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Dairy Sustainability Report, Carbon Footprint resources now available

In celebration of Earth Day on April 22, the Innovation Center for U.S. Dairy® released the 2011 U.S. Dairy Sustainability Report, updating dairy industry sustainability efforts.

“Earth Day is an ideal time for the dairy industry to provide an update on our long-standing, unified commitment to healthy people, healthy communities and a healthy planet,” said Paul Rovey, Arizona dairy producer and chair of Dairy Management Inc.™, which manages the national dairy checkoff and the Innovation Center. The checkoff established the Innovation Center and U.S. Dairy Sustainability Commitment in 2009.

Additionally, the Innovation Center has unveiled three online tools – Dairy Plant Smart and Dairy Fleet Smart – to help processors and transporters calculate their carbon footprints and identify opportunities to save energy and money; and SaveEnergy, a decision-making resource that identifies financial assistance opportunities for farm energy audits and equipment upgrades. To obtain an executive summary of the report and to learn more about the industry’s unified efforts on sustainability, visit www.usdairy.com/Sustainability.

Click [here](#) for online version.

