



The Science Learning and Teaching Conference 2007

19th-20th June 2007, University of Keele

"Towards excellent science teaching in university based education"

By sponsoring an aspect of the Science Learning and Teaching Conference you will have the chance to meet with delegates directly involved in the teaching of bioscience, physical sciences and materials in higher education. Sponsorship will provide you with an opportunity to raise awareness amongst delegates about your organisation and professional products and services.

Sponsorship and Promotional Opportunities

Promotional opportunities

Inclusion of freebie in delegate pack (£200)

Freebie added to all delegate packs. (Freebie to be paid for and provided by the sponsor by 1st June 2007)

Flyer or leaflet in delegate pack (£200)

Leaflet included in registration pack given to all delegates - maximum of 1 A4 leaflet
Leaflet to be received from sponsor by 1st June 2007

Advertisement in Conference Proceedings

Full A4 page (180mm d x 255 mm w) - **£150** for non-commercial, **£300** for commercial
Half page (125mm d x 180 mm w) - **£75** for non-commercial, **£150** for commercial
Quarter page (125 mm d x 85mm w) - **£50** for non-commercial, **£100** for commercial
To be received by 2nd April 2007.

Sponsorship Opportunities

Sponsorship of Keynote presentation (£500)

Sponsors receive: Acknowledgement in the introduction of the keynote speaker and their logo in the Conference Proceedings and on the conference website with a link to their website.

Sponsorship of wine reception (£1000)

There will be a wine reception preceding the conference dinner on the evening of the 19th June. Sponsors receive: Thanks at wine reception/conference dinner, one place at conference dinner and free flyer (1, max A4) in delegate pack

Sponsorship of Conference dinner (£3600)

Sponsors receive: Logo on menu, thanks from organisers in dinner speech, flyer (max 1, A4) in the delegate packs. Also covers Conference Registration (for 1 delegate) for both days of the conference.

Sponsorship of lunch on day 1 or 2 (£1000)

Sponsors receive: Logo on menu/ signage, acknowledgement at conference dinner, registration (for 1 delegate) – both days of the conference and flyer (max 1, A4) in delegate packs.

Sponsorship of Conference Proceedings (£4500)

Sponsors receive: Logo and advert in the Proceedings, thanks at conference dinner and on the website, registration (for 1 delegate) – both days of the conference and flyer (max 1, A4) in delegate packs.

If you are interested in any of the above promotional or sponsorship opportunities at the Science Learning and Teaching Conference please contact Katherine Clark at Centre for Bioscience on k.a.clark@leeds.ac.uk