

## **KURFEES®**

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### ***A MISSION TO SERVE - A COMMITMENT TO ACT RESPONSIBLY***

*Since 1897, Kurfees Coatings has represented a commitment to serve the needs of our customers with quality products, offering application and durability performance second to none. Products which provide our customers the lowest long-term cost of maintaining their particular investment. As we approach the start of our second century of service, this traditional commitment to quality is being broadened to include an equally strong commitment to operate responsibly - and to minimize impacts on our associates, customers and the environment we all share. Accordingly, we are committed to act rather than react, to incorporate product innovation sooner rather than later and to provide products and a work environment which go beyond mere regulatory compliance.*

#### ***About this electronic program...***

*This program describes select Kurfees Coatings recommendations for products and systems to properly protect and beautify a variety of surfaces. Its purpose is to support the specification professional with the information necessary to ensure client satisfaction. Additional product system information is available from your Kurfees dealer, sales representative or Kurfees directly at 1 (800) 626-6147, extension 235.*

### **PP-PRODUCT PRESENTATION**

#### **Product Quality Without Compromise**

For nearly 100 years, initially under the leadership of the Kurfees family, and since 1990, as a subsidiary of a multi-billion dollar hardware cooperative, Kurfees has placed prime importance on the formulation and manufacture of the highest quality products. Our belief is product quality results from the use of advanced manufacturing and formulating technology, uncompromised product standards, the finest raw materials, and quality control procedures to maintain and ensure consistency batch to batch. All Kurfees coatings are manufactured to provide the end-user complete satisfaction.

#### **Excellence In Product - Excellence In Service**

Kurfees distributes its products exclusively through select independent dealers. Kurfees therefore backs the quality of our products with quality service and knowledge best represented by the independent dealer specializing in the sale of architectural coatings. This distribution approach provides the end-user greater assurance of a trouble-free job from start to finish.

#### **A Complete Product Line**

Kurfees manufactures a complete line of architectural coatings and industrial maintenance products briefly described below:

**Supreme** - Our top-quality line of architectural coatings available in a variety of finishes with corresponding primers. All latex products employ exclusive use of 100% acrylic resins, high-quality pigments, and offer superior whiteness in tint bases (for custom color clarity), wet and dry

hide, coverage, and durability.

**Fresh Air Formula™** - A supreme quality line of products formulated to be 99.6% free of solvent (V.O.C.) and totally free of ethylene glycol. This unique approach to formulation eliminates painting odor in addition to reducing solvent emissions by 93% versus conventional latex coatings. Ideal for situations where continuous use and ongoing maintenance are requirements such as in health care facilities, hotels, schools, and offices.

**Waterborne Acrylic** - A supreme quality, heavy duty, enamel which combines the adhesion, durability, and application characteristics of an alkyd product with the superior convenience, fade resistance, and environmental benefit of a water based product. Ideal for walls, wood, railings, machinery, tools, and equipment. Dries to a rich, durable enamel with a smooth, washable finish. Formulated without lead pigments. Available in gloss and satin finish.

**Rustplate** - A supreme quality line of alkyd light industrial enamels in safety colors and tint bases. Includes both polyurethane fortified and regular alkyd formulations.

**Premium** - Our second line of products which offers outstanding performance and unsurpassed value. Truly the performance equal of many national brands.

**Weatherplate** - A tintable supreme quality line of water-repellent clears and stains in both alkyd and 100% acrylic formulations. Available in both semi-transparent and solid color products.

**Brushmaster** - Our professional line of production finishes includes primers, blockfillers, dry fog finishes, and tintable topcoats in a variety of sheens.