



A BIT ABOUT PLACES



Real-world places are what makes this a real world's fair. These places will allow people to come visit the fair, attend classes, see demonstrations, and get guided tours of the fair.

Marshall McLuhan had a saying: "the medium is the message." He was all too right; the Internet has long been an arcane world devoted to discussions of byte-swapping and other fetishes.

In the Internet 1996 World Exposition, we have another saying: "Finally, the medium isn't the message!"

REGISTERED PLACES

The following list represents a sampling of registered places already participating in the Internet 1996 World Exposition:

The Eric Friedheim Library

The Eric Friedheim Library and News Information Center is part of the National Press Club in Washington, D.C. Training classes and full Internet connectivity are available for journalists to learn about the Internet.

The Digital City of Harajuku

In the Digital City of Harajuku, two city blocks of Tokyo have entered the digital age, featuring digital cafes, show rooms, and even a street festival.

PLACES

<http://park.org/Places>

"Places" are places in the real world. This world's fair is not just for people who are already on the Internet: it is an opportunity to introduce people to cultures from around the world and to a key technology that will affect their lives for many years to come.

De Waag

De Waag is a building in Amsterdam with a long history and famous past. This is where Rembrandt painted his famous "The Anatomy Lecture of Dr. Nicolaes Tulp." De Waag has been turned into *The Society for the Study of Old and New Media*, complete with meeting rooms, a research institute, and an Internet cafe.

REGISTER YOUR PLACE

Register a place and use the fair as a way of showing your community what this technology is and how it might change our lives. You might have a digital café, a series of seminars on how to use the Internet, or host a series of internet-related events.

Use your imagination!

Official Medals and Shingles



What's a world's fair without awards?

Official Medals will be awarded to a few fair participants at the Gold, Silver, and Bronze levels by a distinguished panel of judges. That way, when you spend your year in cyberspace building your pavilion, you'll have something tangible to bring home and show your friends.

The formal categories will be announced March 1, 1996, when we name the first award winners. There are a few categories that will receive at least one medal. The major pavilions will all have awards, as will six cities which will be selected as model cities for the global village. Our distinguished panel of judges will be announced at that time.

Also slated for an early 1996 release is our first CD-ROM, part of the soon-to-be-famous



"Fair on a Shingle" program. We'll be taking portions of the Internet 1996 World Exposition and putting the data on a series of CD-ROMs. If your computer is on the Internet and also has a CD-ROM drive, you'll be able to view large portions of the fair from your local computer, going out to the Internet where your shingle stops and the rest of the fair begins.