

HOARD'S DAIRYMAN

DeLaval sponsors U.S. Dairy Sustainability Awards

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Earlier this year DeLaval announced its new vision: To make sustainable food production possible. In an effort to support this continuous ambition and recognize American dairy producers and businesses currently making a positive contribution, DeLaval is proud to be a gold-level sponsor of the second annual U.S. Dairy Sustainability Awards.

The awards are organized by the Sustainability Council at the Innovation Center for U.S. Dairy, which was established under the leadership of dairy farmers. DeLaval has been a member of the Council since 2010.

Christian Poggensee, DeLaval Regional President, North America, said the company's vision recognizes a big challenge within the dairy industry. He continued:



“We are part of a value chain that needs to ensure food safety and security for a growing world population. While food producers are facing demands to increase productivity, they also need to reduce their environmental impact. By teaming up with customers, DeLaval can support them with the technology and knowledge they need to be more efficient – to do more with less.

“With the support of DeLaval and other sponsors, the U.S. Dairy Sustainability Awards will highlight the industry's most innovative management practices and help promote dairying as a responsible player within the agricultural sector.”

Sustainable Dairy Farming, as defined by DeLaval, is based on four interlinked pillars: Environment, Animal welfare, Social responsibility and Farm profitability. Today, DeLaval offers numerous solutions to help producers reduce their environmental footprint, while improving milk production, farm profitability and the well-being of the people and animals involved.

Applications for U.S. Dairy Sustainability Awards are due Nov. 15, 2012. There is no fee to enter. Awards will be announced in April 2013. For more information, visit DeLaval at World Dairy Expo (stand EH3011-3315), or go to www.usdairy.com/Sustainability/Awards.

At the forefront of sustainability

DeLaval currently employs smart technology and services to help improve the sustainability of many American dairy operations. For instance, DeLaval offers Feedtech® inoculants to help reduce silage losses and keep forage fresh and nutritious; hoof care solutions, like the Automated Footbath AFB1000 and non-toxic disinfectant 4Hooves™, to help prevent lameness; and – the ultimate “feel good” product – the Swinging Cow Brush, for all-over cow grooming to help her relax, stay healthy and produce more milk. DeLaval stays ahead of regulatory standards when it comes to the energy efficiency of its motors and vacuum frequency controls. A producer using the 2012 DeLaval Voluntary Milking System (VMS) for 150 milkings



can cut energy consumption by about 8 percent. The company’s heat recovery system generates warm water using waste heat from the milk cooling process. DeLaval Reduced Temperature Detergent (RTD) effectively cleans the milk lines with lower temperature water offering producers potential savings and greater peace of mind, whereas Zone™, a detergent and acidifier in-one, helps save time, water, energy and costs.



For more information about DeLaval Sustainable Dairy Farming solutions, please visit: www.delaval.com/en/About-DeLaval/Sustainability/SDF/Solutions/

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