

*eCimile*

# **THIS ONE'S FOR YOU!**

**The following presentation  
explains how qualified individuals  
can successfully attain  
Financial Independence  
by implementing the**

**eCimileBizness<sup>®</sup>**  
**SYSTEM**

# **There has never been a better time to take control...**

- **The Information Age**
- **The Internet**
- **E-commerce**
- **Changes in Trends and Buying Habits**



# **THE eREVOLUTION**



***Every 24 hours  
a new person  
becomes an  
eCimile®  
Distributor.***

**They have studied the eCimile® Business Plan and have familiarized themselves with the unique and exciting eCimile® Bizness System and how it can work for them.**

**The playing field  
has been leveled.  
It's time to  
Make Your Move!**

**Leverage existing  
information,  
technology and changes  
to Your Advantage!**



## **A Direct Sales Leader**

- **Product Brokering**
- **One-to-One Marketing**
- **Mass Distribution**
- **Utilizing the Latest  
Internet Technology**

# **... an Industry that**

- **Is growing every day**
- **Exceeds \$80 Billion in Annual Sales World Wide**
- **Is a Growing Distribution Channel**
- **Provides Home-Based Business Advantage**



- **Based in Boston, MA**
- **Financially Strong**
- **Experienced Leadership**
- **Product Broker**
- **Positioned for Explosive Growth**
  - ✓ **One-to-One Marketing**
  - ✓ **Internet Leveraged**
  - ✓ **Mass Distribution**



# **MASS DISTRIBUTION**

- **The Distribution Trend of the 21<sup>st</sup> Century**
  - ✓ **Customer Professionals who care**
  - ✓ **Collecting Information about our market**
  - ✓ **Lifetime Value**
  - ✓ **Providing Customers with products and services**
- **Home-Based Business Advantage**

# Success Through Distribution

- Have a product that everyone wants and needs
- Be self-employed
- Duplicate yourself

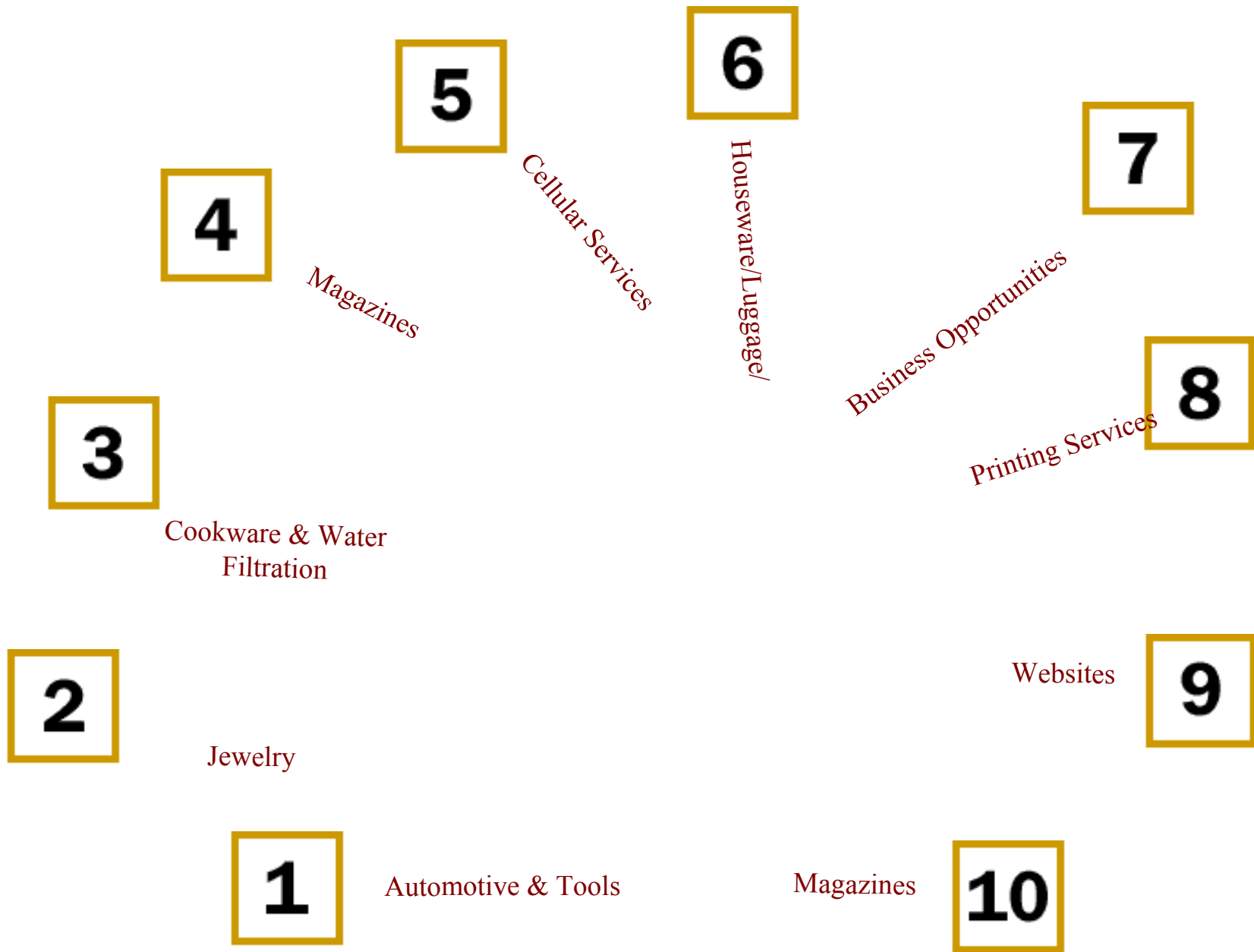
**“I Would Rather Have  
1% of the Efforts of 100  
People Than 100% of  
My Own Efforts.”**

***J. Paul Getty***



# Products and Services

***eCimile®***

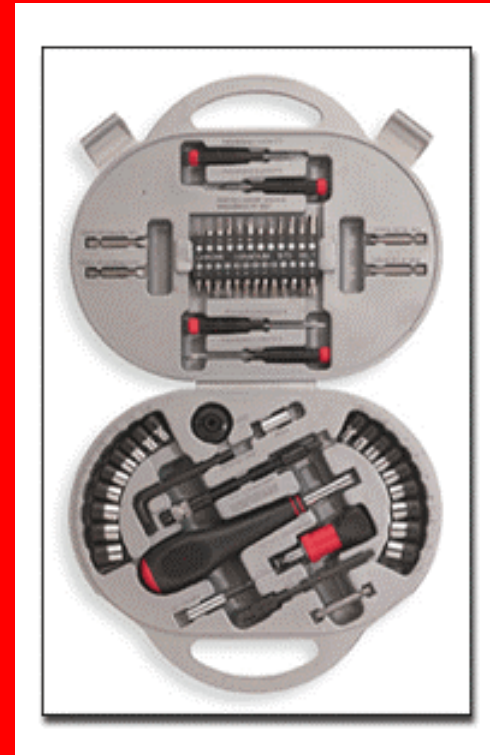


1

# Automotive Products



# Tools







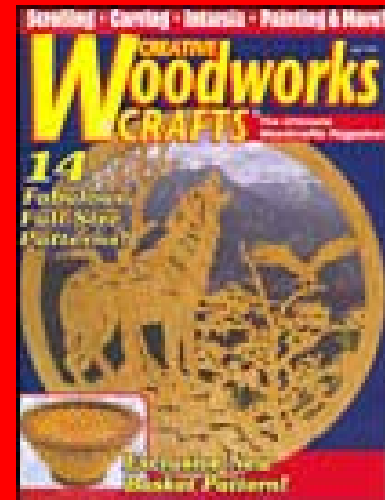
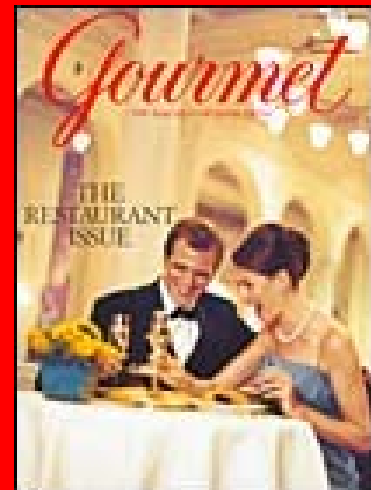
# Cookware





# Water Filtration





# Cellular Services





# House & Giftware



# Leather





# Cameras & Binoculars



# Toys & Games

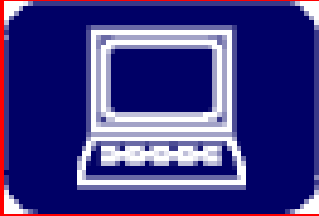




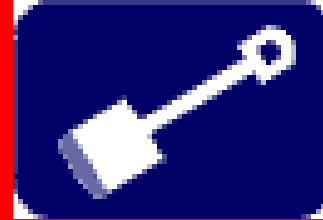
# Clocks



# Business Opportunities



Computers



Construction  
Real Estate



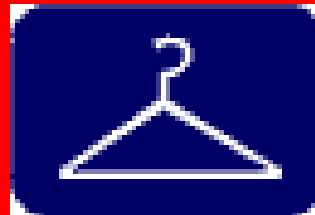
Printing



Leisure

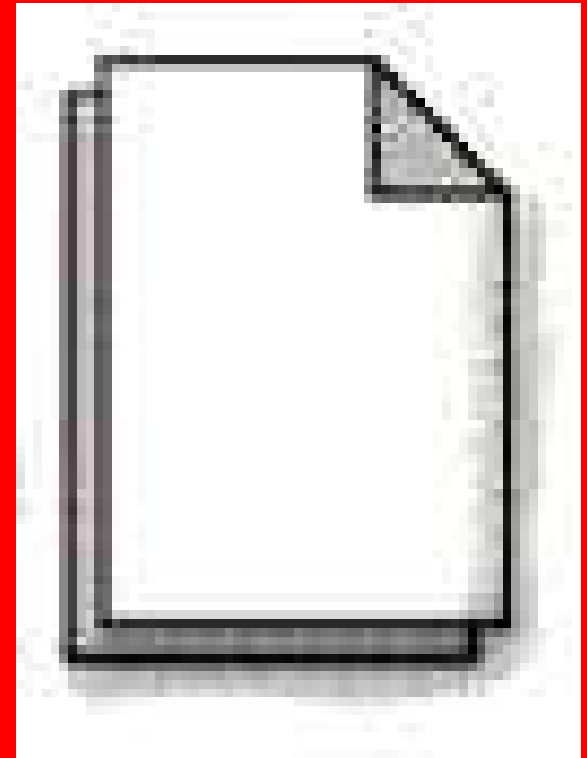
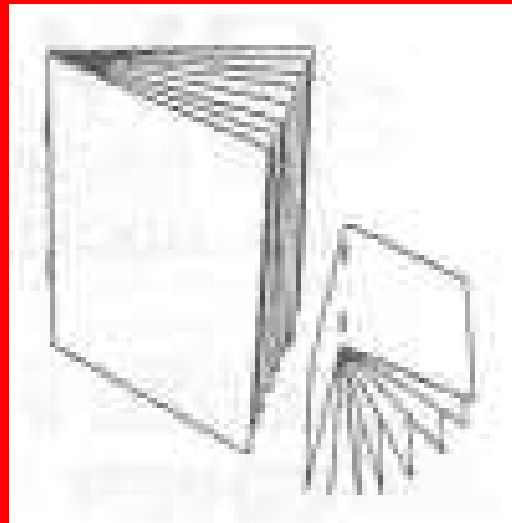


Food



Retail

# Printing Services




shop smart. save big.

THE INSURANCE SERVICES SHOP

Personal & Business Insurance Services

- Prompt and courteous service
- Competitive payment plans
- State of the art computer system
- Over 100 years of experience
- Convenient location near Hamilton Place Mall
- Professionally trained Customer Service Representatives




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THE AUTOMOTIVESHOP

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Home  
About Us  
Contact Us  
Repair Appointments  
Roadside Rescue  
Specials  
Map  
Activate Site  
Sample Sites  
Modify Site  
E-Commerce

THE AUTOMOTIVESHOP began 27 years ago with 100 auto parts stores. Today there are nearly 4,000 THE AUTOMOTIVESHOP Auto Parts Stores serving North America. THE AUTOMOTIVESHOP supplies the professional automotive service repair industry with replacement parts, tools and equipment.



THE AUTOMOTIVESHOP auto parts are also available to motorists who choose to do their own repairs although due to the advanced technology in today's automotive vehicles, it is THE AUTOMOTIVESHOP's recommendation that repairs be done by professional automotive service technicians. Any THE AUTOMOTIVESHOP store will be happy to recommend qualified repair centers.


THE AUTOMOTIVESHOP is committed to providing auto parts and services of the highest quality and greatest value to its customers. For the location of the THE AUTOMOTIVESHOP stores nearest you, call 781-581-7168 or use our online store finder and database by clicking here. If you would like to write THE AUTOMOTIVESHOP with your comments or concerns, please fill out one of our comment forms available at [www.theautomotiveshop.com/contact.htm](http://www.theautomotiveshop.com/contact.htm). We value your input.

Home | About Us | Contact Info | Repair Appointments  
Roadside Rescue | Specials | Shop For Parts

Piece Of Mind  
When You Need It Most

MORTUARY SHOP

With the wonders of the Web, we want to keep you informed every way possible. To let you know that "We are here for you." - just a few words, but we think it says quite a bit more than that. The Domain family is committed to your family's total care. Please stop by, call or e-mail any of our funeral homes to have any questions answered regarding planning a funeral service in advance, funeral ceremonies in general, or to see a friendly face. We are family serving family.



From Our Family to Yours...

Relating to the needs of area families takes a special kind of understanding, one which is nurtured over years of knowing what is most important. At MORTUARY SHOP, our understanding of family care comes from three generations working together, growing up with our community, and responding to each family's needs as if they were our own. We are committed to total care, from our family to yours.

1. offering advanced funeral planning and services.
2. maintaining a compassionate, full-time licensed staff available 24 hours.

Seeking  
**JUSTICE & FAIR COMPENSATION**  
for the seriously injured.

Enter Your Email Address Below!  
  
Submit!

Home  
About Us  
Services  
Contact Us  
In The News  
Map  
Activate Site  
Sample Sites  
Modify Site  
E-Commerce

THE ATTORNEYS SHOP

THE ATTORNEYS SHOP is the premier personal injury law firm representing victims of serious personal injury arising from medical malpractice, car accidents and defective products. Our mission is to seek justice and fair compensation for seriously injured people.

If you have a serious personal injury case, let the experienced staff of THE ATTORNEYS SHOP review your personal injury or medical malpractice claim with you, FREE OF CHARGE.

Tell us about your case. E-mail us at [mokakream@hotmail.com](mailto:mokakream@hotmail.com) or call 781-581-7168.

(Click For Bio's)

**John Domain, Esq.**  
**Dean Domain, Esq.**

American Bar Association  
Montgomery County Bar Association  
NV Bar Association  
NV Trial Lawyers Association  
Association of Trial Lawyers of America  
Las Vegas Bar Association



# Monthly Visitors

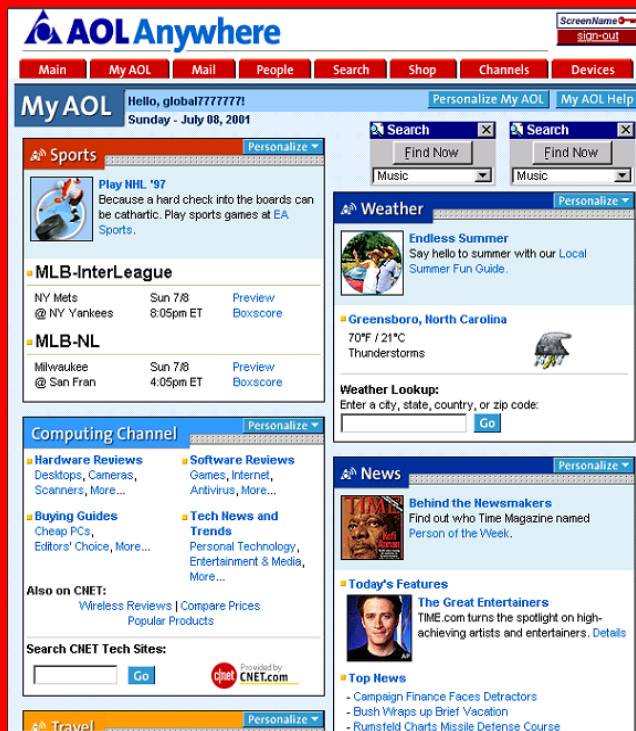
Excite  
28,186,000



Lycos  
32,853,000



AOL  
70,701,000



MSN  
61,350,000





*eCimile* Distributor



Customers

Take back the time  
you want  
to spend with your  
family  
and friends.



Financial Freedom  
to do what you  
want and need to  
do.



# ***eCimile®***

**Coming  
Soon!**

ISP

**Coming  
Soon!**

Books

**Coming  
Soon!**

Travel

**Coming  
Soon!**

eCourses

**New Products coming every month**

**Coming  
Soon!**

DVDs

**Coming  
Soon!**

Temp  
Services

**Coming  
Soon!**

Delivery  
Services

**Coming  
Soon!**

Health

**Coming  
Soon!**

Beauty

**Coming  
Soon!**

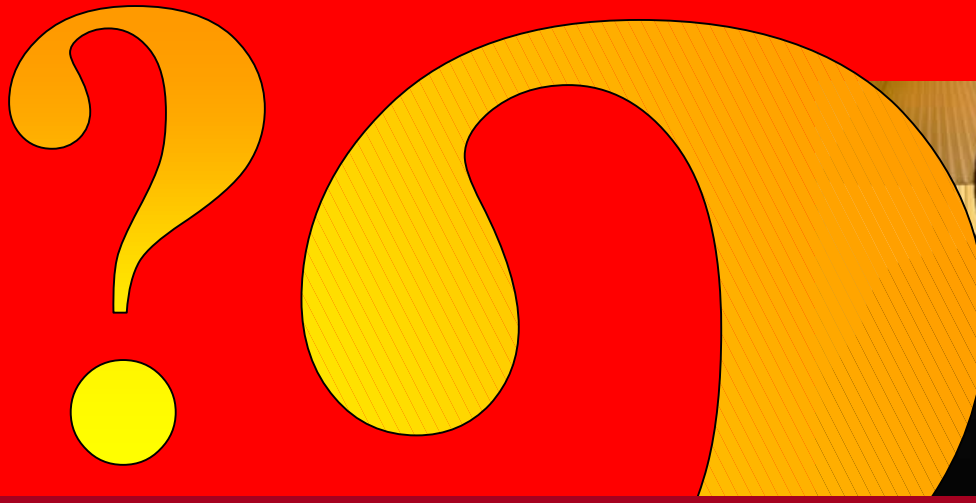
Music

**Coming  
Soon!**

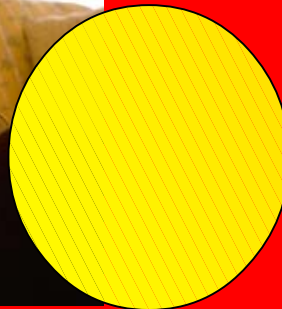
Travel

**Coming  
Soon!**

eCourses



# ***Why Should You Start a Home Based Business?***





**A proven business plan that can provide:**

- **A Second Paycheck**
- **Work Part-time / Flexible Hours**
- **A College Fund**
- **Be Your Own Boss**
- **A Savings/Investment Fund**
- **More Vacations**
- **Mortgage/Car Payment**
- **More Time with Family**
- **Security or Early Retirement**
- **More Toys**

**What Interests You?**

# **FACTS:**

- **Most people live paycheck to paycheck**
- **People have enormous credit card debt**
- **Few people are able to save for the future**
- **Most people worry about job security**
- **At retirement, only 5% are financially set**

**People Need a Better Way!**

# DAILY AND WEEKLY ROUTINE



# 45 YEAR PLAN

20 yrs. Old  
(first JOB)



65 yrs. Old  
(Retirement)

- *Fixed Income*
- *Boredom*
- *Repetition*
- *Growth Limitation*

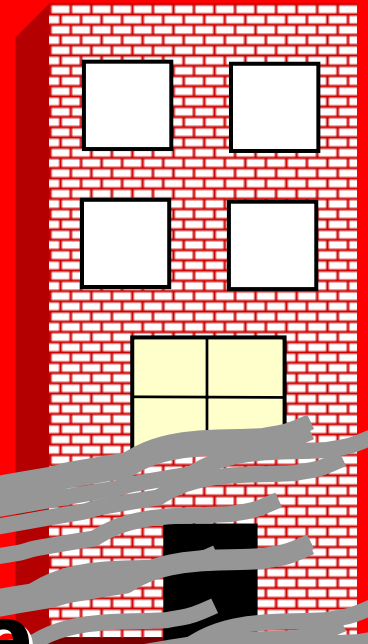
**Your dreams are  
still there.**



HOME

**JOB**

WORK





# ***eCimile®***

**Offer these products and services to end consumers through the Internet and Word of Mouth Advertising**

**Identifies Market-Driven Products**

**Housewares**  
**Jewelry**  
**Water Filtration**  
**Printing Services**  
**Health & Nutrition**  
**Clothing**  
**Success Store**  
**Flower Store**  
**Cosmetics**  
**Personal Care**  
**Automotive**  
**Luggage**  
**Cookware**  
**Cellular**  
**Fragrance**

**Your  
Bizness**

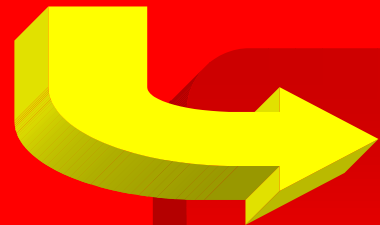


According to statistics from the  
**Social Security Administration:**

For every 100 people in the USA, who reach the age of 65:

**5%** { **1 Rich**  
**4 Financially Fit**

**95%** { **5 Still Working**  
**28 Dead**  
**62 Dead Broke**



**95% of the people  
spend 45 years of their lives  
making the other 5% successful**

# ***WHAT ARE YOUR OPTIONS?***

- **Working More Hours**
- **A Second Job**
- **Own Your Own Business**
  - **Franchise**
  - **MLM**
  - **Mom & Pop**
  - **Consulting Business**

# ***MORE OPTIONS...***

- **Investments**

  - **Real Estate**

  - **Stocks**

- **Inheritance**

- **Lottery**

- **Going Back To School**

***Did you know...***

**Of the 5% That Succeed,  
Three Out of Four do so by  
Owning Their Own Business.**

***But What Are the Risks?***

- **Large Startup Costs**
- **High Overhead Costs**
- **Give Up Security of Present Job/Income**

# **Plan for Your Financial Success with the *eCimile*® Bizness System**

**A Perfected, Standardized  
and Uniform System  
that Combines Franchising  
with Direct Sales  
to Facilitate the Duplication  
of Independent Business Success.**

# **Like A Franchise:**

- **A Proven Business Plan**
  - ✓ **Systemization**
  - ✓ **Standardization**
  - ✓ **Uniformity**
- **State-of-the-Art Management Systems**
- **Merchandising and Marketing Tools**
- **Growing Visibility**
- **Own Multiple Businesses**
- **Training**



# **Unlike A Franchise:**

- **No Franchise Fees**
- **No Monthly Royalties to Pay**
- **No Territorial Restrictions**
- **Start Part-Time (8-12 Hours per Week)**
- **Minimal Startup Expense**
- **Little or No Risk**

# 1-2 Year Plan



***eCimile***®

Business Systems

**Left  
Distributor**

**Right  
Distributor**

*Two ways to  
earn income:*

- Service a minimum of 6 Customers
- 1% - 10% Commission

Develop 2 sales  
organizations and earn  
½% - 5% commission



**45 YR. PLAN**  
**A Plan For**  
**Someone Else's**  
**Financial Success**

**A Plan For**  
**YOUR OWN**  
**Financial Success**

**1 - 2 YR. PLAN**

**The following presentation of the eCimile® Marketing Plan is intended to describe how the Plan works and how Distributor compensation is calculated. It is not intended to represent typical, actual, or average earnings of eCimile® Distributors, nor the earnings of any specific Market America Distributor. The results to be realized by an individual Distributor will depend upon the time and effort which that individual devotes to the building of his or her business, hard work, and the ability to follow the eCimile® system.**

# **Four Steps to Building A Successful *eCimile*® Business**

**Step 1 - Apply**

**Step 2 - Create Business Through  
Customers**

**Step 3 - Activate**

**Step 4 – Duplicate, Teach & Help Others**

**1**  
**Step**

**APPLY**

**Your  
Experienced  
Teammates**

**Your *eCimile*®**

**Business Center (BC)**

**ID# \_\_\_\_\_ - \_\_\_\_\_**

• **Sales Rep**

- No Cost to start
- Earn commissions

• **Distributor**

- Subscription fee \$39.95
- Direct customers to the website  
and earn commissions

• **Management 1**

- Subscription fee \$329.95
- Recruiting bonuses
- Executive training
- Earn commission and  
consistency bonuses

• **Management 2**

- Subscription fee \$529.95
- Recruiting bonuses
- Executive training
- Seminar Training
- Stepped up commission schedule

# ***THE SUBSCRIPTION INCLUDES...***

**Your  
Experienced  
Teammates**



**Your *eCimile*®**

**Business Center (BC)**

**ID# \_\_\_\_\_ - \_\_\_\_\_**

- \* Career Manual**
- \* eCimile Magazine**
- \* Literature Package**

- \* Audio Tape**
- \* Training Website**
- \* Internet B-2-B**

# Step 2

## Create business through customers

**Learn  
to  
Merchandise**

\* **Business Volume (BV)** is the  
**Unit Value Assigned to each Product to  
calculate Commissions.**

**Your *eCimile*®**

**Business Center (BC)**

**ID# \_\_\_\_\_ - \_\_\_\_\_**

### ***Retailing/Merchandising:***

- ***Videos/Audios***
- ***Trial Sizes***
- ***Catalogs***
- ***Take One Brochures***
- ***E-Commerce***
- ***Preferred Customers***
- ***Commercial Accounts***
- ***Personal Use***





# Activate

**Your**  
*eCimile*<sup>®</sup> **BC**

- **Maintain a minimum of 6 retail customers.**
- **You begin to earn the 1% - 10% commission on their orders.**
- **Recruit 2 distributors who also have 6 retail customers.**
- **Those 2 distributors recruit 2 distributors each.**
- **You begin to earn 1/2% - 5% commission on your organization sales volume.**

# **To Maintain A Qualified and Active eCimile® Business Center:**

- **Retail \$200 Worth of Product Every Quarter (Every 3 months)**
- **Maintain a minimum of 6 retail customers.**
- **Submit a Quarterly Distributor Sales Report to eCimile®.**

# **Duplicate, Teach & Help Others**

**Your Business Development Center by  
Personally Sponsoring One Qualified  
Distributor in Your Left Organization and One  
Qualified Distributor in Your Right Organization**

**Why Just Two Personally Sponsored Distributors?**

**Statistics Indicate That the Average Person  
Only Sponsors 2.8 People.**

**You Are Positioned to Earn  
Ongoing Income**

# **To Stay Positioned to Earn Ongoing Income...**

**You must maintain activation with  
one personally sponsored, qualified  
and active Distributor in your left  
sales organization and one in your  
right sales organization.**

# Entry as a Distributor

\$39.95

YOU

Retail Customer

Retail Customer

Retail Customer

Retail Customer

Retail Customer

Retail Customer

You begin earning commissions  
from your first customer order.



YOU

```
graph TD; YOU[YOU] --- L1; L1 --- RC1[Retail Customer]; L1 --- RC2[Retail Customer]; L1 --- L2; L2 --- RC3[Retail Customer]; L2 --- RC4[Retail Customer]; L2 --- L3; L3 --- RC5[Retail Customer]; L3 --- RC6[Retail Customer]; L3 --- Rep1[Representative]; L3 --- Rep2[Representative];
```

The diagram is an organizational chart with a red background. At the top is a green box labeled 'YOU'. A vertical line descends from 'YOU' and branches into two horizontal lines. Each horizontal line connects to a yellow box labeled 'Retail Customer'. This structure repeats for a second level, with two more yellow 'Retail Customer' boxes. A third level follows, with two yellow 'Retail Customer' boxes and two green 'Representative' boxes at the bottom. All boxes have black outlines and text.

Retail Customer

Retail Customer

Retail Customer

Retail Customer

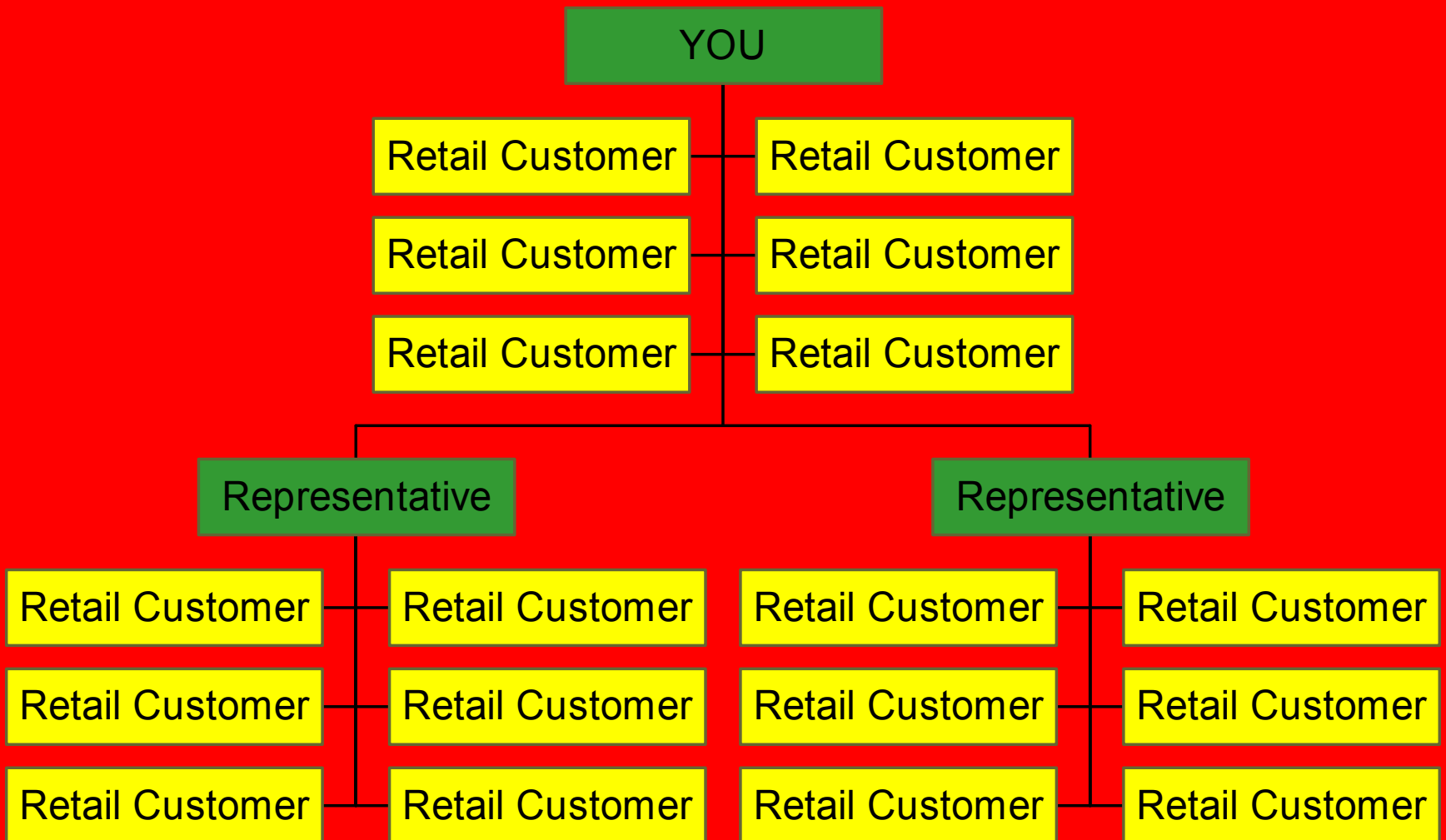
Retail Customer

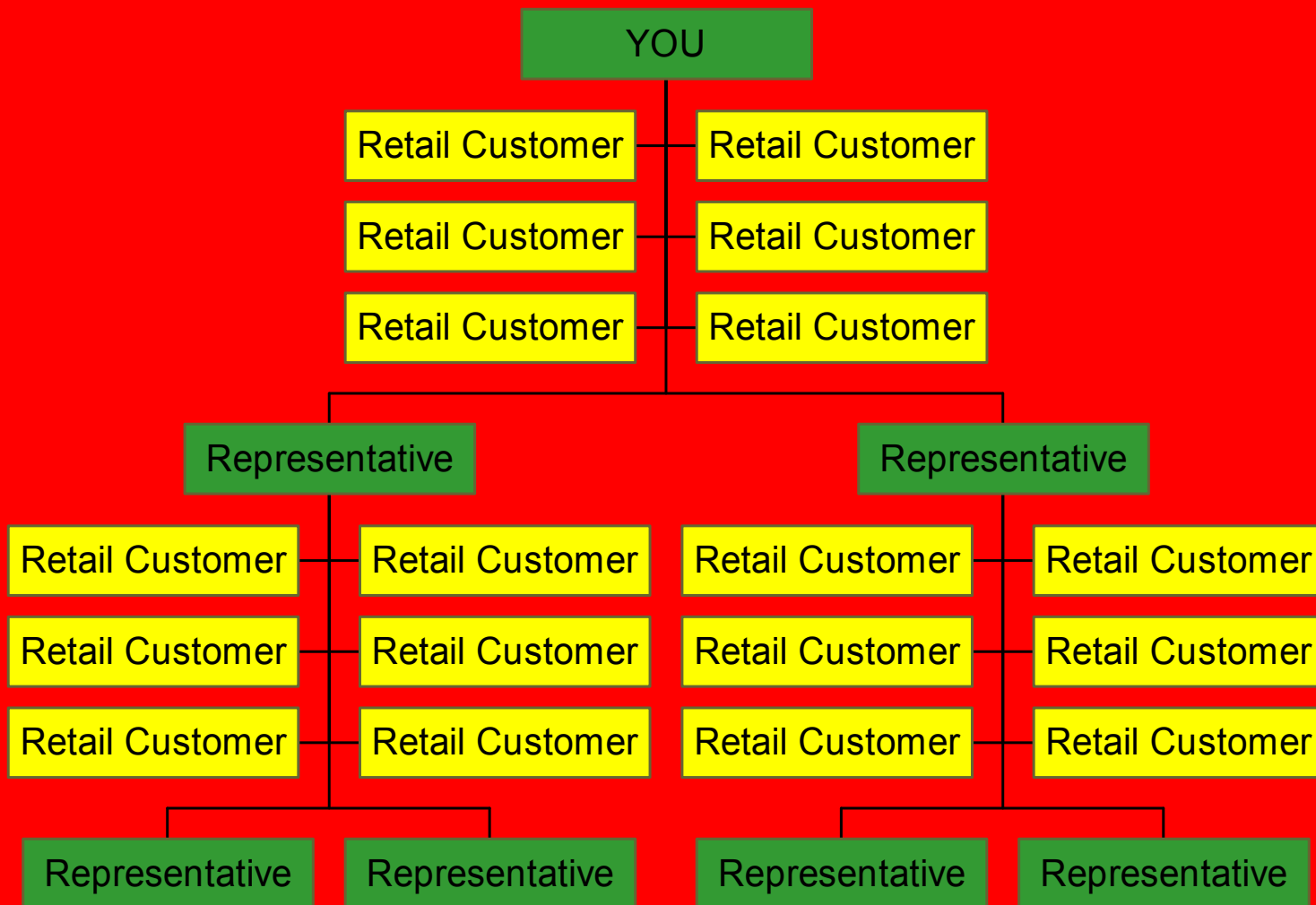
Retail Customer

Representative

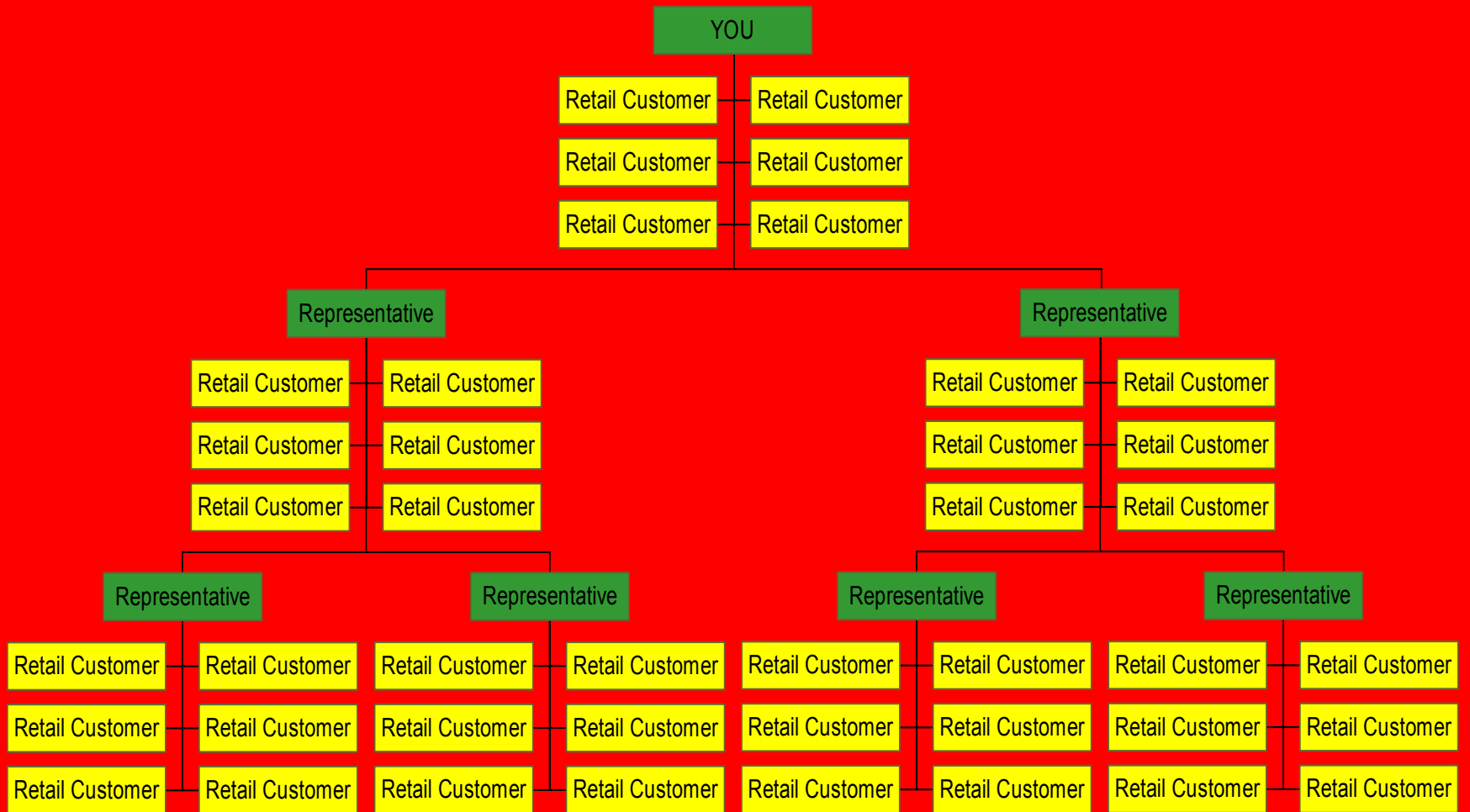
Representative







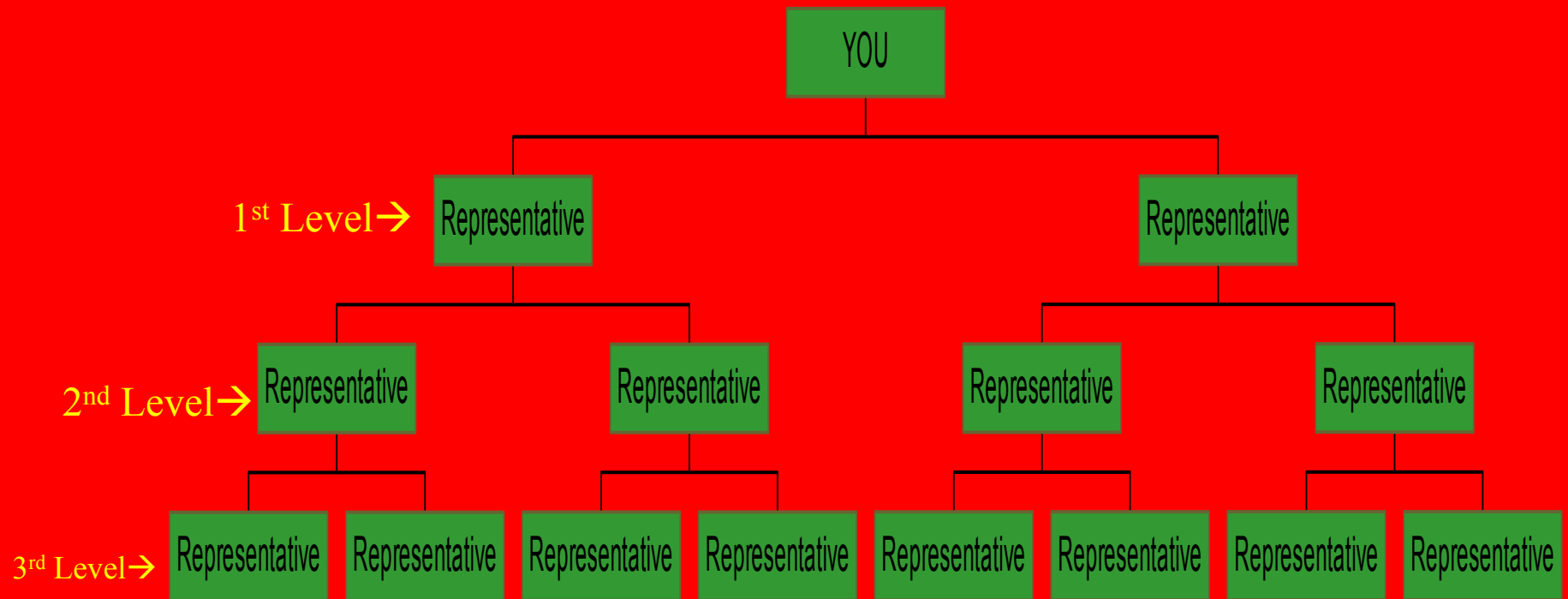
You are now activated





Your organization consists of 14 distributors  
all of their retail customers.

As a Distributor you are paid down 3 levels.  
This includes 14 distributors and all of their  
retail customers.



**As Your Organization  
Grows, the amount of  
your Pay Out Increases.**

**The following presentation of the  
eCimile® Marketing Plan is intended  
to describe how the Plan works and how Distributor  
compensation is calculated. It is not intended to represent  
typical, actual, or average earnings of eCimile®  
Distributors, nor the earnings of any specific eCimile® Distributor.**

**The results to be realized by  
an individual Distributor will depend upon the  
time and effort which that individual devotes  
to the building of his or her business, hard work,  
and the ability to follow the  
eCimileBizness® system.**

# Three Levels of Management Entry

- Management 1
- Management 2
- Executive



<b>Management 1</b>		<b>Management 2</b>		<b>Executive</b>
Paid down 7 levels. Paid on 128 distributors and all of their retail customers		Paid down 10 levels. Paid on 1024 distributors and all of their retail customers.		Paid down 16 levels. Paid on 65534 Distributors and all of their retail customers.
\$329.99 + 250BV Order		\$529.99 + 500BV Order		\$829.99 + 700BV Order
Earn \$10 for every distributor you bring in.	Eligible for bonuses, phone support and ongoing executive training.	Earn \$10 for every distributor you bring in.	Eligible for bonuses, phone support and ongoing executive training.	Earn \$20 for every distributor you bring in.

# Key Advantages over Distributorship

Email and phone support

10 hours of computer training

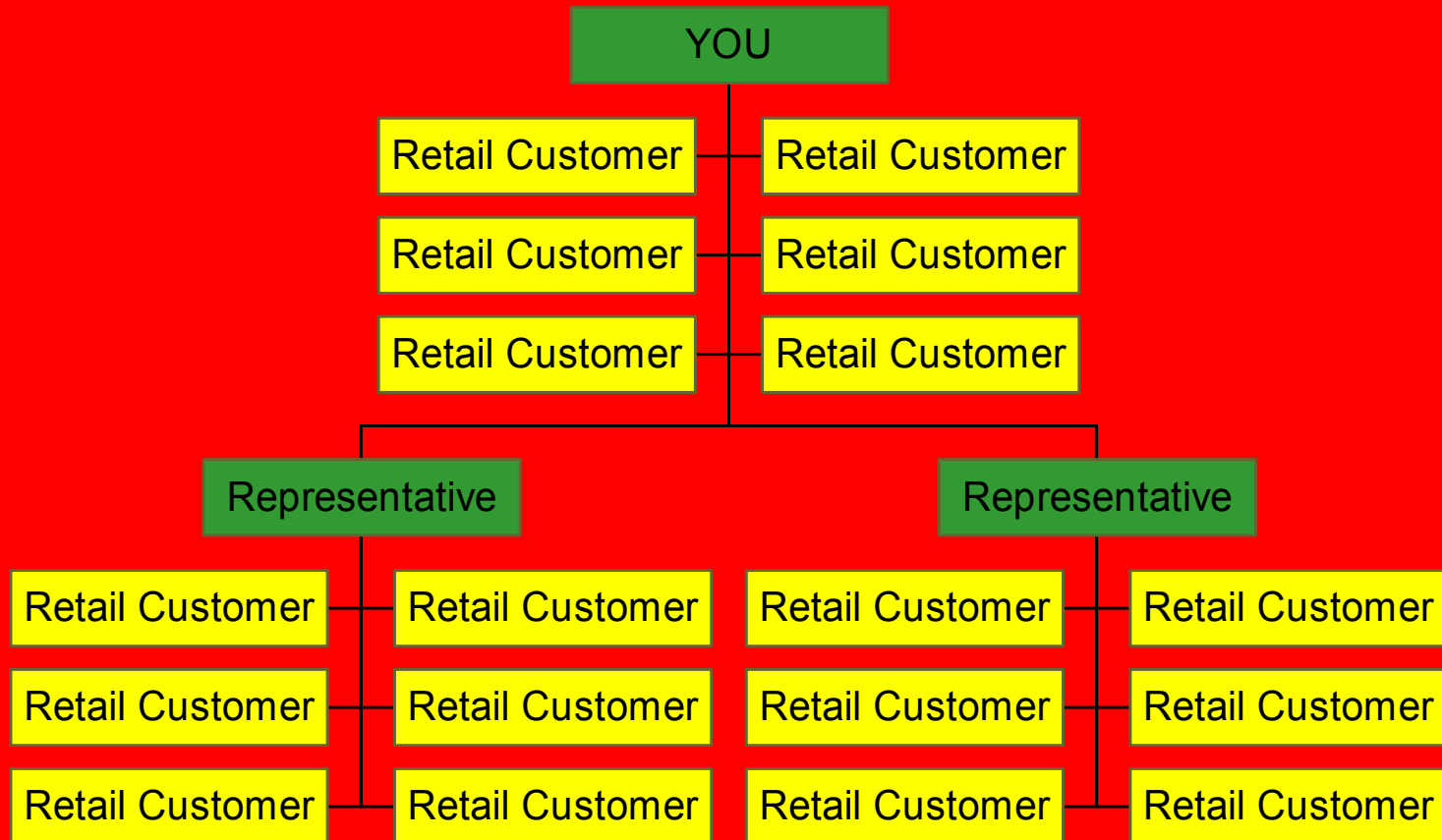
Advance notice of new products & services

# Extra ways to Earn

- \$10 - \$20 for each distributor you sponsor
- Earn quarterly bonuses on organization sales



# Management Entry 1

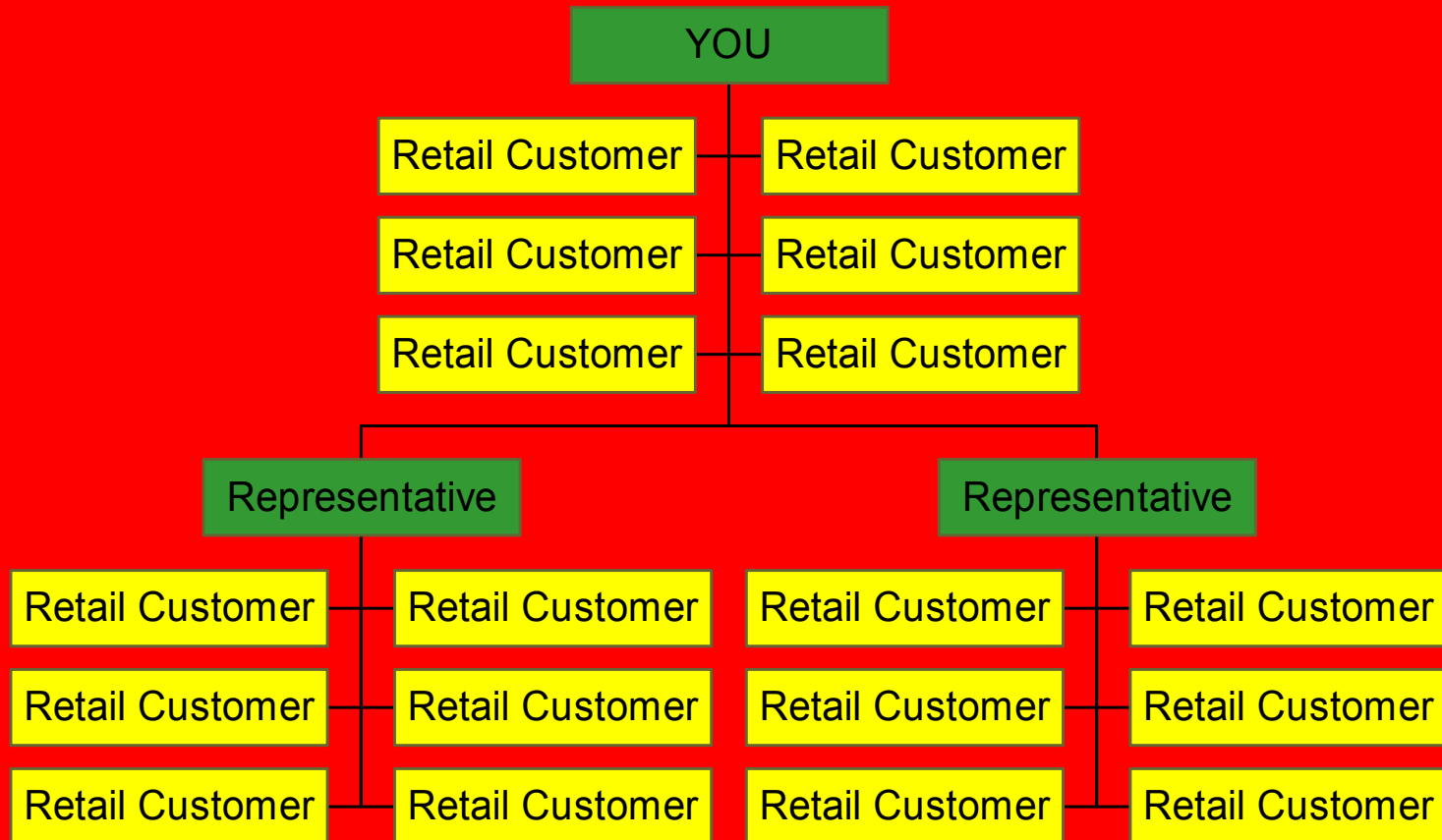


You are activated at this level

# Management Entry 1

- You are paid down 7 levels. This includes 254 distributors and all of their retail customers
- 1<sup>st</sup> 2 Distributors
- 2<sup>nd</sup> 4 Distributors
- 3<sup>rd</sup> 8 Distributors
- 4<sup>th</sup> 16 Distributors
- 5<sup>th</sup> 32 Distributors
- 6<sup>th</sup> 64 Distributors
- 7<sup>th</sup> 128 Distributors

# Management Entry 2



You are activated at this level

# Management Entry 2

- You are paid down 10 levels. This includes 2046 distributors and all of their retail customers
- 1<sup>st</sup> 2 Distributors
- 2<sup>nd</sup> 4 Distributors
- 3<sup>rd</sup> 8 Distributors
- 4<sup>th</sup> 16 Distributors
- 5<sup>th</sup> 32 Distributors
- 6<sup>th</sup> 64 Distributors
- 7<sup>th</sup> 128 Distributors
- 8<sup>th</sup> 256 Distributors
- 9<sup>th</sup> 512 Distributors
- 10<sup>th</sup> 1024 Distributors

Customer sales

**COMMISSIONS ARE PAID WEEKLY**

Make 1%-10%  
commission off  
products and  
services.

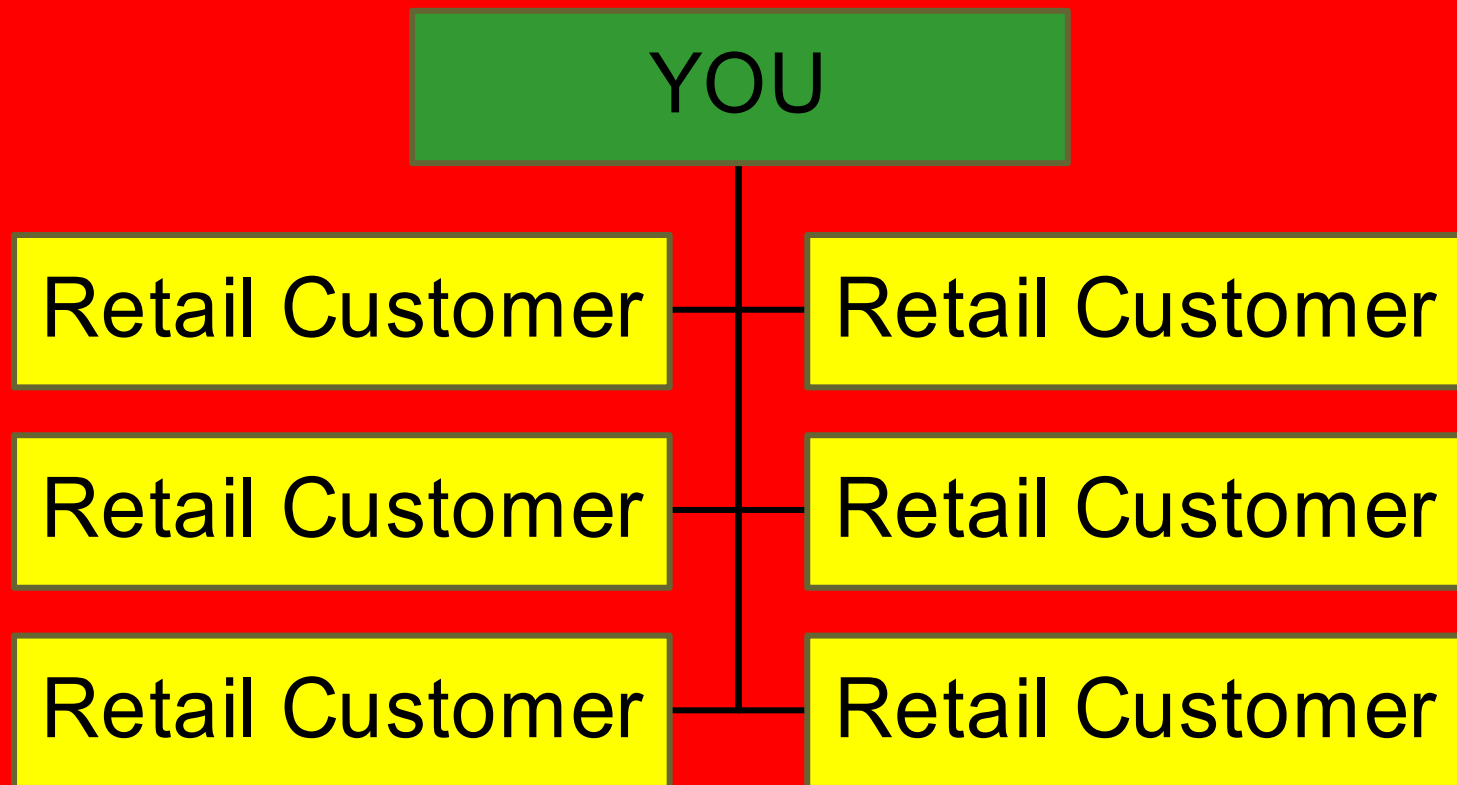


**Organization Sales**

**COMMISSIONS ARE PAID MONTHLY**

**Earn  $\frac{1}{2}\%$  - 5% on the  
sales volume of your  
organization.**

# Executive Entry



You are activated at this level

# Executive Entry

- Paid down 15 levels.
- Includes 65,534 distributors.
- All of their retail customers; that's a minimum of retail 393,204
- All of your personal retail customers are offered the eCimile credit card with an initial. Credit limit of \$2000

# eCimileBizness Membership

What support am I getting?

# Technical Support

- Business Start-up CD
- Resource Center
- Continuing Education

# Business Start-up CD

- Things you should know about starting your own business.
- Policies and Procedures
- Price lists and photos
- Forms
- Directions for email setup

# Resource Center

This is where you will find a number of tools, resources and marketing strategies to assist you in creating huge success with your eCimile business.

•**Live Conference Calls** -- By far, one of your most effective tools is bringing people to live conference calls to explain about ECimileBizness Systems. The current conference call schedule is located on the Home Page of this web site.

•**Web Sites** -- Encourage your prospects to visit your ordering portal, or if you don't have a personalized ordering portal, go to the eCimile area on groupglobal.net and get yours now. This gives you customized and personalized materials, a wide array of information to give your prospects and an online application customized with your ID number on it so you never have to worry about whether someone has your ID number correctly.

**eCimile Central Phone System** - The eCimile Central Phone System is your One-Stop location for your telephone marketing and training needs. This system is designed so you don't have to do a lot of talking about the program. Just plug people into the system and let the system do the work.



- **Training Site** - By all means, we strongly encourage everyone to use the Prospecting and Recruiting System and use it verbatim as it appears on the site. This system is designed to be simple and non-invasive. It is also VERY effective. Use it, all the leaders in the organization are using this or a similar, SIMPLE system to recruit and it works wonders. It includes the scripts, the e-mail to send and the follow up process. Use it!! Check out the site at: <http://eCimile.com>.

- **Audio Presentations** - You and your prospects can access a live eCimileBizness conference call with Clare, 24 hours a day, 7 days a week.

-

•**eCimileBizness Systems E-mail Success Training Series** - One of our Marketing Leaders, Jim , has created an automated e-mail training series. You can subscribe to the training by sending an e-mail to [eCimiletraining@ecmile.com](mailto:eCimiletraining@ecmile.com) and you will automatically receive the e-mail series.

•**Lead Generation** - We have several options for lead generation and have had particularly good responses from Cutting Edge. Having fresh leads to work is the lifeblood of any business. We recommend that you get started right away with some type of lead generation campaign.

## **Continuing Education**

In addition to the reports you receive from your Membership in eCimileBizness, you will also receive a new wealth education reports each month.

We would also like to introduce you to a number of other wealth and personal growth educators and strongly recommend that you begin to explore the materials offered by the following providers:

*Robert Kiyosaki*  
author of the Rich Dad series of books.

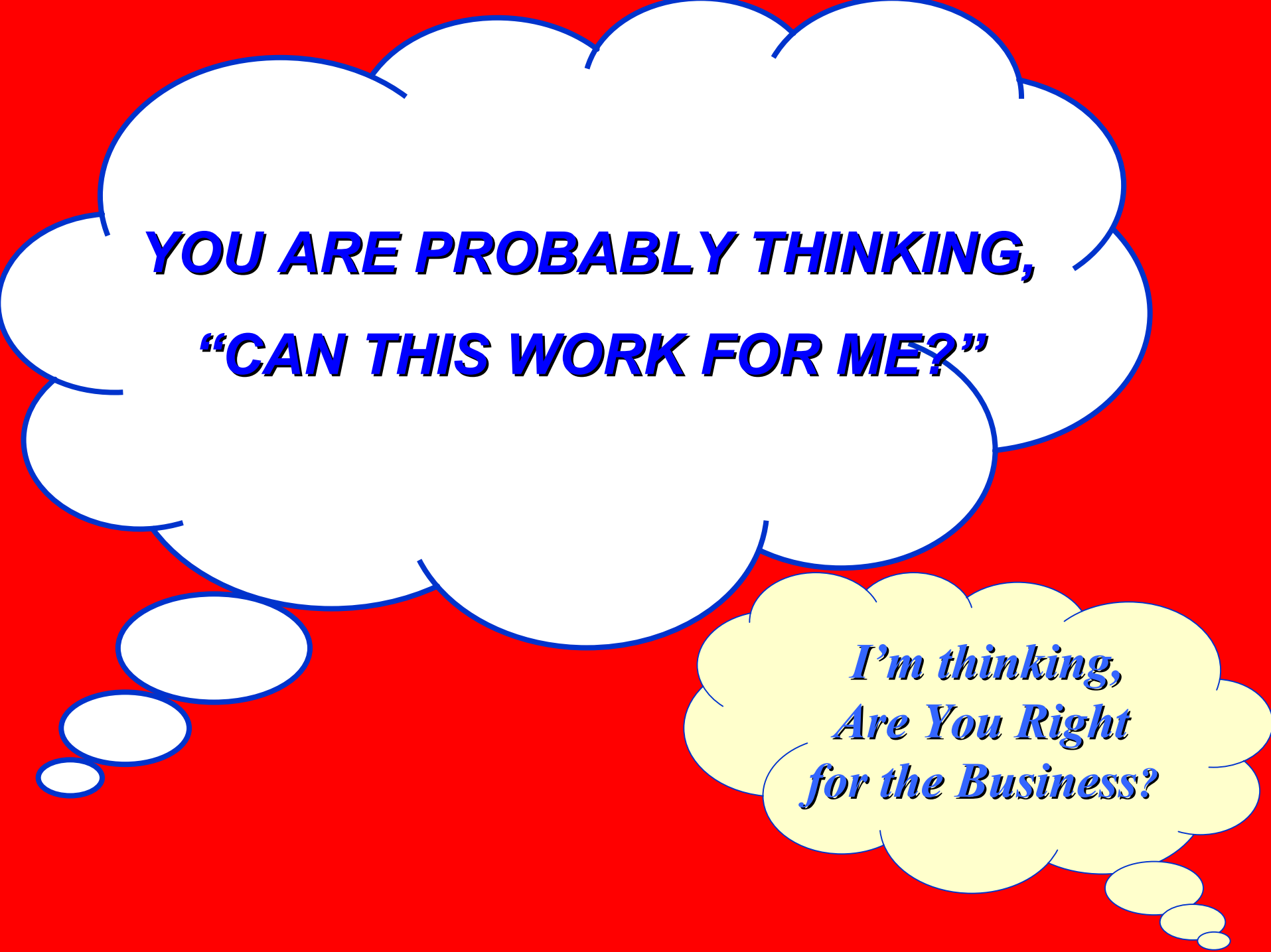
Kiyosaki has become one of the premier educators regarding wealth concepts with his best-selling series including Rich Dad, Poor Dad, The CashFlow Quadrant and Rich Dad's Guide to Investing. Rich Dad, Poor Dad is a New York Times #1 bestseller. His materials are available in print, on audiocassette and CD and are strongly recommended to anyone seeking to advance their knowledge and change their thinking about wealth.

<http://richdad.com>

## *Nightingale Conant*

This is probably the leading company in personal growth, sales training and coaching materials. There are literally hundreds of educational programs available through their web site, mostly in the audiocassette format. Check out their materials and you will be on your way to a lifelong commitment to personal education.

The logo for Nightingale.com is displayed on a dark blue rectangular background. The word "Nightingale" is written in a white, elegant script font, while ".com" is in a white, bold, sans-serif font. The entire logo has a subtle 3D effect with a light blue shadow.



***YOU ARE PROBABLY THINKING,  
“CAN THIS WORK FOR ME?”***

*I'm thinking,  
Are You Right  
for the Business?*

# **No Major Decision** because **No Major Risk!**

## **RISKS???**

**vs.**

## **REWARDS???**

### **MONEY:**

Almost NO  
Financial Risk

### **TIME:**

Work part-time while  
keeping your current  
job/career

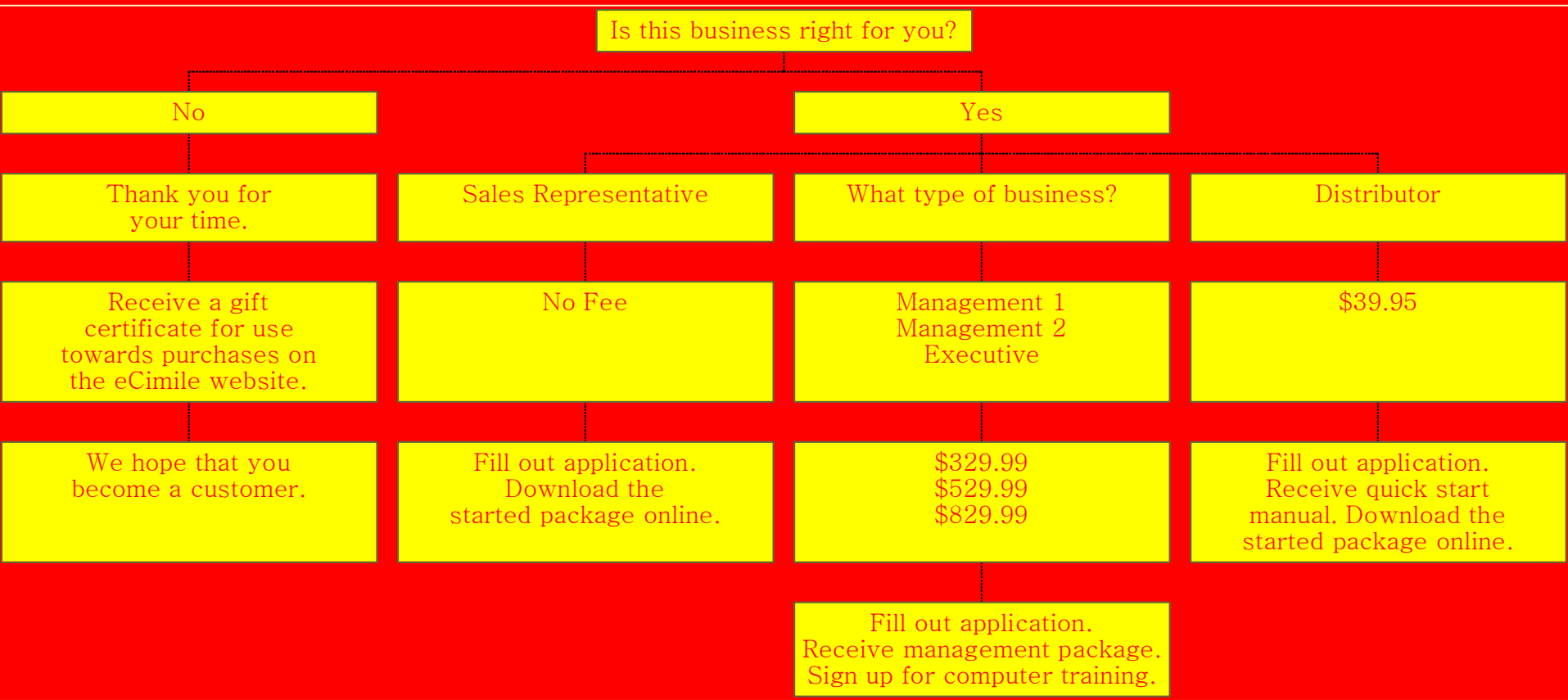
- ✓ **Additional income:  
4-6 figure potential**
- ✓ **Tax advantages**
- ✓ **Time freedom**
- ✓ **Transferable asset to  
your children**
- ✓ **Helping others**
- ✓ **Associate w/positive people**
- ✓ **Have a lot of fun**
- ✓ **It's Your Own Business**

# YOUR CHOICE:

*Do you want the  
1 - 2 Year Plan  
or the  
45 Year Plan*







# Companies we admire

- Amway
- Avon
- Big Planet
- Excel Communications
- **HERBALIFE**
- Market America
- Microsoft
- Mary Kay
- NuSkin
- Watkins

Take a Break

Presentation on  
Concepts of  
Network Marketing

# Why our system?

- Pay no commissions or bonuses unless products are sold. eCimile doesn't pay bonuses for the mere act of recruiting another person into the business. Each distributor must acquire 6 customers.
- There are no minimum order requirements.

....and

- 98% of our products are drop shipped directly to your customers.
- Satisfaction is guaranteed. If you take care of your customer, they will not return products. 80% of the products come with a 1-2 warranty.



- **A Proven Business Plan**
- **Product Brokerage Company**
- **Management Compensation Plan**
- **Standardized Systems**
  - ✓ **Training**
  - ✓ **Merchandising**
  - ✓ **Management**
  - ✓ **Duplication**

# Common Questions

Everyone wants to know.

# Is attending meetings required to be an eCimile distributor?

- No. Distributors should attend meetings only if they believe the information will assist them in building a more successful and profitable eCimile business.
- Your only required meeting are:
  - Policies and Procedures
  - Understanding the compensation plan
  - Getting your business started



## **Does eCimile have any influence over the way a distributor runs their business?**

- To become an eCimile distributor, an individual must sign an agreement to abide by eCimile's Policies and Procedures. Each year, they voluntarily renew that promise when they renew their eCimile business

# Has eCimile ever terminated a distributor?

- In some cases, we will be required to terminate someone's contract.
  - Making false compensation claims to prospective distributors.
  - Inducing a sale by promising non-existent products to customers. Cheating customers.

# Will eCimile expand to International markets?

- We hope that it will.
  - Canada
  - Mexico
  - Europe

## **Some of eCimile products are expensive. Why?**

- Our products are priced competitively for the marketplace and the Internet. Some of products are more expensive than their counterparts, others are less expensive and most are competitively priced. Products that are more expensive usually have greater features and benefits.

Where do you get the products  
and services?

- eCimile is a reseller or agent for different manufacturers and businesses in the U.S. and overseas.

# Figures from the U.S. Direct Selling Industry Overall

- About 90% of U.S. direct sellers work part time. About half of these part time direct sellers make up to US\$500 per year, while the remainder make up to US\$5,000 per year.
- About 10% of all U.S. direct sellers work full time and tend to be the highest earners.

- About 3% of all American direct sellers earn more than US\$50,000 per year.
- About .6% (six-tenths of 1%) makes more than US\$100,000 per year.
- The full measure of success in any business is not just what you earn, but the other benefits you take away – including new skills you develop, experience you gain, and contacts you make.

# **YOUR NEXT STEP:**

- **Get your questions answered**
- **Test the market**



# Do A Trial Run

- Try Some Products
- Identify Qualified People to evaluate the eCimileBizness<sup>®</sup> Systems and Products

# EVALUATE THE EXPERIENCE

- Did you enjoy the Products? Y or N
- Did you enjoy being an entrepreneur? Y or N
- Was your eCimile<sup>®</sup> Team Helpful? Y or N
- Did 2-4 people show interest? Y or N
- Is it an option that can meet your financial and personal goal? Y or N