

Programme

Date: *Wednesday 23rd January, 2008*

Time: *10.30 – 16.00*

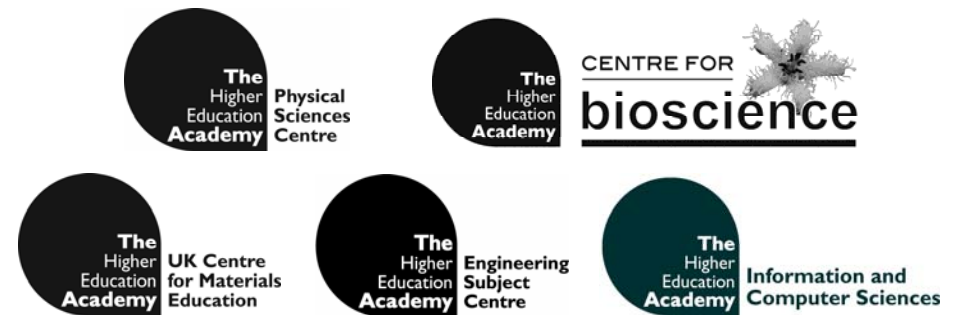
Venue: *Staff House, University of Hull*

10.30 - 10.45 Registration and coffee

Draft programme

10.45 – 16.00

1. Introduction to terms
Creativity, Innovation, Entrepreneur, Enterprise
2. Where do good ideas come from?
Four idea finding techniques:
 1. Brainstorming (Associative thinking)
 2. Forced Connections
 3. SCAMPER
 4. 'Other Worlds' Brainstorm
3. Protecting a good idea
Patents
4. Building a business
Business plan to manufacture product, Simple Cash flow, Simple three year forecast
5. Exhibition
Presentation skills, Influencing skills
6. Round up



STEM workshop

Entrepreneurship Workshop for Postgraduate Students

Date: *Wednesday 23rd January, 2008*

Time: *10.30 – 16.00*

Venue: *Staff House, University of Hull*

There is no registration fee for this meeting for postgraduate students working in UK HE. Lunch and refreshments will be provided.

Register by contacting the Physical Sciences Centre at:
psc@hull.ac.uk, on our website at:
www.heacademy.ac.uk/physsci/events
or by completing the form overleaf.

Registration Form

Please register me for the following:

Entrepreneurship – A Workshop for Postgraduate Students

at Staff House, University of Hull on Wednesday 23rd January, 2008

Title _____ First Name _____

Surname _____

Department _____

Institution _____

Address _____

Postcode _____

Tel _____ Fax _____

Email _____

Other Information (e.g. vegetarian) _____

Data protection

I agree to my details being held in an electronic format by the Physical Sciences Centre	Yes	No
I agree to my name, title, institution and email being included on the Delegate list for distribution to all delegates	Yes	No
I would like to sign up for the Physical Sciences Centre mailing list to receive publications and further information about activities	Yes	No

Please complete and return to:

Administrator, Physical Sciences Centre,
Department of Chemistry, University of Hull, Hull, HU6 7RX

or return by fax to: 01482 465418

Meeting Aims

Entrepreneurship – a workshop for postgraduate students

This interactive workshop, led by Kevin Byron, is designed to provide participants with a 'Hands-on' experience of some of the skills required to help in the development of an Entrepreneurial spirit.

In its modern usage Entrepreneurship is more akin to an attitude change than it is about setting up a business. However, this more generic definition is best exercised and understood through seeing it in the framework of creating a new business where many of the transferable skills of Entrepreneurship can be exercised. If there is any trick to forging a successful career then adopting an entrepreneurial attitude in one's own profession is it.

Participants will work in small teams. Each team will aim to form a business, create a product and write a business plan. The day will end with an exhibition allowing the teams to demonstrate their ideas.

Kevin Byron, who is running the workshop, is an Associate of the HEA Physical Sciences Centre. He works as a consultant delivering sessions on creative problem solving and entrepreneurship to industry and academia.

The Physical Sciences Subject Centre is one of 24 subject centres that comprise the Subject Centre Network. The Centre supports learning and teaching in chemistry, physics and astronomy in UK Higher Education.

Contact us at: Physical Sciences Centre
Department of Chemistry
University of Hull
Hull, HU6 7RX
Tel/Fax: 01482 465418
E-mail: psc@hull.ac.uk
www.heacademy.ac.uk/physsci