

## PhotoImpact 4.0 sample images licensing

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### **Ulead Systems, Inc.**

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You will find the following copyright owners:

<i>Copyright field</i>	<i>Keyword</i>
Action Image Bank	AIB
BeachWare, Inc.	BW
Kagama AG	KAG
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Huang Ting-Sheng Photographer  
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- use these images in presentations or other services for yourself or a third-party.

#### YOU MAY NOT:

- use the images to create a product to be distributed or sold (for example a poster or a postcard).
- leave copies of the images on more than one computer at any one time.

#### YOU SHOULD:

- inform your customers of these restrictions and rights if you give them a product or presentation containing an image from Ulead PhotoImpact 4.0.

The images from Kagema all come from the Kagema PhotoLib® library, a collection of tens of thousands of images. This library contains images with a variety of copyrights and usage codes, but we have only provided images with the Kagema copyright and the usage code U. (For further information about individual images, please refer to the card files (or the cardfile.txt file) on the CD-ROM.) This usage code, the copyrights, and the full Kagema license agreement are explained below:

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Does this sound intimidating? Well it is not. Just follow the simple rules and guidelines below. And please read the license agreement carefully!

## YOU MAY:

- use the PhotoLib® images on one computer.
- copy PhotoLib® images from CD-ROM to your hard disk.
- print PhotoLib® images.
- include PhotoLib® images in presentations and multimedia.
- provide a third-party with a service (for example prepare a presentation for a customer) which includes a PhotoLib® image.

## YOU MUST:

- fulfill the obligations applying to individual images as defined by the Usage Code for the image.

## YOU SHOULD:

- adhere to the ethical guidelines described below.

## YOU MAY NOT:

- install PhotoLib® on two or more computers at the same time.
- use PhotoLib® images to create products which are sold (posters, calendars, books, or similar)

## USAGE CODE

The description for each PhotoLib® image in the CARDFILE.TXT file or corresponding Windows Cardfile (in the CARDFILE directory) contains one of several Usage Codes. The Usage Code indicates how you may use the image and recommendations on use:

### **U** *All images supplied on the Ulead PhotoImpact 4.0 CD have this usage code*

All images with Kagema Copyright have this usage code and the license agreement applies. You may have virtually unlimited use of the images.

The main limitation is (as for all PhotoLib® images) that you may not use the image to create a final product that is sold (poster, book, calendar, T-shirt or similar). That is, an image may not be reproduced or copied repeatedly and each individual copy be sold for money.

### **T**

(Trademark) This image contains products or represent a company which has rights or vested interests in it. You should only use the image for the intended purpose (promoting the product or company). If you wish to publish the image for commercial purposes (advertisements, brochures or similar) and if you feel unsure, we recommend that you contact the provider of the image and ask their permission.

Examples are photos in the COMPUTER category from Apple, IBM and DEC (not provided in this release of PhotoImpact 4.0).

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purpose.

## **C**

(Credit) This photograph has been supplied by a company or organization which asks you to include a picture credit with each publication of the photograph. The text of the credit is attached. The text should be 6 points minimum and should appear in a lower corner of the image or slightly below the image.

## **S**

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All information about the photographs such as the photographer's name, model released or not, reference numbers etc., have been provided to Kagem a by the originator of the photographs. Kagem a has applied utmost care to attach this information correctly to each photograph in the PhotoLib® library. Please advise us if you should find any incorrect or doubtful information. In any case, the license agreements and limited warranty apply.

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DO NOT:

- make unauthorized copies
- use the images or parts thereof for pornographic publications
- use the images or parts thereof for any criminal purpose
- use the images or parts thereof for any product violating copyrights

- violate the license agreement

**YOU SHOULD:**

- if you provide a customer with a service including a PhotoLib® image, you must inform that customer that the final product may not be sold
- if you want to substantially alter, modify or distort a photo or parts of a photograph, you should include a credit text in the new image: "Based on a photograph from...". Such modifications are not allowed for Usage Code S.

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**YOU MAY NOT:**

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- Use the images for anything deemed pornographic in nature.
- Use images contrary to the Usage Code supplied with each image.

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