



Dairy Research Institute launches open innovation programme

Rebecca Prescott

7 Nov 2012

The Dairy Research Institute, established under the leadership of America's dairy farmers, has announced the launch of an open innovation programme.

The new programme and associated submission site, seek existing solutions and technologies from within and outside the dairy industry to help accelerate research and meet specific dairy industry needs, according to the company.

Gregory Miller, president of the Dairy Research Institute, said: "The Dairy Research Institute is committed to sound, scientific research to better understand the value of dairy products and accelerate dairy product and ingredient innovation.

"The open innovation programme expands our view to ensure the dairy industry benefits from the best innovative ideas-whether from within or outside our industry."

The programme aims to discover solutions to challenges that may already exist in other industries; reduce research time and dollars spent to solve industrywide issues and decrease time to activation.

The Dairy Research Institute will conduct a technical review of all submissions and evaluate each for potential scalability, pilot testing and application to the dairy industry.

Source: Dairy Research Institute

Click [here](#) for online version.