



## IN FOCUS

The Dairy Research Institute, through the support of the dairy checkoff, announced the winners of the inaugural Dairy Research Institute's New Product Competition during a ceremony July 16 at the 2012 American Dairy Science Association (ADSA) meeting in Phoenix, Arizona.

Clemson University won first place for their oat-infused vanilla milk, dubbed "tOATal Milk." The winning team members who developed the product are Jason Raines (left), Katie Queen (center) and Sara Stancil (right). All three are graduate students in the university's food, nutrition and culinary sciences master's program. Toni Gnomes (not pictured) designed the package label.

Created with health-conscious adults in mind, tOATal Milk is enhanced with protein, probiotics, conjugated linoleic acids (CLA) and fiber. **PD**

**/MORE** *Read more about the competition's runner-up winners on pg. 101 and visit [www.progressivedairy.com/more](http://www.progressivedairy.com/more) to see pictures of those teams.*



Photos courtesy of Clemson University