

Internet Society

WHY SHOULD I JOIN?

Knowledge is everything in the knowledge age.

Pundits, politicians, and futurists worldwide agree: We are entering the knowledge age, and knowledge workers will represent the largest percentage of the future work force.

As a member of the Internet Society, your organization benefits from a direct line to the most reliable, up-to-date, and relevant Internet statistics and market research, public information, and historical materials anywhere. In addition, you join the most respected and forward-thinking community of Internet technologists, developers, and specialists worldwide--the very individuals and organizations who were responsible for the creation of the Internet.

Visibility: an essential ingredient in today's competitive climate.

In today's competitive business climate, visibility is essential. The Internet Society provides organizational members with significant visibility via its publications and literature, on its network servers, and at its sponsored events. And remember: The company you keep says a lot about who you are. Internet Society organizational members are recognized as principal players in the Internet environment--commercial, noncommercial, and governmental alike.

If you're not one of the leaders . . .

What would it be worth to your organization to be able to shape the direction of the Internet and its related technologies? At the Internet Society, our public policy, legal, regulatory, and trade activities put you and your organization at the forefront of the Internet arena. As a member, you also hold a seat on the society's Advisory Council, which meets annually in conjunction with the Board of Trustees meeting and which has a significant voice in shaping the directions and initiatives of the society and thus the Internet itself.

Competing in a global economy.

The Internet Society's growing membership represents more than 125 countries and comprises today's leading corporations, foundations, educational institutions, trade and professional organizations, government agencies, and other international organizations. This means that as a member of the Internet Society, you will be networking with key individuals and organizations throughout the world--an important, value-added benefit that could help put your

organization on the leading edge of the global economy.

Benefits that help your organization not only to survive but to thrive.

Organizational members are offered special assistance by the society's secretariat in obtaining publications, research, and statistics, as well as the latest presentation materials, which are essential in analyzing the Internet and related developments. As a member, your organization enjoys reduced rates on advertising in OnTheInternet--the Internet Society's premier magazine serving the international Internet community--in addition to discounts for both the annual INET conference on international networking and other events. You benefit from important opportunities to collaborate with peers, to share knowledge and information, and to establish contact with key decision makers, developers, and leaders.

Join the revolution.

Join the Internet Society today.

Internet Society
12020 Sunrise Valley Drive, Suite 210
Reston, VA 22091-3420, U.S.A.
phone 800.468.9507 * outside U.S.A. +1 703.648.9888
fax +1 703.648.9887
membership@isoc.org * org-membership@isoc.org
<http://www.isoc.org>