

DAIRY HERD

MANAGEMENT

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Looking for more stars of dairy sustainability

THE INNOVATION CENTER FOR U.S. Dairy, established under the leadership of dairy farmers, is now accepting nominations for the second year of the U.S. Dairy Sustainability Awards.



**U.S. Dairy
Sustainability Awards**
Innovation Center for U.S. Dairy.

The award program recognizes dairy farms, businesses and collaborative partnerships for their contributions to healthy people, healthy products and a healthy planet and showcases that sustainability makes good business sense.

Nominations are open through Nov. 15 to all segments of the U.S. dairy value chain — from farm to table — for the following categories:

- Outstanding Dairy Farm Sustainability.
- Outstanding Dairy Processing & Manufacturing Sustainability.
- ***New this year!*** Outstanding Achievement in Renewable Energy.
- ***New this year!*** Outstanding Achievement in Energy Efficiency.

An independent panel of judges will evaluate all nominations based on the program's or project's results as measured by triple-bottom-line success — economic, environmental and social. Judges also will assess the potential for adoption of the practices by other dairy farms and businesses; demonstrated learning, innovation and improvement; and scalability.

The inaugural U.S. Dairy Sustainability Awards recognized seven dairy operations in March 2012 from across the dairy supply chain.

Winners of the U.S. Dairy Sustainability Awards will be announced in April 2013. In addition, honorees will share their stories and passion for sustainability on a national scale in forums and venues.

For more information or to nominate, go to USDairy.com/Sustainability/Awards.