



The UK Centre for Bioscience has developed a set of practices with various Web 2.0 tools and technologies to support our Web 2.0 Strategy. We aim to develop a habit of practice within the Centre and across our Reps in order to maximise exposure, uptake and use of our resources. Additionally, we hope to support a developing community with many levels of experience (novice, intermediate and expert) to encourage the sharing of practice in Learning and Teaching with Web 2.0 technologies.

Levels of Interaction with Web 2.0 Technologies

- Individual user – Comfort with the key environments and purposes
- Practitioner user – Selecting the best tools for the tasks
- Community users – Supporting the discipline network(s)



What is your level of interaction?

Social Bookmarking: Delicious

Social Bookmarking is an on-line collection of items of importance to the collector which have been informally catalogued by the user with the use of an assigned 'tag.'

What the Centre is doing:

- Bookmarking items of interest in Delicious
- Developing a consistent tagging system relevant to our community
- Following other users with similar interest to expand our level of expertise

How can you participate in Social Bookmarking?

- Sign up for Delicious & follow the Centre's activity at www.delicious.com/heabiotutor
- Review how others assign/label tags to adopt a similar strategy
- Promote your own Teaching and Learning publications, presentations, etc.

Microblogging: Twitter

Microblogging is writing small bits of digital information on the internet to share with groups of followers.

What the Centre is doing:

- Sharing our work (events, publications, resources) with our followers
- Assigning twitter tags to our work to follow forthcoming discussions
- Following others to keep up-to-date

How can you participate in microblogging?

- Sign up for Twitter & follow the Centre's activity at http://twitter.com/hea_bio
- Carefully choose who to follow to avoid being overwhelmed with tweets
- Re-tweet our tweets to your followers
- Use it with your students and in teaching
- Use a tweet feed tool such as TweetDeck to have simultaneous feeds from different tags on one screen

Blogging/Social Networks

Web Log has morphed to become the popular term, Blog, which contains a collection of personal commentary and related links shared on the internet and followed through RSS updates (feed mechanism).

What the Centre is doing:

- Begin to use for our TDF Project's reports and outcomes; and in other interactions
- Developed and had occasional entries at <http://heabio.ning.com/> but this is now closed due to very low activity within community. We believe the minimal uptake by our community was due to others having established their own networks via other social tools, particularly blogs and microblogs and the respective feed mechanisms for monitoring them.

How can you participate in Blogging/Social Networking?

- Consider 'reviewing' Centre works to increase readership and following
- Share Centre events, publications, resources on departmental web pages or personal blogs