

Free Home Business Guide for Windows **Copyright 1994 Jim Tolliver all rights reserved**

Okay, you have thought about starting your own business and becoming really successful.

Lots of people do it, right? Why not you?

Of course it would be nice to make it on your own, and achieve something with your life you could be proud of. Money is just part of it.

Having your own business gives you **control, freedom, and independence.**

So what is the problem?

Most people want to do it, but somehow just never get around to it. Or they simply do not know where to start, or are afraid to try.

Sure, there are plenty of people willing to sell you advice. Make millions in real estate, and get rich quick schemes have always been popular but rarely work. I read a few of the books myself. They do help some people, but most of us simply read the book and go on with whatever we did before.

Instead of the typical promise to make you rich, I offer only a good solid foundation for helping you do it on your own. All the work and credit for your success will be yours alone.

This first installment of the business guide is entirely free. The other two installments are available for only \$35. Its your decision whether you think its worth the money, there is no pressure.

What I do to earn this money, is give you the tools to select and start a business. I am not a professional writer, but an experienced small businessman.

Let us start with a few facts:

1. The reason most of the Get Rich Starting a Business books do not work, is because no one formula will work for everyone.

You need to first select a business which matches your lifestyle and personality.

No book can turn you into a super salesperson if you dont like to sell. The best businesses usually begin with turning something you love to do into an income producing enterprise.

If there is strong demand for what you are producing and you plan carefully, your chance of success is very good.

2. You do not need to put up a lot of money or free time to start a business.

I invested about \$150 to start my software business which I got back within one month.

In many fields writing, art, programming, etc. you can start a business with pocket money.

3. It has never been any easier to start a business. There are tremendous resources available to you. Government advice, money, and research plus on-line help.

On-line experts are available in almost any field for a person with a modem and computer. You can contact many of the best business people via email and get answers to your questions. Even incorporation can now be done right from CompuServe.

The US Government provides millions in grants, loans, and loan guarantees. We will detail how you can tap into that money. Besides money, the government will help you in other ways we will discuss government publications, BBSs, and other tools.

Banks and financial institutions will also help you with loans and advice.

4. You do not have to quit your day job to start your business.

I develop all products and run the business entirely with my free time. While you may someday be in the financial position to quit your job, it will be your own decision. If you love your job (like I do) you can be successful at both.

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