

About Thomas Nelson, Inc.

Thomas Nelson, Inc., a company rich in tradition and history, was founded by Sam Moore, a door-to-door Bible salesman who expanded into publishing. Since 1969, when Moore's company, Royal Publishers, Inc., acquired the U. S. operations of Thomas Nelson & Sons, the Company has successfully expanded into a leadership position in Bibles, trade book publishing, reference publishing, audio and video publishing, and the inspirational book and gift markets. In 1992 Thomas Nelson acquired WORD, Inc. and literally doubled the size of the Corporation overnight. In 1995 Thomas Nelson acquired C. R. Gibson, greatly increasing its gift product line.

The new Thomas Nelson, Inc. is a robust, financially sound corporation with revenues derived almost equally between Bibles and books, and a quickly growing gift division. The NelsonWord Publishing Group consistently holds the top positions on best-seller lists with well-known authors such as James Dobson, John Hagee, Warren Wiersbe, Jack Hayford, John MacArthur, Charles Swindoll, Max Lucado, Billy Graham, and many others. Today Nelson is looking toward the 21st century with exciting new products like *Nelson's Electronic Bible Reference Library*.

This publicly traded company continues to grow and prosper with the addition of new lines of business. We are proud of our rich heritage of producing and marketing inspirational products which have truly changed peoples' lives.

History

- 1798 Thomas Nelson, of Edinburgh, Scotland, begins publishing books with *The Pilgrim's Progress*.
- 1850 Thomas Nelson, Jr., perfects the rotary press, greatly increasing publishing capacity.
- 1854 Thomas Nelson & Sons opens a New York office.
- 1885 Nelson publishes its first Bible in the United States, a revision of the King James Version.
- 1901 Nelson publishes the American Standard Version of the Bible.
- 1946 The Bible bindery of Camden, New Jersey is built.
- 1952 Nelson publishes the Revised Standard Version of the Bible.
- 1961 Sam Moore, a door-to-door Bible salesman who expanded into publishing, incorporates Royal Publishers, Inc., in Nashville, Tennessee.
- 1969 Royal Publishers purchases the United States operations of Thomas Nelson &

Sons and renames it Thomas Nelson Publishers, Inc.

- 1982 Nelson builds the new corporate office in Nashville, Tennessee.
- 1983 Over 150 scholars create a wholly new translation of the Bible in the literal-translation tradition of the King James Version. It is called the New King James Version.
- 1988-89 Nelson launches Markings, a gift product line, and a new audio product line.
- 1992 Nelson purchases Word, Inc.
- 1994-95 Nelson acquires two gift product companies: Pretty Paper Company and the C. R. Gibson Company. Company-wide revenues exceed one quarter billion dollars, and stock is traded on the New York Stock Exchange.
- 1997 Release of Nelson's Electronic Bible Reference Library inaugurates Nelson's commitment to electronic publishing through its Nelson Electronic Publishing Group.
- 1998 Nelson celebrates 200 years of publishing quality Christian literature and Bibles.

Mission of Thomas Nelson, Inc.

To publish, produce, and market products that honor God and serve humanity, and to enhance shareholder value.

Vision of the Nelson Reference and Electronic Publishing Group

To become the Christian publishing industry's primary supplier of useful products that equip believers, seekers, teachers, and pastors to study and minister God's Word effectively.

Communicating with Us

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