

# Ulead PhotoImpact™ 3.01 THE STANDARD IN IMAGING FOR Microsoft® Office USERS

As a Microsoft Office user, you can now quickly create more visual and effective documents and presentations with Ulead PhotoImpact 3.01. It complies with the interface standards of Microsoft Office and takes full advantage of the 32-bit Windows™ 95 and Windows NT operating systems for superior performance and seamless compatibility on your desktop.

Guided Workflow Tools™ move you from image acquisition, through quality enhancement, to adding studio-like finishes. AutoProcess Tools™ automatically straighten, crop, and enhance your images. Easy Palette lets you visually Pick-and-Apply™ a new effect, style, texture, and gradient to your images. Then, when your image is complete, a quick drag-and-drop places it in your document. By removing barriers of time, cost and complexity, Ulead PhotoImpact helps you attain your business goals whenever words alone are insufficient.

## **Unmatched Ease-of-Use**

### **Getting Started**

- ↳ Automatic installation.
- ↳ Interactive multimedia tutorials.
- ↳ Extensive context-sensitive Help.
- ↳ Scanner Troubleshooting Guide.
- ↳ Over 3000 Fully indexed photo clips and textures.

### **Microsoft Windows 95 Compliance**

- ↳ Long filenames.
- ↳ 32-bit performance.
- ↳ Right mouse button menus.
- ↳ Multi-threading.
- ↳ Program uninstall function.

### **Microsoft Office 95 Compatible**

- ↳ Microsoft Office 95 menu organization.
- ↳ Microsoft Office 95 standard tool bar organization.
- ↳ Context-sensitive Help.

### **Innovative Imaging**

- ↳ Preview of all editing decisions.
- ↳ Undo: 99 levels of undo and redo.
- ↳ Multi-Level Interface : Basic, Intermediate, and Advanced modes match your skills and needs.
- ↳ Guided Workflow Tools: icon which lead from image acquisition through quality enhancement to final output.
- ↳ AutoProcess Tools: automatically straightens, crops, and improves image quality.
- ↳ Easy Palette: panels of visual samples from which to Pick-and-Apply special effects, styles, textures and gradients.
- ↳ Style Gallery: a collection of enhancements for instantly applying a new look to image's or objects.
- ↳ Album: a program for displaying and managing image and multimedia files via space-saving thumbnail representations.
- ↳ Interactive Print Preview: on-screen adjustment of image size, position and resolution relative to target page size.
- ↳ Color matching : built-in scanner device profiles for accurate color matching.

## **Guided Workflow Tools**

### **Versatile Image Acquisition**

- ↳ Support for all TWAIN-compliant devices.
- ↳ Import from Kodak Photo CD or other stock photo CD collections.
- ↳ Direct download of Internet images.

- ↳ Capture of any portion of a computer screen.
- ↳ Support for 37 image and graphics formats: BMP, CGM, CLP, CUR, DCS, DCX, DRW, EPS, FAX, GIF, HGL, ICO, IFF, IMG, JPG, MAC, MSP, PCD, PCT, PCX, PIC, PLT, PNG, PSD, PXR, RAS, RLE, SCI, SCT, SHG, TGA, TIF, UFO, UPI, WMF, WPG, 001.

### **AutoProcess Tools**

- ↳ Straighten misaligned photos.
- ↳ Cropping unwanted borders.
- ↳ Brightness and contrast adjustment.
- ↳ Focus adjustment.
- ↳ Color balance adjustment.
- ↳ Remove of Moiré pattern.

### **Color Balance**

- ↳ Visual samples of color refinements.
- ↳ Previewing multiple variations.
- ↳ User-controlled refinement levels.
- ↳ Remove of color cast.

### **Brightness/Contrast**

- ↳ Visual previewing of brightness/contrast refinements.
- ↳ Previewing of multiple variations.
- ↳ User-controlled refinement levels.

### **Easy Palette**

- ↳ A collection of visual thumbnail libraries: Effect Gallery, Style Gallery, Texture Gallery, Gradient Gallery and My Gallery.
- ↳ Pick-and-Apply editing between sample thumbnails and images or objects.

### **Frame and Shadow**

- ↳ Instant addition of frame, shadow and canvas matte effects.
- ↳ Frame fill selection from Natural and Magic Texture libraries.
- ↳ Custom shadow effects with adjustable transparency and edage blending.

## **Pick-and-Apply Editing with Easy Palette**

### **Effect Gallery**

- ↳ 38 special effects organized by category: Focus, Noise, Camera Lens, 2D, 3D, Nature Painting, Special and Custom.
- ↳ New effects: Turn Page, Kaleido-scope, Magic Lighting, Puzzle, Charcoal, Oil Paint, Watercolor, Windy, Motion Blur as well as user-defined effects.
- ↳ Pre-defined visual samples for each effect.
- ↳ Try! button to preview the entire effects library as applied to the current image.
- ↳ Easy application of the preferred effect by Pick & Apply drag-and-drop or double-click.
- ↳ Adjust all parameters for unlimited effects variations.
- ↳ Saving of effects settings to Custom Folder.

### **Style Gallery**

- ↳ 100 predefined styles which alter the appearance of an image based on chroma, saturation and intensity.
- ↳ Visual samples style changes, including color shifts, lighting, photo aging and facial tones.
- ↳ Easy application of the preferred style by Pick & Apply drag-and-drop or double click.

### **Texture Gallery**

- ↳ 68 natural textures, including fabric, wood, marble, brick, leaves, metal ect.
- ↳ Generation of unlimited fractal textures.
- ↳ Pick-and-Apply technology adds preferred textures to images or objects.

### **Gradient Gallery**

- ↳ 42 customizable gradients provide.
- ↳ Unlimited Magic Gradient feature patterns.

- ‡ Pick-and-Apply technology adds preferred gradient to images or objects.

### **My Gallery**

- ‡ A visual library containing favorite images with all attributes included.
- ‡ Try! button to preview the library of custom effects as applied to the current image.
- ‡ Pick-and-Apply technology adds the preferred results to an image or object.

## **Additional Creativity Tools**

### **Text Options**

- ‡ Editing and re-editing of text as an object.
- ‡ Fills using colors or unlimited texture.
- ‡ Anti-aliasing for smooth results.
- ‡ Adjustable contour for stylish results.
- ‡ Shadowing for professional results.
- ‡ Adjustable text and shadow transparency levels to mesh with background.

### **Logo Design**

- ‡ Convertsion from raster to vector for editing text and objects along a path.
- ‡ Bezier curves creation and editing.

### **Natural Painting**

- ‡ Paintbrush, Airbrush, Crayon, Charcoal, Chalk, Watercolor and Marker Pen tools.
- ‡ Saving and loading of parameter settings.

### **Object-based Composition**

- ‡ Editing of images, text and vector-based.
- ‡ Grouping, Ungrouping and sorting of objects.
- ‡ Pick & Apply editing of selected objects.
- ‡ Visually management and re-ordering of objects through the Layer Manager.
- ‡ Easy addition of shadow effects to objects.
- ‡ Adjustable transparency, chroma, saturation and intensity for merge control.

### **Plug-in Effects**

- ‡ Kai's Power Tools™ (KPT) compatible.
- ‡ Adobe Photoshop™ plug-in compatible.

### **Tone Map Adjustment**

- ‡ Adjustable master and individual channels.
- ‡ Adjustable highlights, shadows and midtones.

### **Image Editing**

- ‡ Rectangle, square, ellipse, circle, lasso, Magic Wand and mask brush selection tools.
- ‡ Dodge, burn, blur, shapen and smudge enhancement tools.
- ‡ Resize, slant, distort, perspective, rotate, flip and alignment transformation tools.
- ‡ Cloning of entire images or individual objects.
- ‡ Intelligent stitching of split images.

### **Color Picker**

- ‡ Choice of Windows or Ulead Color Picker for accurate color selection.
- ‡ Separation of colors by class for easier color selection.

## **Visual Image Organization**

### **PhotoImpact Album**

- ‡ User-defined fields for saving text information with thumbnail.
- ‡ Vertical or horizontal Compact Mode display for easy alignment of PhotoImpact Album with other applications.
- ‡ Folder Monitoring for continuous automatic updating of a folder's contents.
- ‡ Powerful searching and sorting tools for fast files location.

- † Support for unlimited number albums in a workspace at one time.
- † Up to 65,535 thumbnail images in an single album.
- † Adjustable thumbnail sizes from 32x32 to 512x512 pixels.
- † Concurrent sharing of albums among a user workgroup.
- † Annotation of thumbnails with text, voice or multimedia files.
- † Split windows for multiple viewing of Album contents.
- † Extensive management capabilities: relink, backup, restore, convert and more.
- † Data import and export.

### **PhotoImpact Explorer**

- † Windows Explorer looks and functionality.
- † Quickly displays of thumbnails whenever a folder contains an image file.
- † Vertical or horizontal Compact Mode display for easy alignment of Explorer with other applications.
- † Double-click viewing of images in full size.
- † Viewing, sorting, renaming and deletion of files.

### **File and Attribute Conversions**

- † Batch conversion among all popular image file formats.
- † Conversion of images to and from True Color, High Color, indexed color, grayscale, and black & white.
- † Adjustable image resolution and dimensions.

## **Final Steps**

### **Adding Images to Documents**

- † Drag-and-drop placement of images in a document or presentation.
- † Support for OLE linking and embedding.
- † Support OLE 2 in-place editing.

### **Outputting Images**

- † Individually or in batch-printing of images.
- † Printinf of thumbnails with selected field data.
- † Create PAL or NTSC-ready images creation for use in multimedia productions.
- † Sending of images via remote fax.

### **Electronic Mail**

- † Direct E-mail of images through MAPI-compatible services.

### **Multimedia Slide Shows**

- † Easy multimedia slide shows production.
- † Full screen playback of images, graphics or video.
- † A wide range of transition effects.
- † User-selectable background music.

## **System Requirements**

- † 486 or Pentium™ PC
- † Microsoft Windows 95 or NT 3.51
- † 8MB of RAM
- † 60 MB of available disk space for full installation, 26 MB for default installation, 4 MB for operation from CD-ROM.
- † CD-ROM drive
- † Windows display adapter
- † Windows pointing device

### **Options**

- † TWAIN-compliant image capture device
- † Windows-compatible printer or output device

***For more information, please contact Ulead Systems® directly***

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