

Online Shopping's Impact on Society



Presented By Derek Hurley

Facets of Online Shopping

A Short History

Logistics, Regulations

Trends, Statistics

Craigslist, Ebay

Poor Powell's Technical

My Take



A Short History



- [Michael Aldrich and the Rediffusion computer system
- [The Internet Arrived
- [Online Banking and SSL

Logistics

— [Comparisons and Reviews

— [Shopping Carts, like IRL

— [Variety of Shipping Methods

— [Tickets and Events

ONLINE PACKAGE TRACKING:

PROs:

CONVENIENT
USEFUL

CONS:

MAKES YOU
CRAZY

REFRESH

| AWW, STILL IN MEMPHIS.

REFRESH

| AWW, STILL IN MEMPHIS.

REFRESH

| AWW, STILL IN MEMPHIS.



Regulations



Retirement plan? Ha! I'm glad you asked! As a matter of fact, we've been in contact with a gentleman from Africa who is transferring eight million dollars into my bank account as we speak.

— [DSR's in the UK

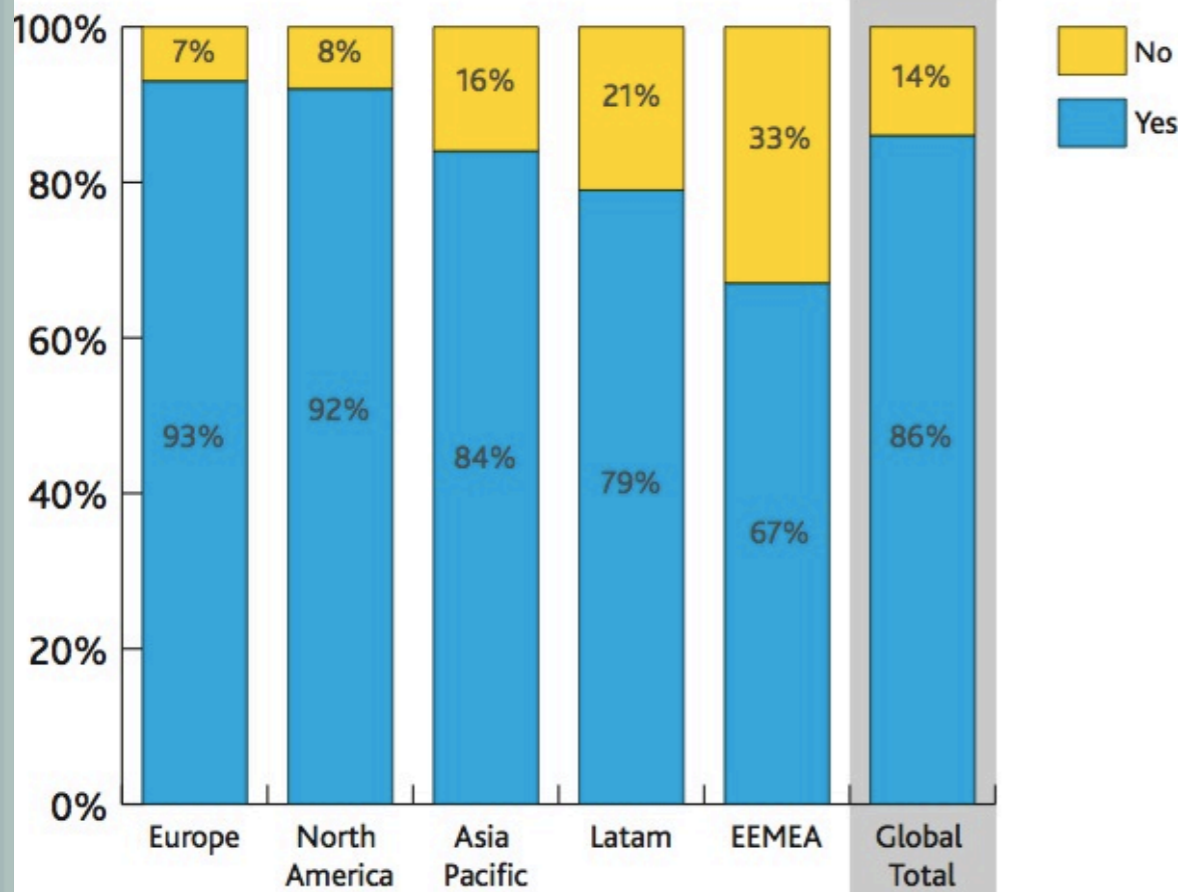
— [Obligations of the Sellers

— [Rights of the Buyers

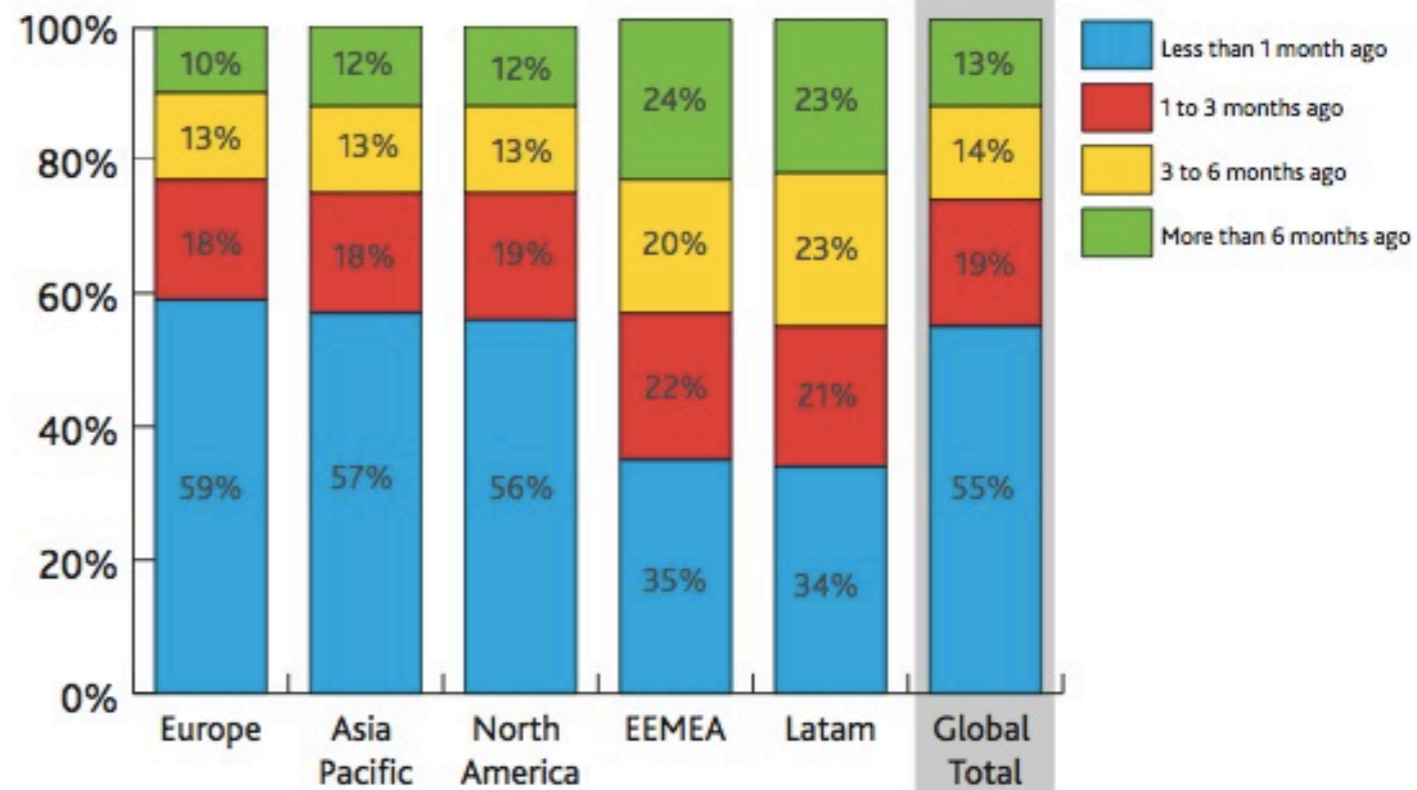
Trends, Statistics

Have you ever made a purchase over the Internet?

Global average



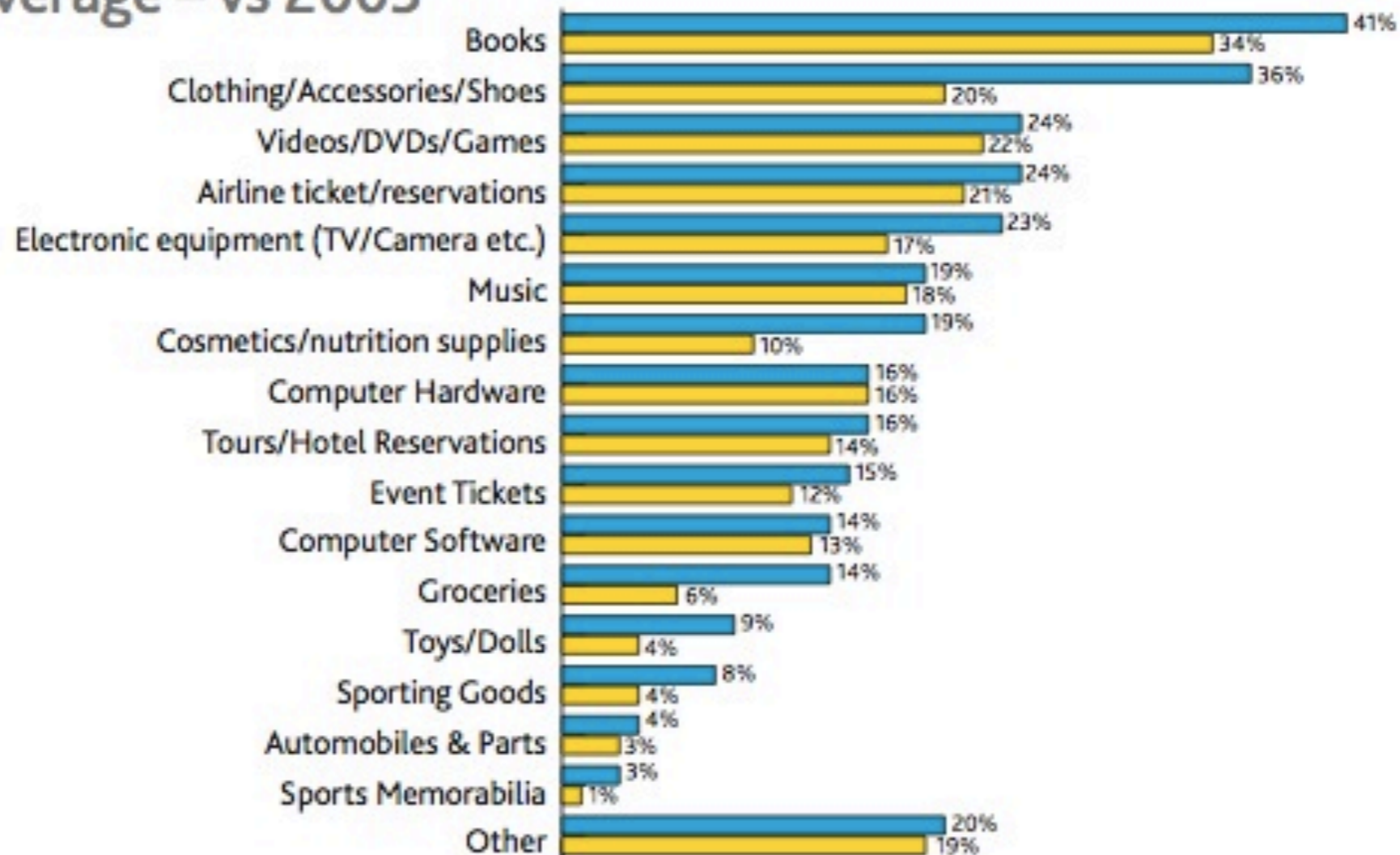
When was the last time you made a purchase over the Internet?



Trends, Statistics

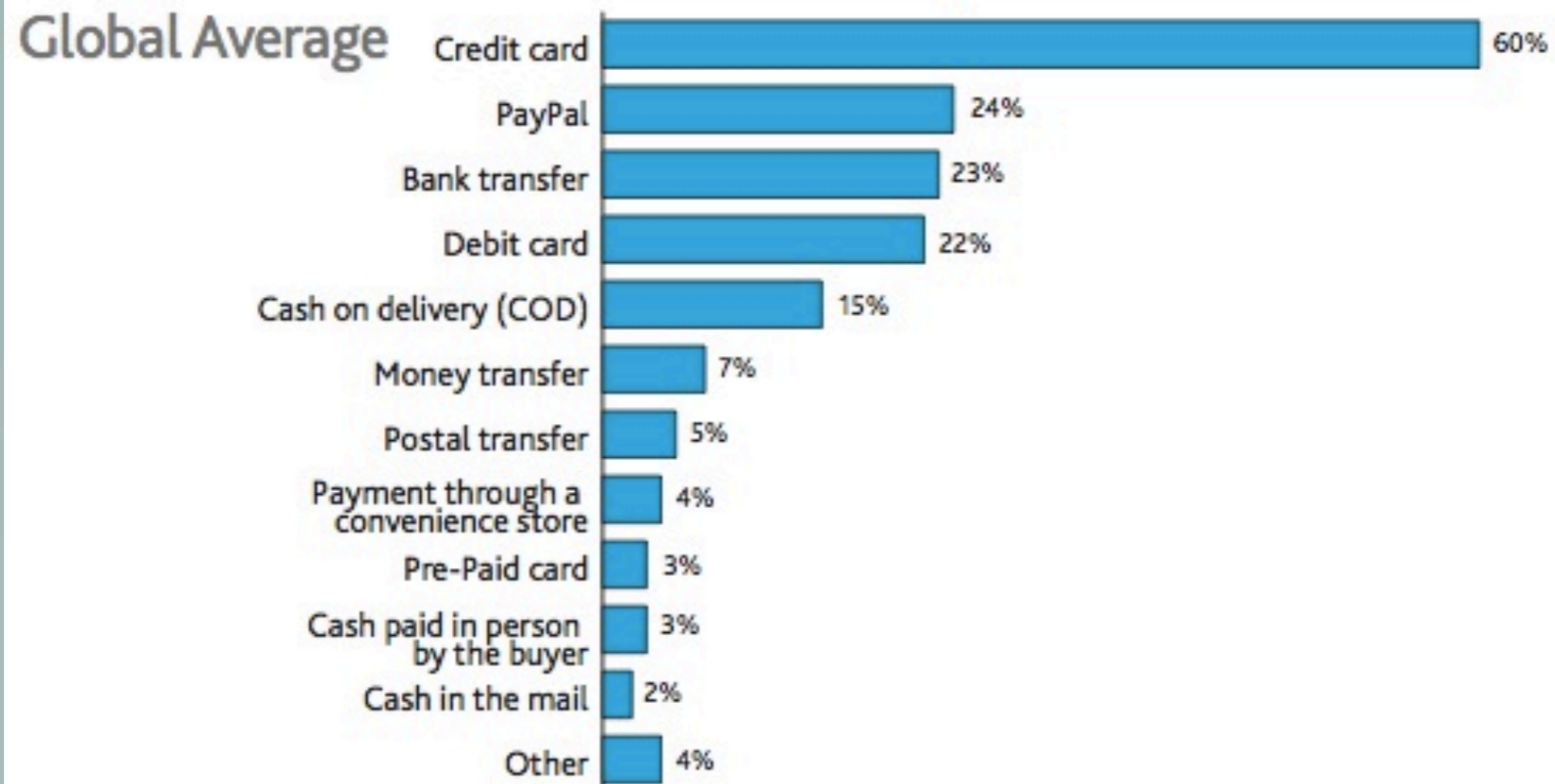
In the past 3 months what items have you purchased on the Internet?

Global Average – vs 2005



Trends, Statistics

Which method (or methods) of payment did you use to make your last purchases over the Internet in the past 3 months?



Ebay, Craigslist

Ebay is to auctions as
Craigslist is to classifieds

Power to the People

Room for unusual,
awkward posts and
purchases



Unusual Ebay Items



A single cornflake for \$1.20

Ian Usher's "life" for \$384,000

Leftover brussel sprout for £1,550

Water in a cup believed to be sipped by Elvis for \$455

The original "Hollywood" sign for \$450,400

Poor Powell's Technical

— [Online business's
affect on local retail

— [Less space needed,
more selection
online

— [Moving shop

— [RIP Fup



My Take



- [Extremely convenient
- [Many different reviews, pricing options
- [Imitation of retail experience
- [Always shop with care
- [It will only grow, and retailers will have to evolve

Sources

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