### Cell Phone Etiquette

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#### History

- First phone
  - -1876
- First Cell phone
  - -1973

- Today
  - Cell phones can do email, internet, directions, music and press reports

#### Cell phones

A short review of some abstract concepts which I believe are relevant to the background of cell phone etiquette

#### Future vs. Now

People are naturally inclined to weigh the here and now above the future.

- The future is an imagined thing
- The present is a rich and real experience

#### Conclusion:

The present gets more attention

The future is a cognitive construct

The present is:

seen, heard, felt, and experienced....

### Present/Future Metaphor

 If the future and the present were each a political campaign:

 The Here-and-Now is advertising on the radio, the tv, the internet and the sides of school boxes.

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### The imagined world of Tomorrow

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(Written somewhere in an academic article)

#### Minimal Premises

 The present has a systematic advantage in most contests for human consideration

 It is likely that this advantage will manifest itself frequently in the way we make choices.

#### **Urgency**

**Constraint** 

**Etiquette** 

#### Urgent

To demand immediate (present) attention

 Too much urgent stuff decreases the role of history in human decision making.

- Turing machine: Uses lots of history
- DFA: has no history

#### Constraint

- Anything that imposes a limitation
  - Dereference NULL pointer
  - Distance from computer to Fridge
  - Any means of synchronization between modules or agents....

#### Etiquette

- A self-imposed constraint
  - Being courteous
  - Permits us to be liberated from both natural constraints and Urgency thru personal choice.
  - Leaves us subject to the choices of others

# Cell Phone Etiquette (conclusion)

- Convenient inventions like cell phones free us from previously natural constraints
- With new freedom, we are likely to be able to behave in new and exciting ways.
- This liberation on behavior will BOTHER people who have to share an hour-long train ride with you.

# Cell Phone Etiquette (conclusion)

- Shared domain:
  - Querying and changing records in a database
  - process threads sharing main memory elements
  - 150 people crammed into public transit having to listen to eachother's cellphone conversations

Need a system of restraint to help them work together and avoid constant conflict.

# Cell Phone Etiquette (conclusion)

- By limiting behavior by choice we are making other people's world a function of our own liberation and quality
- Its generally better not to make other people regret your liberty
- When in public, always show your neighbor that your liberty is exercised with respect to their ears.

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