

# BINKY's

As far as interactive features go, we here at LAUNCH can truly identify with *Manic Media*. This is a game designed for you aspiring multimedia types who think this whole interactive deal is just one big party. Who was it that said computers were supposed to simplify your life? Hardly! In fact, nothing to do with computers is ever simple, particularly when it comes to the production of compelling interactive entertainment. To learn this hard lesson for yourself, we suggest you click on the *Manic Media* icon and explore the wacky world of this fictitious developer and its loopy cast of characters. Don't be alarmed by the weird things that will happen on your screen, it's all part of the twisted madness inspired by EPG Multimedia, the Seattle-based developers who've authored this piece.

And when you tire of feeling superior to the intellectual goons of *Manic Media*, activate the *Strange Babies* animation that comes exclusively to LAUNCH from our friend and artist Jon Schnepf. This is one bizarre series, people. We suggest you view this cartoon with the door open and the lights on.