

Steven Rowe: Finalist - Large Company Category

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Got milk?

[Steven Rowe](#)'s company has plenty of it, and the senior vice president and general counsel of Darigold Inc. recently got a chance to shoot an ad campaign sporting the famous milk mustache. He was chosen as the face of Darigold, which was one of six dairies to receive national U.S. Dairy Sustainability Awards.

The Michigan native couldn't be more proud. "The photo was fun, but the reasons for it are great!" he said.

Those reasons include much of what Rowe spends his days doing — helping optimize the triple bottom line of sound economics, environmental stewardship ... (must be a subscriber for full article)

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