

Microsoft Developer Days

Sponsored by:

Dell Computer Corporation
The Cobb Group Technical Publications
Microsoft Corporation

FEBRUARY 28, 1995 in the following locations:

Hartford, CT • New York, NY
Chicago, IL • Ft. Lauderdale, FL
Baltimore, MD • Houston, TX
Anaheim, CA • Oakland, CA

Introducing, Microsoft Developer Days, the first-ever for developers, by developers regional developers forum.

ABOUT DEVELOPER DAYS

Microsoft Developer Days is a day long event brought to you by key Microsoft Developers in your local area, featuring the information that you need to create successful Windows™ -based solutions utilizing Microsoft development tools.

Developer Days is a day for developers, by developers filled with technical discussions, live presentations, satellite information from Microsoft and a developer exposition area.

These non-sales technical sessions are presented by experts in their fields such as leading industry experts, independent technical gurus, Microsoft Solution Providers and user group leaders. At Developer Days, you will meet and network with Microsoft's community partners and learn what resources are available in your local area to assist you in creating successful solutions.

WHO SHOULD ATTEND

Microsoft Developer Days provides detailed technical information for computer professionals who do any of the following:

- Design or implement client-server solutions using one or more Microsoft products
- Support or train users of Microsoft products
- Create solutions utilizing Microsoft Office
- Use the Microsoft Access®, FoxPro®, or SQL Server databases or ODBC to deliver solutions
- Use the Microsoft Visual Basic® programming system; Visual Basic®, Applications Edition

HOW TO REGISTER:

Call us at 1-800-206-3000 today.

Cost is \$50.00 per person

Space is limited, and you must pre-register.

(\$50.00 price includes registration, catered lunch, presentation materials and handouts, and outstanding networking opportunities)

Questions? Email us at: Devdays@Microsoft.Com or contact your local Regional Director (see below)

Agenda for February 28, 1995 Microsoft Developer Days

MICROSOFT DEVCAST :

The definitive broadcast resource for Microsoft Developers, this special satellite broadcast will be produced specifically for Developer Days locations. You will hear Microsoft's strategy and vision for component building and Object Oriented Programming, featuring OLE. You will also see the recently announced Microsoft Visual FoxPro version 3.0 for the first time in your area.

LIVE GENERAL SESSION- Building Business Solutions:

Learn how the combination and integration of Microsoft Office, BackOffice and Visual Tools can create powerful business solutions quickly via key enabling technologies such as VBA and OLE.

TECHNICAL BREAKOUT SESSIONS

Choose from 6 technical breakouts featuring:

Microsoft Access:

1. Applied Access Integration focusing on OLE; Access Upsizing Tools
2. Building Client Server Apps with Microsoft Access

Microsoft Visual FoxPro Version 3.0

1. A Tour of Microsoft Visual FoxPro version 3.0
2. Creating a Competitive Advantage with Visual FoxPro 3.0

Microsoft Visual Basic

1. Creating Solutions in VB utilizing Microsoft Office and OLE Automation
2. Visual Basic and Client Server development

DEVELOPER EXCHANGE

An exposition area showcasing vendors, trainers, user groups, special offers and programs available in your local region. This area will help you to understand the support and resources that are in place to assist you in the development process. If you are looking for publications, resellers, custom control vendors, user groups or training/support - this is the area to go to network.

Time and schedule for Eastern & Pacific Standard Time zone Developer Days:

Local Time Eastern and Western Time Zones	Hartford, New York, Baltimore, Anaheim, Ft. Lauderdale & Oakland
8:00am - 9:00am	Registration
9:00am - 10:30am	Microsoft DevCast General Session
10:30am - 10:45am	Break
10:45am - 12:00pm	MS Office/OLE General Session
12:00pm - 1:00pm	Lunch
1:00pm - 2:15pm	Access, Visual Basic, Visual FoxPro Breakout Sessions
2:15pm - 2:30pm	Break
2:30pm - 3:30pm	Access, Visual Basic, Visual FoxPro Breakout Sessions
3:30pm - 6:00pm	Developer Exchange Expo Area

Time and schedule for Central Standard Time zone Developer Days:

Local Time Central Time Zone	Houston and Chicago
8:30am - 9:30am	Registration
9:30am - 10:45am	MS Office/OLE General Session
10:45am - 11:00am	Break
11:00am - 12:30pm	Microsoft DevCast General Session
12:30pm - 1:30pm	Catered Lunch
1:30pm - 2:30pm	Access, Visual Basic, Visual FoxPro Breakout Sessions
2:30pm - 2:45pm	Break
2:45pm - 3:45pm	Access, Visual Basic, Visual FoxPro Breakout Sessions
3:45pm - 6:00pm	Developer Exchange Expo Area

Microsoft Developer Days is brought to you by Dell, The Cobb Group and your local developer community. Each regional location features a key Microsoft partner who is presenting the day's agenda and activities in conjunction with industry experts and Microsoft Corporation.

The below chart lists the Developer Day location nearest you, as well as the local contact in your community. Feel free to contact the Regional director in your area for more information.

CITY	DEVELOPER DAY LOCATION	REGIONAL DIRECTOR	COMPANY CONTACT
Chicago, IL	Hyatt Regency Chicago 151 E. Wacker Street Chicago, IL 60605	Dave Mendlen	Daugherty Systems, Inc. Phone 708-228-5000
Hartford, CT	La Renaissance 53 Prospect Hill Road (Route 5) East Windsor, CT 06088	Dan Mezick	New Technology Solutions, Inc. Phone: 203-239-6874
Houston, TX	Adams Mark Hotel 2900 Briarpark Drive Houston, TX 77042	Fred Thorlin	Personal Instruments, Inc. Phone 713-784-8906
Ft. Lauderdale, FL	Broward County Convention Center 1950 Eisenhower Blvd. Ft. Lauderdale, FL 33316	Joe Homnick	Homnick Systems, Inc. Phone 407-368-0010
New York, NY	Grand Hyatt Park Avenue at Grand Central New York, NY 10017	George Febish	ObjectSoft Corp. Phone: 201-816-8900
Anaheim, CA	Disneyland Hotel 1150 West Cerritos Ave. Anaheim, CA 92802	John Coffey	Moss Micro, Inc. Phone 714-248-9702
Oakland, CA	Parc Oakland Hotel 1001 Broadway Oakland, CA 94607	Steve Israel	The Gateway Group, Inc. Phone 510-283-7900 Ext. 202
Baltimore, MD	Omni Inner Harbor Hotel 101 West Fayette Street Baltimore, MD 21201	Charles Kelly	Advanced Systems UG Phone 703-306-1810

Call in your Registration now.. Don't miss a great day of information right in your own backyard