

THE REACTOR ROOM

Don't hold back: REACT. Especially if you're some pseudo-radical hypocrite who disavows all things commercial, only listens to ambient techno music on vinyl imports and still receives allowance from mother and dad. We love your pointless diatribes about what rip-offs we are by virtue of the fact that we cover hit bands and accept advertising in order to move units and stay employed.

The SELL OUT section offers you an incentive (like free plane tickets, CDs, guitars and other stuff) to fill out a survey about yourself and how you discovered LAUNCH. Unfortunately for you young'uns, we recently had to add a clause that you must be 18 to be eligible for the Grand Prize in our contest.

The BUY IN section offers you a chance to subscribe to LAUNCH. Do it now. You can save a ton of dough. Seriously. It's a good deal.

The BABBLE ON section is LAUNCH's version of Letters To The Editor. Tell us how you feel. We can take it.

The CONSUME section allows you to learn more about our advertisers. And don't complain about the fact that we have too many ads. Ads are cool. Especially in LAUNCH.