

GOAL-SEEKER DEMO

Simple New Product Problem - Set Goal
on GROSS PROFIT, find UNITS SOLD

New Product Problem

	1st Qtr.	2nd Qtr.	3rd Qtr.
UNITS SOLD		1234	1534
SELLING PRICE		7.50	8.50
REVENUE	-----	-----	-----
		9255	13039
FIXED COST		4365	4512
GROSS PROFIT	=====	=====	=====
		\$4890	\$8527
			\$15471

4th Qtr.	Total Year
2569	7469
10.50	9.00
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26974.5	69522.5
5412	19072
=====	=====
\$21563	\$50451