

# Critical Reviews of Scientific Programmes in the Media

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# Exercise Brief

- Groups of 4
- Provided with a DVD of a recent TV programme on a Neuroscience topic
- Provided with a copy of the mark allocation
- 3 weeks preparation time
- Present a 15 minute critical review of the programme
- Represents 10% of the overall module mark

# Marking

- Assessed by 2 members of staff
- Feedback provided by the other students from the cohort
- Two main criteria
  - Content (70%)
  - Quality of the Presentation (30%)

# Marking

- Content
  - Overview of the programme content (10 marks)
  - Evaluation of the scientific accuracy and currency of the programme (20 marks)
  - Evaluation of the objectivity of the programme (20 marks)
  - Evaluation of the quality of the presentation (10 marks)
  - Effectiveness in targeting the audience (10 marks)

# Marking

- Presentation
  - Clarity of the presentation (10 marks)
  - Quality of the delivery (10 marks)
  - Quality of the visual aids and their useage (10 marks)

# Sourcing the Programmes

- Collection of DVDs made under the Off-Air Recording Licence
- Television and Radio Index for Learning & Teaching (TRILT [www.trilt.ac.uk](http://www.trilt.ac.uk)) – weekly email of searches of programme listings