its main goal - to become the pre-eminent provider of high quality entertainment software worldwide.*

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