



Apple iLamp

Introducing Apple iLamp

iLamp sets a new course in the line of Apple designed Products - a small but essential step towards designing the REALITY. iLamp is an intelligent Lightning solution for a common Household, allowing the user to easily fit the visual ENVIRONMENT towards his current state - by gaining information over the wireless AirPort technology, it is in the position to generate the visual Surroundings according to the emotional or visual theme of the chosen medium - music or video.

iLamp is able to generate all colours of the visible spectrum, and a light intensity in the range from 1 lx to 100 000 lx (1 lux being the equivalent of a candle, and 100 000 lux being normal sunlight) - the user may choose between the ambient lightning and the working light state of the iLamp - with performances being crucial for working spaces.

The idea of designing the individual REALITY, is every persons dream, an ARCHITECTURE that reacts and corresponds to ones individual needs, be it of emotional or logical nature. iLamp is a small step, but on the right path.

iTunes 7 compatible

Bluetooth

Apple tv compatible

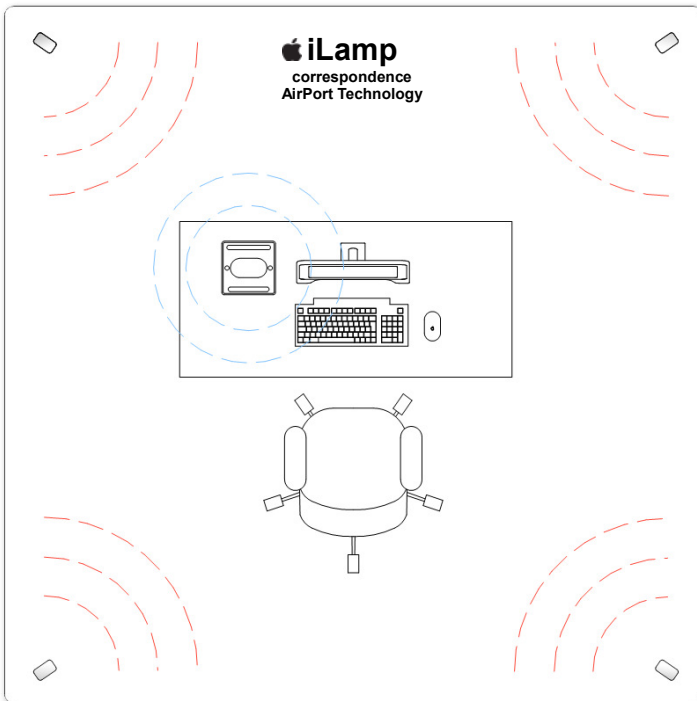
Bluetooth 2.0 with EDR
(Enhanced Data Rate)

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iLamp combines the new AirPort technology, to achieve the best possible living environment that suits the individual needs of the user. Through its ability to adapt, it renders all the conventional lighting systems obsolete. The user is in the position, to easily adjust his audio-visual surroundings according to his current preferences. The new AirPort Wi-Fi technology, enables the iLamp to gather information from your medium of choice - e.g. iMac or appleTV, and adjust your surrounding according to the ambient the medium currently produces. The user's sensual experience while listening music or watching a movie, surpasses anything a common household multimedia item may display. The high-quality rich in sound integrated speakers, makes acquiring an additional surround system unnecessary, the user may easily appoint the desired sound channel to a specific iLamp and may even surpass conventional 5.1 - 6.1 surround systems, only by acquiring additional iLamps. It was never as easy as now, to design his own REALITY.

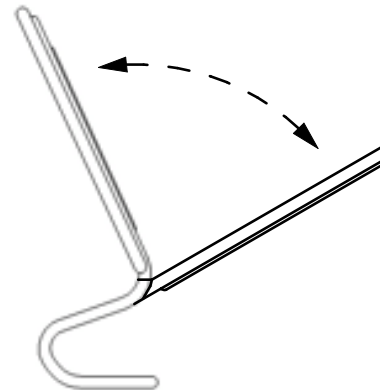


iLamp is in the position to generate, every colour of the visible spectrum, and a light intensity in the range from 1lx [candle] to 100 000lx [normal sunlight] - such making it possible to produce any given light situation the user wishes. From the romantic feel, towards the working space environment, iLamp is able to achieve it all, acquiring function-specific conventional lamps is the thing of the past. Its elegant design easily fits the living situation, and reduces eyestrain, through balanced light emitting.

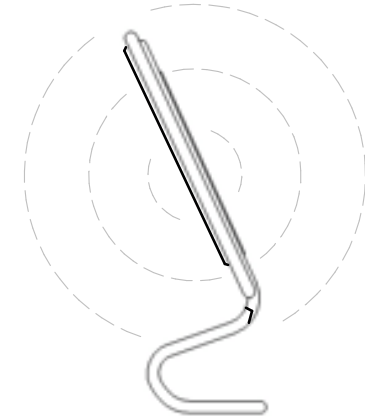
The ambient-light mode functions similarly like a three-dimensional music screensaver. It gathers all the information (e.g. iTunes) about the medium, and displays the suitable ambient according to the audio or a visual theme, the song or a movie is currently producing. One is also able to adjust the iLamp over the iLight-software, such making a specific light design for every room.

The work-light mode allows the user, to manually adjust his iLamp, to his current needs, be it for work, reading, romantic dinner - because of the ability to produce any colour and any intensity, its functional use is unlimited. The robust design allows the use of the iLamp in open spaces.

The joint allows optimal position of the emitting



Design reduces eyestrain - and secures optimal light emitting



iLamp runs on its internal power source, the implemented USB port makes it possible combining it with iPod - the user is able to generate the desired audio-visual ambient everywhere, be it while camping in nature, or throwing a party, iLamp is built to accompany the user, and independently as well as in correspondence with other Apple products, offer the functions implemented without additional intricacy.

The use of the Apple(c) logo, firm and product names is for demonstrative purposes only !

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