



香港世界和平婦女聯合會

Women and Environment Conference 2013

Organized by : The Women's Federation for World Peace, Hong Kong

Date: 24 -26 May, 2013

Venue: Eaton Hotel, Hong Kong

The women's role for environmental protection have always been under-rated. We are going to examines women's multiple relations to their environments - natural, built and social perspectives. And of course, we will have some suggestions about how to improve their situation. We know that it is impossible to get everything changed at once. But it will be much easier and faster if we can get more public notifications after this conference.



Keynote Speakers

Dr. Jiang Mingjun

Dr Jiang Mingjun is the president of International Ecological Safety Collaborative Organization (IESCO), whose vision is to create and promote environmentally sustainable and responsible culture. His concern with a long-running efforts to preserve and protect ecologies earned him several international awards for environmental development. He also plays a significant role in UN ECOSOC as a special consultant.



Lee Hee-Ja

Lee Hee-Ja is a female entrepreneur who owns LOOFEN, the world's first brand to produce electrical food wastedehydrators. The company's dehydrating machine reduces the ordinary food waste to up to 80% of its original weight, and eliminates the disturbing odor. In this way, it is more affordable and easier to handle the food waste. Prior to her success in the business field, she was just an ordinary housewife. Her sudden recognition of such inconveniences as a housewife eventually led her to invent this innovative green product, founding LOOFEN. Many environment supporters now praise upon her invention.



Dr. Woo Jong-choon

Korea's famous environmental scientist, Dr Woo Jong-choon is recognized granted as an outstanding scholar in several of Korea's annually-held environmental sustainability awards. He earned his doctoral degree in the field of forest management from the University of Freiburg of Germany. He is currently a professor at Kangwon National University, as well as the head of the forest managing department of Korea. His active contribution to change society to become more eco-friendly and environmentally conscious is raising much awareness and gaining attention from the public and mass media.



Cheung Wing Suet Wendy

Wendy Cheung runs a social enterprise called Green Ladies under the umbrella of the St. James Settlement, a very respectable charity organization in Hong Kong.

Green Lady Social Enterprise runs a shop in Hong Kong in order to achieve the 3 Wins Eco Concept of Fashion Recycling, Fashion Reuse and Creating job opportunities. Also one of their focuses is to incorporate an eco focus and create employment and training opportunities to middle-aged women to support their enhancement and welfare.

Rachel Fleishman

Rachel Fleishman leads the CCBF secretariat team. Under her leadership, CCBF adopted the mission of pioneering Hong Kong's transition to a low carbon economy. Rachel has a broad background in business, public policy and non-profit management. She has built and managed programmes in the US Department of Defense, Capitol Hill, NATO, the Sprint Corporation, the American Chamber of Commerce to the EU (AmCham EU), the Clinton Global Initiative (Asia) and several non-profit voluntary organisations.

Currently she works at Business Environment Council as a Director of Climate Change Business Forum.





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Program Rundown:

24th May (Friday) 2013

2:00 pm Registration begins for oversea participants, hotel check in
6:30pm Visiting Art Fair Opening Party

25th May (Saturday) 2013

International Women and Environment Conference 2013

<i>Activities</i>	<i>Time</i>
Reception at the Venue	10:00am - 10:15am
Opening Remarks	10:15am - 10:45am
Keynote speakers 1 & 2	10:45am - 11:45am
Q & A	11:45am - 12:30pm
Networking Session/Lunch	12:30pm - 1:45pm
Keynote 3, 4 & 5	1:45pm - 2:45pm
Q & A	2:45pm - 3:30pm
Networking Session/Coffee Break	3:30pm - 4:00pm
Deligate Activities/Closing	4:00pm - 4:30pm

6:00pm Dinner at Hebe Heaven Yacht Club (for oversea participants and invitation only)

26th May (Sunday) 2013

Sight Seeing (oversea participants only)

8:45am Meet at the Hotel Lobby

9:00am - 12:00noon Sightseeing included: Aberdeen fishing village, The Peak, Repulse Bay and Stanley market

12:00noon Arrive in hotel

Oversea participants hotel check out

Free time

Individual Activity