Innovative Multimedia Solutions

MediaStudio Pro
Advancing the
Art of Digital Video

PhotoImpact
The Ideal Imaging Solution -
ON and OFF the Web

iPhoto Express
The Fast Track
to Photo Fun

Cool 3D
Animated 3D
Titles in a Snap!

**WebRazor
for PhotoShop**
Web Tools that Rule

Contact Ulead

France Americas

Germany Japan

International

PhotoImpact
Awards

Media Studio Pro
Awards

The mission of Ulead Systems, Inc. is to provide imaging and video production tools to help people visually communicate more effectively. As multimedia PCs become ever more powerful and affordable, Ulead Systems, Inc. will make it natural for people to utilize computers to create and integrate images, sound and video without encountering time, cost, and psychological barriers. The ultimate goal is to empower people to use the most appropriate methods to express their ideas, concepts, thoughts, feelings and imaginations freely.

Product History

MediaStudio Pro 5.0

Great Stuff from MediaStudio

MediaStudio Pro 5.0 provides the multimedia title developer, industrial video producer, and the creative profession with the most advanced, non-linear digital video editing suite available. Specifically engineered for high-speed rendering, superior performance and quality, MediaStudio's suite of exceptional creativity tools and seamless integration places it at the forefront of digital video editing.

Performance

Edit and render faster than ever before with MediaStudio Pro's 5th generation rendering engine. Supports ActiveMovie, DirectDraw and Direct3D. Quickly render only the changed portions of your project using content sensitive SmartRender technology. You can even load CG Infinity and Video Paint files directly into Video Editor without rendering.

Quality

Render every pixel to 256 sub-pixel levels for unbeatable output quality. And, guarantee accurate color calibration using MediaStudio Pro's vectorscope and waveform monitor for optimum color fidelity. You get precise control of keyframe attributes throughout and even a visual data rate analysis graph. You can output directly to MPEG.

Creativity

CG Infinity and Video Paint deliver the compelling creativity tools you've always wanted in a video editing solution. Use customizable natural media tools to paint, clone and retouch single or multiple frames. Simplify production using intelligent macros, frame flicking and onionskin editing. Create professional quality titles and motion graphics, even transform objects over time.

MediaStudio Pro Features

MediaStudio Pro Features

Video Capture   Powerful source capture module with vectorscope and waveform monitor

Video Editor   The media assembly center

CG Infinity   A new high-end titling and motion graphics program

Video Paint   A new professional rotoscoping studio using natural media tools

Audio Editor   A 32-bit audio editing program with audio/video cueing

iPhoto Express

iPhoto Express is a template-based, task-oriented photo editing program that enables you to turn your photos into personalized greeting cards, invitations, calendars and more. Fast and easy to use, iPhoto Express also provides multiple presentation options allowing you to output images to disk, printer, screen, fax or email.

iPhoto Express The easy way to have imaging fun with your photos

Explorer The visual browser for locating image files

Cool 3D

COOL 3D is an awesome new 3D titling software that makes your text so HOT, it's COOL! Quickly and effortlessly create high impact still and animated 3D titles and headlines for presentations, videos, web pages, multimedia titles, documents and just plain fun!

Get productive right away without the need to learn complicated 3D modeling or difficult commands. Just enter your text, rotate it into place and choose amazingly cool effects from palettes of preset visual samples. Just drag-and-drop, it's that simple! Works great with symbol fonts too!

Put your titles to work with ease. Save to file as still images, GIF animations, AVI video files or image sequences. Or render to the clipboard and paste directly into a presentation or report as an OLE2 object. You can even use in-place editing to change COOL 3D titles after they've been included in a document! It's easy, friendly and fast! For 3D first-timers and fanatics alike, COOL 3D lets you go from flat to fabulous amazingly fast! It's Animated 3D Titles in a Snap!

⏵⏵   Cool 3D for the Web

⏵⏵   Cool 3D for Documents   {mci REPEAT NOMENU,COOL3D2.AVI}

Visit our Web Site   Cool 3D for Presentations

Visit our Web Site   Cool 3D for Multimedia

Cool 3D for the Web

The power of the web is in its content. Make sure your content gets the attention it deserves by using COOL 3D to create eye-catching titles and animated logos.

COOL 3D finally brings the power of 3D down to earth and makes it accessible for all. Not only can you create great looking, bandwidth friendly GIF and JPEG images, but you can also create titles, objects and logos that spin, twirl, morph, jump, twist and dive all over your web site.

{mci REPEAT NOMENU,CIRCLES.AVI}

Cool 3D Documents

With COOL 3D no business document, word file or report need ever look the same. Set yourself apart from the competition and create documents that scream READ ME!

With COOL 3D, you can do much more in just about the same amount of time. And because COOL 3D supports OLE and in-place editing, you can easily place your work into a Word document. Whenever you need to change the title, just double-click it to open COOL 3D right there in Word. It couldn't be any simpler!

Cool 3D for Presentations

If you often find yourself at presentations, or giving presentations, you will know that nothing loses a viewer more than flat, single color 2D titles. Now, with COOL 3D, you can liven every presentation in minutes and make sure your message gets heard, loud and clear. Support for in-place editing also means you can edit your 3D text directly in Microsoft Word or PowerPoint – great for those last minute changes before you hit the podium!

Cool 3D for Multimedia

Using COOL 3D you can now create full frame full motion video files that are perfect for the opening and ending credits of any multimedia presentation.

Multimedia productions use all sorts of content to bring a unique experience to the viewer, from video and sound to still images and text. Using COOL 3D, you can enhance this experience by creating great-looking text which can be used as the opening and ending credits of a production, or as the background image on which other multimedia elements play. You can also output your COOL 3D titles as AVI files which you can place into a video editor, such as Ulead's MediaStudio Pro, for compilation into a bigger project.

{mci REPEAT NOMENU,3D2.AVI}

WebRazor

WebRazor for Photoshop is a collection of 7 kick-ass tools for anyone who works with images and the web. If you want to design faster web sites, make GIF animations and look better on the web, then you need WebRazor for Photoshop.

Designed specifically for web imaging, WebRazor lets you view image sizes and real-time previews while you GIF/JPEG optimize, or batch optimize your whole site. Animate your GIF art with GIF Animator, add drop shadows, 3D text and objects and browse images and video as thumbnails.

WebRazor is a package chock full of indispensable web tools that are so easy to use they'll let you rule the web without getting up for coffee. Makes you wonder how we fit them all in one box.

Visit our Web Site   Web Razor Features

Web.Plugins

Photoshop isn't specifically designed for Web use, that's why you need Ulead Web.Plugins. Create unlimited seamless backgrounds, drop shadows and frames. Or turn any selection area into a 3D button in just a few clicks. You can easily add pre-loading, low-res alternative images and HTML references using HTML Assistant.

Photo Explorer

Save time before you open your images or video clips by viewing them in Photo Explorer. Images and video clips are displayed in folders as thumbnails, in a Windows 95 Explorer structure. Select an image to create wallpaper or a calendar from, select two or more images to create personalized screen savers and slide shows.

Photo Viewer

Use Photo Viewer to quickly view and examine one or several images before loading into another program. Zoom in and out of images with magnification ranging from 16x to 1/16x to view images with great precision and make detailed comparisons. Then take advantage of "drag and drop" to transfer images to other documents. The Global Viewer allows you to quickly navigate about an image that is larger than its current window.

GIF Animator

"GIF Animator makes GIF animations feel like art" and so they should when you use a product good enough to win PC Magazine's Editors' Choice, NetGuide's Editors' Choice and PC Computing Nettie Awards for GIF Animation. GIF Animator has no equal in making your web sites come alive with GIF animations that use crawling text, transitions, color cycling and other special effects. And best of all everything is drag-and-drop, you can also get precise palette control. GIF Animator is great for animated banners and buttons.

Animation SmartSaver, GIF SmartSaver, JPEG SmartSaver

Less weight, less wait. Make your whole web site trim, taut and terrific in just a few clicks. Create bandwidth friendly imagery using GIF/JPEG SmartSaver, a stand-alone program or plugin for Photoshop and FrontPage 97 that lets you create GIF and JPEG images. View files sizes and real-time previews to see before and after quality for yourself so you don't compromise your work for bandwidth. You can even batch GIF optimize a whole web site, folder or individual GIF files with zero image quality loss. Turn those bandwidth hogs into chicken-lite, fat free images, en masse! You save time and your visitors wait less.

Product History

Since its founding in 1989, Ulead Systems has released a steady stream of innovative award-winning multimedia software products for markets worldwide. PhotoStyler® (originally licensed to Aldus and now sold to Adobe), MediaStudio™, MediaStudio Pro™, Ulead PhotoImpact™, ImagePals®, MorphStudio™. and Web Utilities™. To date, more than two million copies of these products (excluding PhotoStyler®) have been sold worldwide.

Ulead's PhotoImpact, an easy-to-use image editing application, has already garnered Top Product, Buyer's Tip and Product of the year awards from Germany's PC Anwender, PC Shopping and CD-ROM magazines, respectively; an Editor's Choice award from the US magazine NetGuide, a "Kickass" Award from the US publication Boot Magazine and 4½-star ratings from the US magazines Publish and Multimedia World. A highly regarded innovator in the fields of image management, video editing and multimedia, Ulead Systems employs over 110 people and has offices in Los Angeles, CA and Taipei and maintains a global network of distribution channels. For more information visit the Ulead Systems web site at http://www.ulead.com

Ulead PhotoImpact Awards

Click below for more information about each award.

MediaStudio Awards

Click below for more information about each award.

GIF Animator

PC Magazine Editors Choice

February -- 1997

Highly Recommended

PC Graphics & Video Magazine

1996

NetGuide Editors Choice

July --1996

Multimedia World 4 ½ stars

July -- 1996

Publish Magazine 4 1/2 Stars

July -- 1996

Best of Computex, Byte Editor's Choice

June 1994 -- Computex (Taiwan)

**Best of Computex, Multimedia Software
Product category**

June 1994 and 1995 -- Computex (Taiwan)

Editor's Choice

September 1994 -- Germany

Highly Recommended
*"...a tightly integrated production studio for
multimedia..."*

October 1994 -- Steve Gillmor, USA

Award of Excellence

October 1994 -- Taiwan

Editor's Choice Award

October 1994 -- Germany

Editor's Choice
"...a joy to use!"

December 1994 -- France

Multimedia Product of the Year

May 1995 -- France

Best Desktop Video Package, (Editor's Choice)

January 1995 – Australia

Awesome Product

*"A Swiss Army Knife...MediaStudio is great value
and a hard act to follow."*

February 1995 – USA

Award of Merit

December 1992   -- USA

Win 100, 1993

December 1992 -- USA

Win 100, 1994

December 1993 -- USA

Editor's Choice

August 1994 – USA

Buyer's Assurance Seal

May 1993 -- USA

Buyer's Assurance Seal

"ImagePals sets the standard for others to match."

-- Thomas Marshall
June 1994 – USA

Best Buy

July 1993 – USA

Top Produkt

September 1994 – Germany

Editor's Choice

September 1994 – France

Symbol of Excellence

March 1995 – Taiwan

Award of Excellence 1994

InfoMonth, March 1994 -- Taiwan

Top Produkt

August 1995 – Germany

Top Produkt

PC Anwender, April 1996 – Germany

Buyer's Tip

PC Shopping, April 1996 – Germany

Recommended

Windows Magazine, February 1997

MediaStudio Pro's strengths

Find out what other desktop video program users have discovered about MediaStudio Pro.

"...the most cost effective means of carrying out professional level post production of digital video on a desktop PC running Windows 95."

--Windows Plus

UK, March, 1996

"A test showed no weaknesses... The video editing process is professional... The price in relation to the amount of features, the user gets a lot for his money."

--PC Video

Germany, March, 1996

"When I heard of MediaStudio Pro, ... I wondered if it was ready for professional users. I can stop wondering. It's ready." "While initially a good basic-beginners editing system, it now represents a professional application with power features for power users."

--Digital Video

USA, August, 1995

iPhoto Express's strengths

"Fast and easy image editing … beautiful text effects."

--Computer Bild

Germany, December 1996

Ulead's Web Utilities offers you a great range of tools to create great-looking, bandwidth efficient graphics for your web pages. Design, produce, optimize and manage your web images quickly and easily.

Create 3D buttons, backgrounds, animated GIFs (that don't take forever to display), optimize your GIF and JPEG images and convert AVI files to MPEG format - and back again.

WebExtensions for Photoshop

Photoshop, Photo Paint, Picture Publisher and Paint Shop Pro users can now take advantage of Ulead's award winning WebExtensions to create outstanding web page graphics faster and easier.

Key Features

3D buttons Choose from four Effect plug-ins for making 3D buttons, 3D text and other 3D graphics effects. Choose from Rectangular Inner, Rectangular Outer, Any Shape Inner and Any Shape Outer. Sophisticated controls and clear previews make creating buttons, banners, dividers and other graphics objects a snap!

Backgrounds Now you can use the same Background Designer c|net called their "favorite feature by far" in a recent review of PhotoImpact with WebExtensions. This Acquire (Import) filter lets your imagination fly with infinite variations for seamlessly tiled abstract background.

One-step drop shadows Quickly add drop shadows to text and non-rectangular selections. This Effect plug-in gives you a full preview with easy control over direction, offset, edge blending, transparency and shadow color.

Frames and shadow Add rectangular frames to selections using solid colors or textures from a built-in fractal texture generator. Combine frames and shadows or use them separately. Try adding a frame before buttonizing to add a whole new look to your buttons.

Image map tags Turn simple or complex selection areas into coordinates for client-side, CERN or NCSA image map tags.

MPEG Converter

Create and convert MPEG video files for full-motion, full-screen playback on PC's with MPEG playback capabilities. Featuring two-way conversion between Microsoft Video for Windows AVI files and MPEG files, Ulead MPEG Converter also converts WAV audio files to and from the latest MPEG audio Layer 2 format. Outstanding value and ease-of-use make Ulead MPEG Converter the new leader in software-based MPEG conversion.

Key Features

Conversion 2-way conversion of Video for Windows AVI to MPEG files, 2-way conversion of WAV audio files to MPEG Layer 2 (MP2) format.

Maximum control Automatic frame interpolation for accurate 2-way conversion. Convert the entire clip or user-defined segments. Batch convert multiple files and specify user-defined settings and file lists. Control width, height, data rate, sampling rate, frame rate, audio channels, and bit rate for higher quality files.

Previewing Preview files before and after conversion for comparison purposes.

Easy to use interface An intuitive Windows-style toolbar and tooltips, the option to save and load conversion settings for your most frequently used conversion tasks, combined with a "Browse" dialog box for fast file searches make MPEG Converter

GIF/JPEG Smart Saver

PhotoImpact GIF/JPEG SmartSaver is the fastest and easiest way to optimize images for the web. With side-by-side "before and after" image previews and file size information, you see exactly how big the file will be and how your image will look before you save. Changing settings automatically updates the file size and image previews. And when you've got the right balance between file size and image quality, you save as a new image. Easy, non-destructive and accurate.

Key Features

Integration with FrontPage 97 means you can now access GIF and JPEG SmartSaver modules directly in FrontPage 97 to optimize images as you insert them into your pages using the new "SmartSaver Image…" command in the Insert menu.

Better color reduction for GIF images GIF SmartSaver now optimizes palettes so that the image stays more faithful to its true-color counterpart. Not only that, now you can base color reduction on Netscape Navigator, Microsoft Internet Explorer or custom palettes.

Improved batch performance Now, when you optimize multiple existing images from Explorer or ussmain.exe, you have the option to use the same compression settings for all files in the batch. True batch processing.

Better file management PhotoImpact GIF/JPEG SmartSaver now remembers the directory where you last saved your images. No need to switch directories all the time so you can work faster.

Preview JPEG or GIF images and see your images just as they will appear in a browser.

GIF Optimizer

If you create GIF images or animation, then you need GIF Optimizer. This utility examines your GIF files and finds ways to slim them down by eliminating duplicate colors, pixels, and other non-essential elements. And the unique thing about GIF Optimizer is that you can optimize anything from a single file to an entire folder or website. The result? Higher virtual bandwidth, lower storage requirements, and more click through for those impatient web visitors.

Key Features

Optimize in an instant GIF Optimizer lets you optimize a GIF file (or all the GIF files in a selected folder) without opening it in an editor. The program runs from a single intuitive dialog box - just select and click.

Savings you can measure Before optimization, you can use GIF Optimizer's evaluation-only option to check exactly what the file size reduction will be. Then after you finish optimizing, GIF Optimizer displays a savable report listing before/after file size for each file optimized, plus the total savings per folder.

Fool-proof data preservation Wholesale file conversion can be dangerous, but not with GIF Optimizer. For one thing, no data is actually lost, so post-optimization image quality is exactly the same. But since it's better to err on the side of caution, GIF Optimizer also lets you save optimized files to another folder, or to another file name.

Blazing click-through You work hard to minimize bandwidth consumption. Make it painless with GIF Optimizer. Now you don't have to sacrifice rich content to speed up download time and click through rate.

GIF Animator

Quickly produce compact GIF animation files for your web pages with Ulead GIF Animator. You get outstanding design features for banner text, transitions and special effects, plus unmatched animation optimization, with drag-and-drop simplicity.

Key Features

Wide file format support Import and convert AVI files directly. Import still images in the eight most common file formats: GIF, JPEG, BMP, TIFF, PCX, PSD, PICT and TGA. Use the supplied file input filters or download additional filters for greater format support.

Advanced frame and palette optimization Keep only the pixels that change. Our smart frame comparison technique chooses the best available options to squeeze frames to the smallest size possible. Plus, auto palette optimization converts any local palettes and reduces the global palette to only the needed colors.

Drag-and-drop image insertion Drag individual or multiple images from the Windows Explorer or PhotoImpact's own management tools - PhotoImpact Explorer and Album - directly to the workspace. Image sequences dragged into the workspace are automatically sorted and inserted in numerical order.

Modeless user interface View all parameters at once with no extra dialog boxes and no additional viewing commands.

Visual composition Drag frames between positions in the animation stack, drag images within individual frames and view multiple frames simultaneously.

Global change commands Change delay, X/Y offset, interlacing, local palette on/off, transparency on/off, delay and "how to remove" attributes for all or selected layers with a single command.

Complete palette control Construct a global palette, use a Netscape and Internet Explorer "safe" palette or use local palettes. "Grow" the global palette with only the colors you need as you insert additional images. Import, export and edit palettes. Retain transparency information and control color reduction when you insert images.

Image editing Remove excess pixels from frames without the need to run an image editor. Merge multiple selected image layers to create a new layer.

Banner text creation Quickly create scrolling text banners with font, size, direction duration, speed, frame and border control.

Effects Generate transitions between layers or from one color to another. Multiple transition types, with options for frame rate, duration and background color. Create stunning color animation sequences based on any layer. Full control over animated colors and color sequencing order. Create dynamic rotating banner images with the Cube Effect creation command.

Infinite looping Take advantage of true browser-based infinite looping.

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Video Editor

32-bit non-destructive digital video editing

Key Features

Automatic hardware acceleration detection offers faster thumbnail display.

SmartRender technology only renders the changed portions of a video project.

Batch render multiple project files and save hours of production time.

ActiveMovie™, Direct Draw™ and Direct 3D™ support boosts performance.

Waveform monitor and vectorscope assure accurate color calibration.

Powerful new 3D transitions with intelligent direction finding and fine position control.

Comprehensive overlay control including Blue Screen, Add, Subtract, Difference and Multiple key types.

User-defined keyframe attributes throughout provide unmatched quality control.

"Ripple" editing automatically repositions time-line elements after clip insertion or movement.

Audio Editor

Create and edit audio tracks on your desktop

Key Features

Tight integration allows drag-and-drop between Video Editor and Audio Editor.

Add audio cues for easy audio/video synchronization.

Video Paint
Professional non-destructive rotoscoping studio

Key Features

Pressure sensitive tablet support, including erase-aware functions, for professional painting control.

Non-destructive rotoscoping preserves original video files.

Load only selected frames from video files to save system resources and processing time.

Fully customizable painting, cloning and retouching tools.

Paint over multiple frames used stored macros and easily record your own painting and retouching strokes for reuse across projects.

Explorer-style media file management for drag-and-drop access to galleries of painting tools, retouching tools, clone tools, video filters and the macro library.

Partial or full frame flicking allow instant edit previews.

"Onionskin" mode displays adjacent frame edits for easy and accurate animation.

Video Capture

32-bit professional-level video capture

Key Features

Built in V-LAN and MCI device control

Batch capture list generation and project-based batch recapture.

Open VIO plug-in architecture provides flexible software device control.

Vectorscope and Waveform Monitor enable video color calibration.

CG Infinity

High-end animated titles and motion graphics

Key Features

Comprehensive drawing tools enable easy creation of vector-based graphics.

Multiple text and multiple objects with multiple moving paths.

Smooth anti-aliased text with full attribute control.

Transform graphics using resize, rotate, skew, perspective, distort and envelope tools.

Adjust object attributes: line width, soft-edge, anti-aliasing, line joint types, transparency, line color, fill color and shadow.

Create object-, line- and curve-based moving paths for smooth flexible object animation.

Transform objects over time with keyframe and attribute controls.

Object, Style, Envelope and Moving Path Galleries offer a multitude of pre-made graphics settings.

iPhoto Express
The fast track to photo fun

Key Features

Templates for almost any requirement including greeting cards, business cards, invitations and calendars.

Special effects including drop shadows, frames, red-eye removal, page turns.

Retouch, enhance and edit images using the color and lighting correction, sharpen, rotate, crop and painting tools.

Create wallpaper and screen savers from your images. You can even add an audio track to your screen savers.

Multi-media slide shows are easy with iPhoto Express - add titles, transition effects and an audio track to a selection of images.

Real-time preview of effects and filters and multiple levels of undo an redo.

Powerful printing features enable you to resize, reposition and add titles to images. You can even send your image directly to a fax machine.

Object-based images mean you can manipulate selections separate from the rest of your image.

Windows 32-bit architecture supports long filenames, right mouse button menus and automated installation.

iPhoto Express Explorer

Visual image management

Key Features

View images as thumbnails instead of filenames.

Acquire images directly from your scanner, digital camera or other sources.

Adjust thumbnail sizes for different display environments.

Create screensavers, wallpaper and slide shows directly from the Explorer.

Great Stuff from PhotoImpact

�>   **Particle Effects**

⚛   **Type Effects**

Punch

Emboss

Tile

Emphasize Edges

Motion Blur

Pinch

Wind

Whirlpool

Facet

Mosaic

Cool Cyan

Shake

Watercolor

Ripple

Create personalized calendars, greeting cards and invitations with iPhoto Express:

{mci PLAY NOMENU,SAMPLE COMPRESSED.AVI}

{mci PLAY NOMENU,SAMPLE COMPRESSED.AVI}

Ulead PhotoImpact 4

Designed for Windows 95 and Windows NT, PhotoImpact 4 provides superior Design, Production and Delivery tools for acquiring, enhancing and composing images for a wide range of web, business and creative applications. With 32-bit performance and MMX support, PhotoImpact 4 offers dramatically enhanced 3D rendering and special effects, drag-and-drop editing, visual command previews and industry-leading web imaging tools.

Design

Create web graphics utilizing extensive vector-based 3D rendering tools. Design impressive 3D web buttons, banners, backgrounds, 3D frames, GIF animation and more! Experience true freehand creativity with natural painting and cloning tools coupled with pressure-sensitive tablet support. Unleash your imagination with creative Particle and Type effects to add amazing flames, neon, ice, stars, clouds and more!

Production

Post-Processing Wizard ensures high quality image acquisition from input devices and macro-recording makes complex tasks easy to re-use. The acclaimed EasyPalette is a powerful, fully customizable production tool making image editing an efficient drag-and-drop operation. Album catalogs image thumbnails and creates visual databases. Utilize the power of SmartSaver to optimize your web graphics for faster download times!

Delivery

With wide industry compatibility, PhotoImpact 4 provides the flexibility to deliver results to a wide range of mediums. Office 97 compatibility and OLE 2 support enables drag-and-drop and in-place editing. Seamless generation of HTML code and image map tags deliver bandwidth efficient graphics to web publications. Web-savvy Album lets you instantly create HTML thumbnail pages and slide shows for the web.
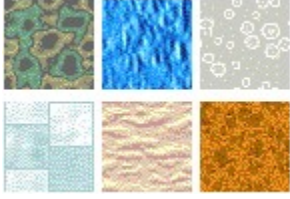
» **New Creativity** » **The Complete Web Toolkit** » **Ready-to-go Resources**

The Complete Web Toolkit

A pioneer in web imaging technology, PhotoImpact 4 gives you the complete web toolkit to create cool GIF animations, outstanding seamless backgrounds, 3D buttons, frames and more! Use SmartSaver to create web-friendly GIF, JPEG, PNG images and create HTML image map tags with just a few clicks.

» **GIF Animator**

» **SmartSaver**

» **Background Designer**

» **Button Designer**

» **Frame Designer**

Create Seamless self-tiling web page backgrounds with PhotoImpact's Background Designer. With a new texture engine, choose from 21 built-in texture groups and 141 customizable palette ramps for limitless variations. Create natural, paper, sand, rock and other textured backgrounds, then preview the tiles for the web.

Also create seamless tiles from a selection area with the "Create Seamless Tile" command!

Keep visual quality while shrinking image and animation file size. Optimize to web-standard GIF, JPEG, PNG and GIF animation formats. Before-and-after previews plus alpha channel, background blending and "transparent" JPEG support put the most powerful web production tool at your fingertips.

The Button Designer makes creating ready-to-go rectangular and any-shaped 3D buttons simple. Allowing web button creation from images, selection areas or objects, you get options for style, border, transparency, light angle, elevation and more.

The enhanced frame designer lets you add the perfect frame to web images and photos. Create 2D, 3D, paper-tear, classic, magic frames and more. Customize inner and outer frame shapes, canvas color, frame fill as well as many other frame properties.

PC Magazine's Editors Choice, award-winning GIF Animator makes composing compact GIF animations a breeze. Incorporating high-end frame effects and transitions, advanced optimization and drag-and-drop simplicity, GIF Animator brings your web pages to life.

New Creativity

PhotoImpact 4 gives you a whole new arsenal of creative power. Use Particle Systems, Type Effects, Transform and Artist Effects to create stunning graphics and animation with amazing ease.

- **Particle Systems**
- **Type Effects**
- **Transform Effects**
- **Artist Texture**

With new particle system technology, you can make a world of floating bubbles, create an instant downpour of rain or snow, a wall of fireballs, a cloud of smoke, twinkling stars and more! And all particle system effects are fully customizable.

This cool tool lets you create text and objects that blaze on fire, glow with neon brightness, ooze with frozen solitude. Type Effects give you a whole new array of creative scope for text and objects.

Turn your images into virtual clay, as you smudge warp and transform your images. You can even drop images to a storyboard and create animated transformations that will amaze!

Create psychedelic patterns and textures, then drop to the storyboard to create semi-random animations.

Ready-to-go Resources

To instantly boost your web and imaging productivity, PhotoImpact 4 provides Ready-to-go resources that you can customize and use. From web animation to web graphics and images, PhotoImpact 4 gives you more!

- **GIF Animation Collection 1**
- **Web Page Theme Sets**
- **Photo Library**

Bring your web pages to life! The GIF Animation Collection includes 250 professionally designed GIF animations for web pages. Includes animated bullets, buttons, dividers and more.

Increase your web productivity with complete sets of ready-to-use web page graphics like buttons, banners, backgrounds, title bars and more!

Over 3000 professional quality photo clips and textures.

PhotoImpact's strengths

Being one of the trendsetters in image editing, here are some of the reviews that PhotoImpact has received so far:

"The best image editor at this price point especially with its Web capabilities."

--Windows Magazine, USA

February 1997

"PhotoImpact does stuff the king of the hill can't, while doing many of the things it can even better."

Boot Magazine, USA

November 1996

"Ulead Systems scored a real hit. The imaging software PhotoImpact with its intuitive user interface offers an astonishing versatility and flexibility...."

--PC Intern

Germany, April, 1996

"If you're looking for a quick way of cleaning up your scans and adding images to your Office documents, you'll find PhotoImpact up to the task."

--Windows Sources

USA, March, 1996

"No need to be an artist to use PhotoImpact. From the interactive tutorials to the EasyPalette catalog of textures, gradients, filters and other effects, everything is accessible to novice users."

--L 'Ordinateur Individuel

France, March, 1996

"...With PhotoImpact, you can have it all. Its automated interface offers a fast and easy imaging with enough features to satisfy advanced users."

--Windows Magazine

USA, March, 1996

Where to buy Ulead Systems' products

▶▶ **North/South America**

▶▶ Europe

▶▶ Africa/Middle East

▶▶ Asia Pacific

In the Americas, you can call or visit any of the following stores and find out about Ulead's solution to your multimedia software needs. You can also click any of the web site addresses to visit their web page.

United States

Best Buy
www.bestbuy.com

CompUSA
Tel: 1-800-266-7872
www.compusa.com

Computer City
Tel: 1-800-843-2489
www.computercity.com

DataVision
NY, NY
Tel: 1-800-486-9585

Egghead
Tel: 1-800-Egghead
www.egghead.com

Electronic Mailbox
Tel: 1-800-323-2325
www.cris.com/~videoguy/

Fry's
7 stores in CA
Tel: +1 415 496 6100

Incredible Universe
Stores in OR, TX, FL, AZ, IN,
CA, OH, WA, CO, NY, VA, UT, NC

Insight
Tel: 1-800-796-1111
www.insight.com

J&R Computer World
NY, NY
Tel: 1-800-221-8180

Livedv
www.dvlive.com

Media Play
www.mediaplay.com

Micro Center
Stores in GA, CA, OH, TX,
PA, VA, MA
Tel: +1 614-777-2640
www.microcenter.com

Publisher's Perfection
Tel:1-800-335-5000

Select Solutions
Tel: 1- 00-322-1261

Canada

Doppler
Vancouver
Tel: 1-800-661-2805
(for all of Canada)
www.doppler.com

London Drugs
Western Canada
www.london-drugs.com

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David Holding Co.
Tel: +359 2 974 3013
Fax: +359 2 975 3240

Czech Republic
GIO s.r.o.
Tel: +42 2 792 9290
Fax: +42 2 792 4082

Denmark
ZeA Denmark
Tel: +45 35 25 09 90
Fax: +45 35 25 09 99
henrik@zea.se

Estonia
Joosti Ltd
Tel: +372 6 305 506
Fax: +372 6 305 503
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priitp@zen.estpak.ee

Finland
ZeA Finland OY
Tel: +358 90 7001 7563
Fax: +358 90 7001 7562
peters@zea.fi

France
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Tel: +33 1 44 93 87 25
Fax: +33 1 44 09 86 36
graphics@imaginet.fr

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ISYO Tech
Tel: +33 1 30 76 90 15
Fax: +33 1 30 76 90 35
100757.655@compuserve.com

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Tel +49 2602 917329
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Softline GmbH
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Fax: +49 7802 924 240
softinfo@softline.de
www.softline.de

Germany
Ulead Support and Upgrade Center
Tel: +49 2 602 5685
Fax: +49 2 602 16812
www.ulead.de

Hungary
Brainware Ltd.
Tel: +36 1 274 2369
Fax: +36 1 274 2370

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FACO Takniverslun
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Fax: +39 6 687 4193
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Slovenia
MIC Multimedia
Tel: +386 61 133 6001
Fax: +386 61 301 535
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www.mc-mm.si

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Atlantic Devices
Tel: +34 3 80 40 702
Fax: +34 3 80 54 057
atlantic@landers.es

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Tel: +46 383 56 200
Fax: +46 383 17 590
peterf@zea.se
bjorn.linder@zea.se
www.zea.se

Switzerland
Multimedia Computer
Communication
Tel: +41 56 430 0777
Fax: +41 56 430 0271
info@multimedia-online.ch
www.multimedia-online.ch/multimedia-online

Ukraine
EVA Multimedia World
Tel: +380 44 27 8366
Fax: +380 44 27 0600

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Israel
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Tel Aviv 67892
Tel: +972 3 696 7771
Fax: +972 3 696 1727

South Africa
LinkSTAR
1B Plantation Rd
Bedfordview 2008
Tel: +27 11 616 5385
Fax: +27 11 616 2920
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Australia
Lakovision
Tel: +61 3 9825 7444
Fax: +61 3 9825 7400
lako_oa@msn.com
www.lakovision.com.au

China
Onward Technology
& Electronics
Tel: +86 10 6437 8043
Fax: +86 10 6438 1291
victor@bepc2.ihep.ac.cn

Hong Kong
TAKE 5 Ltd
Tel: +852 2307 0666
Fax: +852 2785 2875

Japan
INES Corporation (UPI)
Tel: +81 3 3847 2296
Fax: +81 3 3847 7636

Japan
Sumitomo Metal
Industries Ltd
Tel: +81 3 5476 9816
Fax: +81 3 5476 9886

Japan
Canopus Co. Ltd
Tel: +81 78 992 4433
Fax: +81 78 992 6749

Japan
P&A Shareware
Tel: +81 425 35 9901
Fax: +81 425 35 9902
www.pandasw.com

New Zealand
Imaging Technology Ltd
Tel: +64 9 620 5390
Fax: +64 9 620 5998
chon@imagetech.co.nz

Taiwan
Weblink
Tel: +886 2 371 6000
Fax: +886 2 371 7150 / 371 9975